



Stunningly styled—the Bel Air 4-Door Sedan

CHEVY'S TURBO-THRUST V8 WITH TURBOGLIDE

...QUICKEST COMBINATION GOING!

Chevrolet's revolutionary Turbo-Thrust V8 and triple-turbine Turboglide drive were made for each other, and made for action! Under every driving condition, in every speed range, they deliver the quickest, smoothest response of anything on the road!

There's never been an engine-drive combination like this one. Chevy's Turbo-Thrust V8* introduces a radical new slant on engine efficiency. The combustion

chambers are located in the *block*, and chamber surfaces are precision machined for even, ultra-efficient combustion. Turboglide*—the other half of the team—is the only triple-turbine automatic drive in Chevrolet's field. It takes you from a standstill through cruising in one continuous sweep of motion.

Harness these triple turbines to a 250-h.p. Turbo-Thrust V8—or the new 280-h.p. Super Turbo-Thrust V8*—and you step out instantly, in any speed range. Nothing else on the road translates your touch into action so quickly, smoothly and surely. Stop in soon and try Chevy's new power pair at your Chevrolet dealer's. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

*Optional at extra cost.

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Distinctively dashing—the Impala Sport Coupe