



# SATURDAY IS ... LADIES DAY AT SEARS!



**EMPLOYEE VOTED "MANAGER FOR THE DAY!"**  
Laura Langell named Store Manager by popular vote of store employees.

- **EMPLOYEES SET PRICES!**
- **BIG 1-DAY SAVINGS—ALL DEPTS.**

# FREE Gifts

**\$5** FREE MERCHANDISE COUPON BOOK WITH EACH FAMILY'S PURCHASE TOTALING \$60 OR MORE FROM ONE OR MORE DEPARTMENTS OF YOUR CHOICE!

Saturday Only!

To 1st 100 LADIES Saturday Morning Doors Open 9 A.M.

**FREE TURKEY DOOR PRIZES!**

Clip This Coupon!  
**SATURDAY DOOR PRIZE**  
Fill In Below

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ PHONE \_\_\_\_\_  
Drawing Sat. 5 p.m.

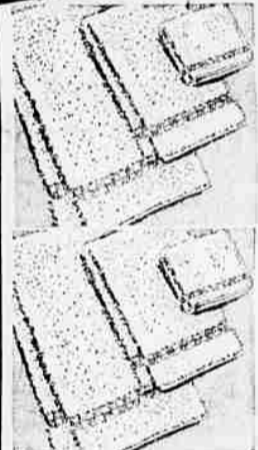
**IT PAYS!**

**TO BE A SEARS CUSTOMER!**

**Puffed Sleeve Charmode Duster**

during this event only! **2<sup>99</sup>**

Full length style in new embossed cotton batiste. Dainty nylon lace is tipped with matching color yarn. 32-40.



**Soft Solid Color Bath Towels**

during this sale only! **2 for 1.**

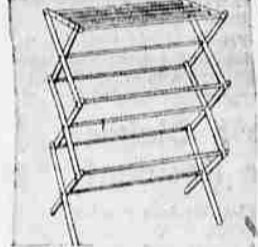
Large 20x40-inch bath towels! They're absorbent, serviceable, despite this low sale price. White, and colors. Hand towels 3/1.00 Wash cloths 2/35c



**Band or Bib Aprons**

during this event only! **96<sup>c</sup>**

See our wonderful assortment of percale embossed aprons. Many lovely styles. Aprons fit up to size 20.



**Dryer Has 27 Feet Of Drying Space**

during this event only! **1<sup>99</sup>**

Smoothly finished folding dryer has 27 ft. of drying space. Steel-lined dowel backs.



**Attractive 2-Tone Round Willow Basket**

during this event only! **99<sup>c</sup>**

19x14 inches. . . Lightweight, yet rugged! Reinforced bottom, extra strong handles. Natural and brownstone combination. Imported.



**Resilient Foam Rubber Floor Mats**

during this event only! **1<sup>99</sup>**

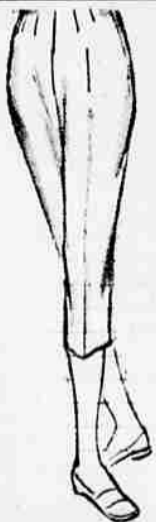
Red, green, grey, black, brown, blue colors. Smooth top, tapered edges. Use in front of sinks, stoves, wash tubs.



**Lovely Assortment of Sofa Pillows**

during this sale only! **88<sup>c</sup>**

Made from beautiful floral, provincial, and modern print and solid custom-shop fabrics! Decorator colors.



**Sheen Cotton Capri Pants**

during this event only! **1<sup>99</sup>**

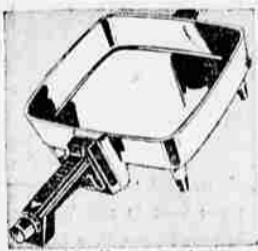
Gay fall stripes or solids. Some Ivy styled. 10-20.



**Ladies All Wool Coats**

during this sale only! **16<sup>00</sup>**

Warm Millum Lined\*. 8-20.



**Immersible Kenmore Automatic Electric Skillet - 11 1/2-inches.**

during this sale only! **12<sup>88</sup>**

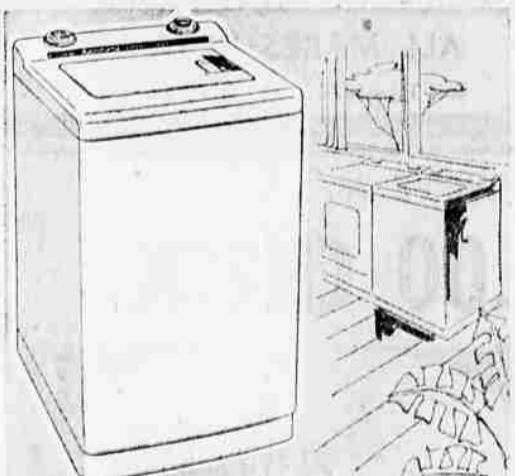
Stews, braises, grills—fries chicken for 6 to 8 persons! 4-quart. Signal light. Immersible! Aluminum cover. \$2.95



**Kenmore Automatic COFFEEMAKER or TOASTER Your Choice**

during this event only! **10<sup>88</sup>**

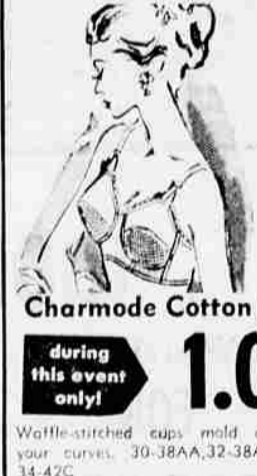
Have your coffee and toast at its best. Use a Kenmore.



**Kenmore Hydro-Swirl Washer**

Reg. 149.95 Save \$30 **119<sup>88</sup>** \$5 Down Delivers

An amazing low price for a full-size washer that automatically washes, automatically rinses and spin-dries. Washes cleaner with efficient six-vane agitator action. Five-year gear case guarantee.



**Charmode Cotton Bra**

during this event only! **1.00**

Waffle-stitched cups mold and firm your curves. 30-38AA, 32-38A, 32-38B, 34-42C



**Nylon Leg Briefs**

during this sale only! **33<sup>c</sup>** Pr.

Well-tailored with picot elastic leg openings, elastic at waist. White only. Small, med., large.



*"Satisfaction guaranteed or your money back" SEARS*

133 So. Eighth Phone TU 2-4481 Right to limit quantities reserved!

**Charge It on SRC**