

CITY BRIEFS

Chill Dinner—Remember the Methodist Youth Fellowship chili dinner, Friday, November 15, 6:30 p.m. at the church. A charge of 50 cents for adults and 35 cents for children under 12 will be made. Money from the dinner will be used for missionary purposes of the group.

Book Sale—Used books will be sold Friday and Saturday, November 15-16 by the Y's Mens Club, 617 Main Street.

Elks Dance—There will be an informal cabaret dance for members and their ladies at the Elks Temple, Saturday, November 16. Dancing will be from 9 to 11 o'clock with music by the Fred Dallas Trio.

Runnag Sale—St. Ann and St. Cecilia circles of St. Pius X Church will have a runnag sale Friday and Saturday, November 15 and 16, at Clyde and Art's Towing Service, 734 Klamath Avenue. The sale begins at 8:30 a.m. on both days.

Church Bazaar—The Latter Day Saints Church bazaar and cooked food sale will be held November 15 and 16 in the Home Appliance Store at 1001 Main Street.

Returns Home—Mrs. V. L. Martin, Klamath Falls, has returned home after spending a week at the El Cerrito, California home of her daughter. While there she saw her son, Sgt. Kenneth Martin, when he had the opportunity to stop over while traveling between stations.

Garden Talk—The regular meeting of the Mt. Laki Garden Club will be held at 1:30 p.m., Monday, November 18, at the Henley Grange Hall. Co-hostesses will be Mrs. Warren Woodard and Mrs. Ed Born. The principal speaker will be Al Baker of the Suburban Nursery. The topic of his talk will be "Harmonious Grouping of Plants, Shrubs and Landscaping."

Meeting—The Fairhaven Home Extension Unit will meet at 10 a.m. on November 21, at the fairgrounds lecture room for a textile painting demonstration given by Mrs. Richard Harris and Mrs. Jack Brandon.

Oregon Weather

Northern Oregon Beaches—Occasional showers and brief sunny periods Friday. Cooler with temperature range 48-54. Westerly to northwesterly beach winds 8-18 miles an hour.

Eastern Oregon—Partly cloudy through Friday with a few snow flurries in mountains and patchy fog in valleys. Cooler Thursday night with low 26-36; high Friday 40-50.

Western Oregon—A few showers and periods of partial clearing Thursday night. Mostly cloudy Friday with periods of rain. Cooler Thursday night with low 36-42; high Friday 52-56. Westerly to northwesterly coastal winds 10-20 miles an hour, becoming westerly to southwesterly Friday.

Grants Pass and vicinity—Occasional showers with sunny periods through Friday. Cooler with high near 50 and low Thursday night 32-37.

Baker and vicinity—Showers occasionally mixed with snow through Friday. Brief sunny periods. Colder with high 36-42. Low Thursday night 22-23.

Cancer Society To Present Film

LAKEVIEW—Mrs. Eva Arthur, Lake County chairman for the American Cancer Society, reports that she has made arrangements with the state division for the showing of a cancer film, "Man Alive," at 8 p.m., Thursday, November 14, at the Hotel Lakeview dining room. Other slides and cartoons will also be shown for about a half hour viewing.

All doctors in the community have been invited, as well as chairmen of the committees of the past year's cancer fund drive. Coffee and dessert will be served at the no-host affair, and others wishing to attend should contact Mrs. Arthur.

APPLE KNOCKERS—CHICAGO (UP)—When it comes to apple polishing, students at Jones Commercial High School take a back seat to no one. They brought three bushels of apples to Miss Joanna Zelder, their "ideal teacher."



The Welcome Wagon Hostess
Will Knock on Your Door with Gifts & Greetings from Friendly Business, Neighbors and Your Civic and Social Welfare Leaders
On the occasion of:
The Birth of a Baby
Engagement
Announcements
Arrival of Newcomers to Klamath Falls
Phone TU 4-6185
No cost or obligation!

President Says Defense Spending To Be Boosted

OKLAHOMA CITY (AP)—President Eisenhower last night warned the cost of space age weapons means a "very considerable" boost in defense spending is coming and that Congress will have to face the tough task of cutting nonessential national programs.

He said Americans won't tolerate sacrificing security to the worship of a balanced budget.

This impending boost will mean sharp cuts in some nonmilitary spending programs in next year's budget to offset a part of the hike, he said.

Some of these programs may

Weather Table

By UNITED PRESS

Temperatures and rainfall for 24 hours ending at 4:30 a.m.

	High	Low	Rain
Albuquerque	52	35	
Atlanta	58	54	.50
Bakersfield	56	51	
Boise	52	38	.36
Boston	54	45	
Brownsville	81	59	
Chicago	53	49	.66
Denver	53	32	
Detroit	32	49	1.18
El Centro	77	52	
Fairbanks	22	20	
Fresno	65	50	.10
Helena	43	29	.03
Kansas City	48	46	
Los Angeles	67	55	
Miami	78	74	
Minneapolis	45	41	.05
New Orleans	72	61	1.37
New York	57		
Oakland	61	37	.10
Oklahoma City	55	39	
Phoenix	71	48	
Pittsburgh	61	50	.11
Red Bluff	57	53	.45
Salt Lake City	45	39	.17
San Diego	69	55	
San Francisco	61	56	.40
Seattle	52	44	.65
Stockton	65	55	.23
Thermal	79	46	
Tucson	69	45	
Washington	56	47	

Court Records

MONTAGUE JUSTICE COURT

Lena M. and Henry Gedney, Dorris, were fined \$15 each by Judge James McAdams. Table Rock Township justice court, fishing in closed stream.

YREKA JUSTICE COURT

Louis Coffman, 24, Dunsmuir; 30 days, drunk driving.
Lennie Morris, 40, Bakersfield; 35 days, public intoxication.
Walter Reed, 53, transient; 35 days, public intoxication.
Robert D. Blondell, 31, Montague; failure to provide; released on bail.
Robert J. Watson, 22, Redding; 10 days, drunk and vagrancy.
Richard A. Gooding, 26, Tennant; drunk driving.

Dependable Coverage
MAYFLOWER
AUTO INSURANCE
Reasonable Rates
VERN W. EMLEY
Office Phone 2-3529 2801 So. 6th

J. W. KERNS says:

Before you BUY any TV set... Be sure it has ALL these features!

ADVANCED ELECTRONIC FINE TUNING—automatically fine-tunes picture... electronically.
AUTHENTIC "WED-TO-THE-WOOD" styling in genuine hardwood cabinets.
9 MICROVOLT SENSITIVITY—with advanced AGC, brings in all channels, far and near, equally sharp, equally clear.
NEW SHORT NECK TUBE—gives edge-to-edge sharp focus.
NEW SLENDEREST STYLING—compact cabinets, inches slimmer front to rear.
POWER CHASSIS—with 30 tube functions, "spec-rated" circuitry for extra long life, powerful service-free performance.

PUSH BUTTON ON-OFF with "set and forget" volume control.
INTERFERENCE REJECTOR—prevents irritating flickering caused by airplanes, amateur transmitting equipment, etc.
FRONT FRINGE LOCK CONTROL—holds pictures rock-steady in all areas.
LIGHTED CHANNEL NUMBER WINDOWS—large and easy to see.
HIGH FIDELITY SOUND SYSTEM with multiple, matched speakers.
TILTED, TINTED SAFETY GLASS for reflection-free viewing; removable for easy cleaning.
TRANSFORMER POWERED CHASSIS
BASS-TREBLE TONE CONTROL
PHONO JACK
BUILT-IN ANTENNA

This New Du Mont gives you all of them!

ESSEX/21"
Slenderest styling in traditional, genuine mahogany cabinet. Dual speakers for hi-fi sound. Casters.

\$5.00 Per Week
*Overall diagonal measurement

DU MONT

J. W. KERNS
734 So. 6th Ph. 4-4197

Van Orman's

Has A Big Stock Of...

RUBBER FOOTWEAR

FOR ALL THE FAMILY

Assorted Styles in Kiddies and Childrens Boots... Plastic or Real Rubber... Zipper... Pull On or Buckle Styles.

2.99 To 4.95

Women's Koroseal... Transparent Vinylite... White Fur Topped Zipper Closes and Pull On Style Boots.

2.00 To 5.95

Men's and Boys' Zipper Front and 4 Buckle Rubber Galoshes.

5.50 And 5.95

* For Better Values... Better Selection... It Pays To

SHOP DOWNTOWN

VAN ORMAN'S 527 Main

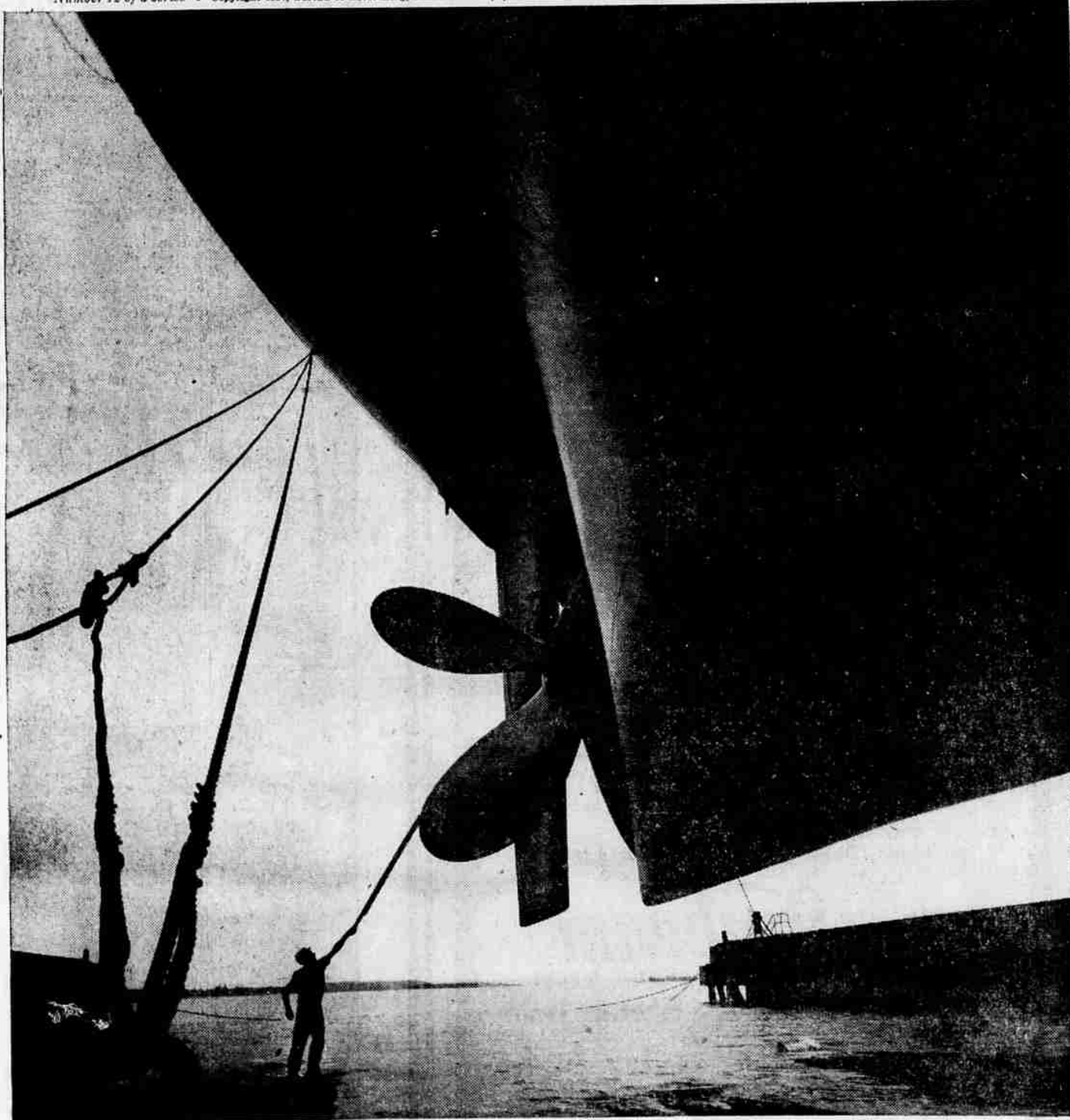
"Where Entire Families — SHOP and SAVE!"

BUSINESS TRAINING

gives confidence;
Confidence gives
SECURITY!



Number 12 of a series • Copyright 1957, Bureau of Advertising, American Newspaper Publishers Association



It takes a GIANT to move tons of cargo

It takes a giant supertanker to move tons of oil and it takes a giant medium to move tons of merchandise. That medium is the daily newspaper, a giant living in every city, town and hamlet across the nation.

With the help of this giant any retailer, wholesaler, distributor or regional manufacturer can be a giant, too. Of prime importance is good, consistent, dominant advertising in the one medium that penetrates deep.

The amount of impact your advertising delivers will

determine the amount of merchandise you'll move and keep moving. Nowhere else but in the newspaper can you get such powerful impact for the price. And this impact gives more of a wallop every year—daily newspaper circulation is now up to a new high of over 57,000,000.

Whether you're moving pounds of butter or tons of petroleum you'll move more of it faster with the daily newspaper. Use it often.

All business is local... and so are all newspapers.

Herald and News

Published in the interest of more effective advertising by