

ROGERS JEWELRY CO.
Famous for **BIG** Diamond Sales
837 MAIN

**BIG!
BIG!
BIG!**

Pre-Christmas SALE

SAVE! SAVE! ON THIS "CRAZY LOW DOWN" 17¢ SALE!!

BUY IT NOW AT ROGERS

*So Beautiful! So Big!
So Lovable!*

Over 2 FT. TALL BABY SKIN DOLL

Over 2 ft. TALL

IDEAL GIFT

ONLY 17¢
7c week

ADORABLE DOLL... HAS EVERYTHING! All rubber latex body. Coo voice, all vinyl head, moving eyes, and curly style poodle rooted hair. Dressed in flocked ninon and piccolay dress. Knitted panties, shoes, and stockings. A WINNER!

LARGE HEAVY FRY PAN

GENERAL ELECTRIC

Heating Element

Completely Immersible

Now! \$7.17
77c wk.

COVER FREE!

Electric, Automatic, Controlled Heat... Fully guaranteed! Cook in cool comfort, for your whole family! Less fuss and muss!

Electric Blankets

Nationally advertised - Fully Guaranteed by Famous Manufacturer. Priced to \$17.77 go fast! Only 7 On Hand

77c PER WEEK

NO ONE, BUT NO ONE CAN MATCH THIS AMAZING OFFER

IT WON'T COST YOU A CENT TO WEAR IT FOR 5 YEARS!

YOU GET FULL PURCHASE PRICE TRADE-IN ALLOWANCE AS PER OUR TRADE-IN GUARANTEE!

17 JEWEL Watch

FOR A LIMITED TIME ONLY

17.17

Smack It! Whack It!

\$39.95 VALUE

WATER PROTECTED
SHOCK PROTECTED
LUMINOUS DIAL
SWEEP SECOND HAND
ANTI-MAGNETIC

Picture Not Exact In Detail
Pay Nothing Down - 17c A Week

What a Buy

This Toaster is Recognized Throughout America as the BEST Toaster BUY OF OUR TIME.

Manufactured to retail at Regular Price of... **\$17.95**

STANDARD, UL APPROVED, GUARANTEED! RECOGNIZED THROUGHOUT AMERICA AS THE BIGGEST TOASTER VALUE OF OUR TIME. REG. 17.95, WE WILL ONLY DELIVER 17 AT THIS CRAZY LOW, LOW DOWN PRICE!

\$7.17

17c Per Week

HURRY! FIRST COME FIRST SERVED HURRY!

EVERBRITE SHEFFIELD 9 PIECE CARVING AND STEAK ENSEMBLE

All for only **\$7.17**
17c Per Week

Reg. 29.95

• Simulated STAG handles
• Gold tooled Drawer chest

SAVE WORK-SAVE BACK-ACHES-SAVE TIME-SAVE YOUR HEART

\$ \$ \$ LESS THAN REGULAR PRICE

NATIONALLY ADVERTISED Shetland ALL-PURPOSE POLISHER-SCRUBBER

WAXER-SANDER and POWER DRILL

America's most complete ELECTRIC Home Appliance and Power Tool

Polishes and Waxes Floors **Polishes Cars** **Drills Wood & Steel** **Scrubs Floors** **Polishes Furniture**

NOW! The Greatest LUGGAGE VALUE We've Ever OFFERED!

Check These Quality Features:

- STRONG BUILDING
- FAMOUS MAKER
- WATER-PROOF
- NEW DESIGN
- WEIGHT REDUCED
- STAY RESISTANT
- SAFETY LATCH

CHOICE OF COLORS:
• NATURAL RAWHIDE
• CANYON BROWN
• UTAH BLUE

A Sensational Compare at TWICE This Smash Price!!

COMPLETE 3-PIECE LADIES' MATCHING LUGGAGE SET

Made for people who take pride in carrying matched luggage. Here is a complete 3-piece matched set for less than you would expect to pay for one piece. A big 16-inch suitcase, a 12-inch weekend and a deluxe tote bag. Each is the new tapered design for greater strength and easier packing. Here is a luggage that is light in weight but sturdy enough to give years and years of trouble-free use, yet priced to save you money. Order today...

WORTH UP TO \$40

STRONG ENOUGH TO STAND ON!!
By Nationally Famous Luggage Maker
Each Piece of Luggage Is Water-Proof!
"No One Will Know" the Price You Paid!!

WORTH UP TO \$40 EASY

\$17.17

77c Per Week
Complete Ready To Use

ONLY 17 ARE TO BE SOLD AT THIS LOW, FANTASTICALLY LOW PRICE!

3 Ways to Buy... COME IN - TELEPHONE TODAY

ROGERS JEWELRY CO.

OR MAIL THIS COUPON

ROGERS JEWELRY CO., 837 Main Street
Please send me the SHETLAND Electric Scrubber, Polisher, Waxer, Sander and Power Drill at your friend winning sale price of \$17.17 plus shipping charges. I will pay \$10 per week.

PRINT Name (If married, give husband's first name)
PRINT Address _____ Ph. _____
City _____ Zone _____ State _____
Employed by _____ How Long? _____
Employer Address _____ Ph. _____
Credit ref. _____