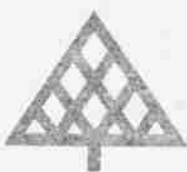


Dress Up Those Christmas Gifts



LIKE to be able to take a handful of ribbon and, with a few deft folds and scissor strokes, create fanciful bows and flowers to adorn your gift packages this Christmas?

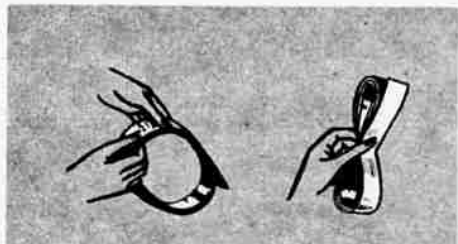
It's not at all a mysterious art. As you can see by the step-by-step drawings shown here, it's really quite simple. And once you've learned the basic bow, you can easily go on to make

double bows, multicolored bows, and numerous flower-shaped bows. The poinsettia bow, of course, is a Christmas favorite.

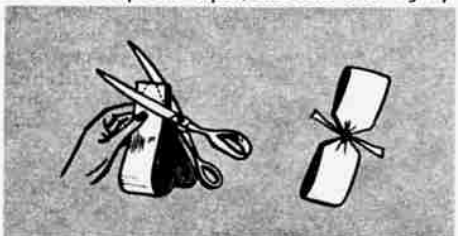
In addition to the wonders you can work with a few yards of ribbon, you'll also want to try the gift-wrap tapes which come in a variety of Christmas patterns. These tapes lend themselves to endless design possibilities and need no protective padding (as your bowed packages will if sent through the mail).

So you see, gift wrapping isn't a complicated art. But it's one worth mastering, for a well-chosen gift deserves a pretty package.

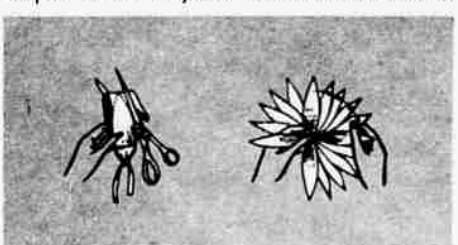
(For a free booklet showing how to tie a number of colorful bows, send a post card to Gift Wrapping, Family Weekly, 179 N. Michigan Ave., Chicago 1, Ill.)



Wind one to three yards of ribbon loosely around hand to desired bow size. Press roll together at center so loops are equal, and fold over tightly.



Snip out two "V"-shaped pieces at fold leaving $\frac{1}{8}$ " of ribbon at center. Tie notches with short strip of ribbon. May now be stored for later use.



Form petals with two curving cuts from edge of "V's" toward ends. Complete bow by pulling out each petal from bottom of bow at either side.



Arrange top petals of poinsettia by pulling alternate sides. Fasten with ribbon to gift package.



To mail, wrap in heavy paper or carton, using cardboard collar and paper wads to protect bow.



Seal well, then tie with sturdy twine or cord. Securely fasten a clearly addressed mailing label.

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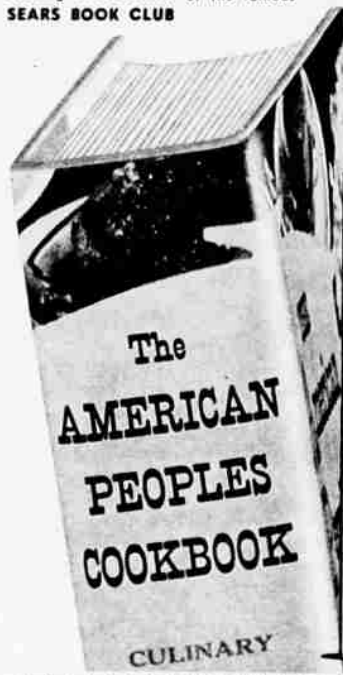
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