

OLDSmobility



EXCITING "ROCKET AGE" STYLE THAT REFLECTS YOUR OWN GOOD TASTE!



OLDSMOBILE'S SUPER 88 FOR '58 . . . GEARED FOR SUPER PERFORMANCE!

A 1958 Oldsmobile is waiting for you . . . a car that's in a class by itself! A new Rocket Engine car . . . a magnificent performer in the famous Rocket tradition, and offering the *greatest improvement in fuel economy* in Oldsmobile history. Beneath the exciting distinction of line and color . . . beyond the renowned power plant . . . are new expressions of Oldsmobile's style and engineering leadership. For example, New-Matic Ride* (Oldsmobile's *true* air suspension) is the greatest advance in riding comfort since air was first put in tires! And this is only the beginning. In every way, this is *your* car for this mobile era! OLDSMOBILE DIVISION, GENERAL MOTORS CORPORATION. *Optional at extra cost.

OLDSMOBILE



1908-1958

FORWARD FROM FIFTY... INTO THE ROCKET AGE



SEE YOUR NEAREST AUTHORIZED OLDSMOBILE QUALITY DEALER