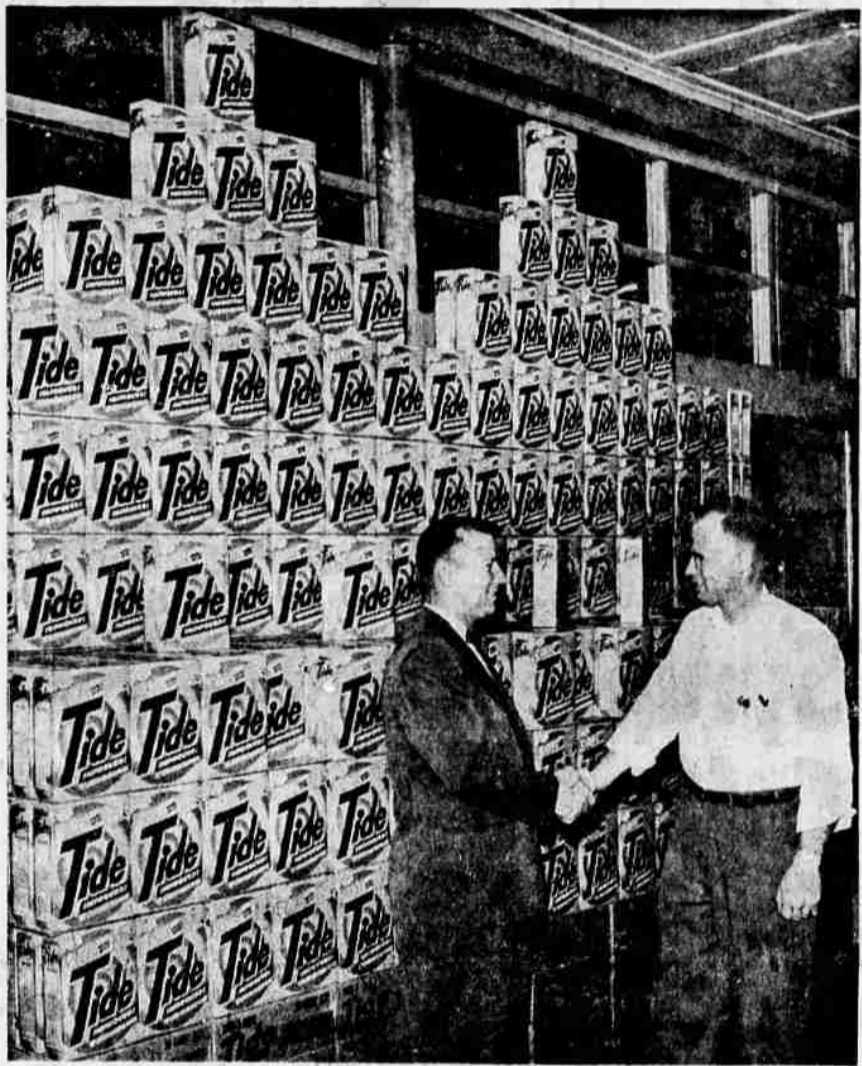




A NEW OFFER from Friskies is the "6-Pak" tote package. As an introductory offer, the coupon on the top of the handy cardboard carrier is worth 50 cents when mailed, along with the labels from the six cans the package holds, to Friskies, Box 85, Los Angeles 51, California. The 6-pak holds six one-pound cans of Friskies dog food.



THERE'S A LOT of cleaning power in 150 cases of Tide. Bob Weaver, left, Southern Oregon representative for Procter and Gamble, is shown wishing Dick Hicks, right, operator of Market Basket No. 1, good luck in his current promotion of the popular washing powder. (The Market Basket order was for 150 cases, but Hicks admitted that part of his big display was purchased by customers in the store before it all got stacked up).

TIDE

Procter and Gamble's big (Home Laundry Size) economy packages of Tide contain a handy dishwashing dispenser, so you can use Tide in the laundry and the kitchen. The plastic dispenser is a cheerful red with a sliding white plastic top so just the amount needed can be shaken into the dishwasher. Note how mild and gentle to the hands the suds from Tide are.

For dishwashing, Tide pries off hardened egg yolk like magic, leaves dishes and glasses sparkling, even without wiping.

For the laundry, Tide recommends using a measuring cup for measuring Tide for the automatic washing machine. The amount of soil in the tubful will determine the amount of Tide you use, of course, but its thorough action is such that a half-cupful is ample for not-too-dirty washings.

When you change from one detergent to another or from a soap to a detergent, the first tubful takes a little more of the new washing powder, as a rule. On the second washing, however, you can tell if you are being extra-

gant and using too much. You'll like the fragrant suds that bring your washings back to such whiteness.

Procter and Gamble's slogan is: "Tide's in—dirt's out."

FOIL.

Alcoa Aluminum Foil comes in three packs, each with the improved metal cutting edge so you can tear off the exact size you want. There is the 25-foot package, the 75-foot economy package and the heavy duty Alcoa Aluminum Foil. Use foil to wrap meats, fish, lunch-box sandwiches and relishes to keep them deliciously fresh. Use Alcoa Aluminum Foil to cook meats to keep in the juices and make the meat more tender. Use for a spatter shield in roaster or broiler to save cleaning. Use Alcoa Wrap to cover dishes containing leftovers in the refrigerator and to cap jelly, milk or medicines and anything you place in the refrigerator. One beautiful thing about Alcoa Wrap, you can use it again and again. You can use it in the freezer and in the oven, at home and in camp and it is indispensable for an outdoor barbecue.

Bessy Says --

MILK CONTAINS ALL KNOWN FOOD ESSENTIALS— AND SOME BENEFITS YET BUT LITTLE UNDERSTOOD!

There's PUNCHIN' POWER in MILK

LOCAL MILK is distributed by Crater Lake & Medo Land

Herald and News

upstairs and downstairs

In Milady's Kitchen

By Florence Jenkins Editor

KANGAROO COOKIES

Blend 1/2 cup butter which has been softened at room temperature with 1/2 cup brown sugar (firmly pack to measure), 1 tablespoon grated lemon rind and 1 teaspoon vanilla. Add 1 cup sifted flour alternately with 1/4 cup water. Add 1 six-ounce package of Nestle's Semi-Sweet Chocolate Morsels (1 cup). Beat 1 egg white until stiff but not dry. Beat in 1/4 cup sugar gradually until stiff and satiny. Fold into the first mixture. Spread in waxed paper lined 8-inch square pan. Bake in oven preheated to 375 degrees for 25 to 30 minutes. Sprinkle 2 tablespoons of confectioners' sugar mixed with 1/4 cup brown sugar over the top at once. Cool. Yield: 16 2-inch squares.

HORS D'OEUVRES

When planning a buffet party, remember that a whole No. 1 tall can of ripe olives contains less than 400 calories. And what well-flavored calories they are, too.

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6-oz. jar —

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