



"Maybe I need a new car"

If this thought has been in *your* mind, take a cue from the more than 2,000,000 families who bought their cars on the GMAC Plan last year. Ask your General Motors Dealer who uses the GMAC Plan about the many advantages of financing where you buy. He'll show you how to finance your car at reasonable cost on terms arranged to suit your needs. And remember, it's always thrifty to pay down as much as you comfortably can, then pay the balance as soon as you can.



ASK YOUR DEALER in CHEVROLET • PONTIAC • OLDSMOBILE • BUICK • CADILLAC new cars, and used cars of all makes, also FRIGIDAIRE • DELCO APPLIANCES

THE PLAN THAT HAS HELPED MILLIONS BUY CARS "ON TIME"