



MJB
Quick
Brown
RICE

ONE DISH DINNERS

ready in just 15 minutes

MJB
Quick
Brown
RICE
NEW

3 times



MJB
Quick
Brown
RICE

QUICK BROWN RICE is brand new on the Klamath Falls market and is being introduced this month in 10 Western states. MJB Quick Brown Rice cooks in a third the time required for regular brown rice and in addition to the

nutty, full-bodied flavor, it retains the nutritional characteristics of brown rice. For Klamath Falls' 4100-foot elevation, cook about a minute longer than the directions on the package specify.



CARTER'S new styles in new fabrics offer much for the spice of variety. Fabric of soft, plush, knit brushed nylon-tricot is the newest for winter sleepwear. It's warm. It's almost sheer. It has the fuzzy-wuzzy look of soft down. Challinyl is purring soft. In pink or blue, in a long gown, long sleeved, it is trimmed in shining nylon satin and lace and has a matching bed-jacket. Both are sleep tonics and both make delightful gifts, too.

Carter's Sleepware

And to all — a good night. Good night. Pleasant dreams. Sleep tight. All expressions of good wishes for slumber time. Just about one-third of each day is devoted to sleep time. So a little care and consideration seems justly due for the selection of sleepwear. The well-groomed lady by day should be equally well-groomed by night. Like a new hat or a new lipstick, a change of sleeper styles can work magic. Dress well, sleep well — and count your blessings instead of sheep!

Carter's new styles in new fabrics offer much for the spice of variety. The fabric of soft, plush, knit brushed nylon-tricot Challinyl is the newest for winter sleepwear. It's warm. It's almost sheer. It has the fuzzy-wuzzy look of soft down. In azure, pink or blue, in a long gown, long-sleeved, it is trimmed in shining nylon satin and lace and has a matching bed-jacket. Both sleep tonics — and nifty gifts, too!

charmers, and even a rock and roll cable-knit pattern. Carter's knows baby clothes! They make the famous knitwear for infants. And they know how to pamper babies into styles that not only look well, but they sleep well and wash so easily, dries quickly, and just about put ironing out of style. So little care they need — lazy is their middle name! And then, just for fun, try a pair of Carter's Big Baby Sleepers. Try them on, sleep in them, and they more than likely will become a habit! The Big Baby Sleepers look like little baby sleepers — built in slipper feet, drop seat — but the dash and daring fit with the look of a ballerina leotard puts them right on the high fashion list! Sleepers — Awake! Awaken to the beautiful sleepwear dreamers. The two-thirds of your waking life will enjoy it, too. And to all — a good night.

FOOD TIPS

TROPICAL AMBROSIA
Peel three oranges and remove white membrane from sections. Slice or cube three ripe bananas. Add one cup pineapple cubes and one cup grated coconut. (Try using freshly grated coconut for a taste treat). Over all pour enough fruit juice of any flavor to moisten. Chill thoroughly. Makes six servings. If you wish to add nuts, add just before serving to prevent discoloration.

CASSEROLES
Crush Corn Flakes slightly and combine with melted butter or margarine or grated cheese. Use as an attractive topping for your favorite meat, fish or vegetable casserole.

SHRIMP
Italians call shrimp gamberi or scampi; Spaniards, camarones; Danes, rager; Norwegians, strandreker; French, crevettes; Siamese, kun; Germans, garnelen; Greeks, nantania and the Chinese, har.

OREGON CHEESE
Of the 42.5 million pounds of whole milk cheese made in Oregon, Washington and California, Oregon produced a little more than 22 million pounds. Remember that one-half pound of cheese equals two cups when shredded.

the most IMPORTANT THING ABOUT BAKING!
It's the BALANCE of ingredients in baking powder that governs its leavening action. Only when these are scientifically balanced can you be sure of uniform action in the mixing bowl plus that final, balanced rise to light and fluffy texture in the oven.

CLABBER GIRL
NOW EXCLUSIVELY KNOWN AS THE BAKING POWDER WITH THE BALANCED DOUBLE ACTION

FOR FUN, try a pair of Carter's Big Baby Sleepers. The Big Baby Sleepers look like little baby sleepers, with built-in slipper feet and drop seat, but the dash and daring fit with the look of a ballerina leotard puts them right on the high fashion list. Naturally the Big Baby Sleeper comes in bright red.



PURE M.D. TISSUE

Laboratory-tested for softness, strength, and absorbency. Comes in gentle shades of pink, yellow, green, and white.

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Single rolls or 4-roll "See-Thru" package

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- VANILLA
- STRAWBERRY
- STRAWBERRY REVEL
- CHOCOLATE
- CHOCOLATE REVEL
- MAPLE NUT

- BLACK WALNUT
- ROCKY ROAD
- PEPPERMINT STICK
- LOW FAT VANILLA
- LOW FAT STRAWBERRY
- LOW FAT CHOCOLATE

TRY A QUART OF OUR FLAVOR OF THE MONTH — **BLACK WALNUT** — AT YOUR NEXT VISIT TO YOUR FAVORITE GROCER

MEDO-BEL

DAIRY PRODUCTS

101 Klamath Ave. Ph. 4-4381

MJB INTRODUCES TWO NEW PRODUCTS

MJB Quick Brown rice is a completely new product and you have probably wondered why we have never had it before. It is the first real rice news since instant rice reached the market. It is quick cooking, taking a third of the time to prepare than regular brown rice requires and it has a new nutty, full-bodied flavor. When cooked it separates into individual fluffy kernels and does not become mushy. It's a good bet that it will supplant the current MJB Brown Rice that has been on the market for more than 30 years. Between two and three years was required for the MJB researchers to perfect the quick product in which the brown rice undergoes a special process to convert it to quick-cooking rice. The rice is not precooked — it is processed for quick-cooking. To prepare MJB Quick Brown Rice, bring 1½ cups of water to a rolling boil and stir in 1 cup

of MJB Quick Brown Rice. Reduce heat to low or set it on a back burner turned to low, cover tightly and steam for 15 to 18 minutes. Result: three cups of perfectly cooked brown rice, enough for 4 to 6 servings which can be served from the pan, piping hot. **MJB QUICK RICE** At the same time, emphasis is being placed on MJB Quick Long Grain White Rice which can be the basis of many easy 10-minute meals. To make 4 cups of fluffy rice, add ½ teaspoon salt and 1 teaspoon butter to 1½ cups of water and bring to a rolling boil. Slowly add 1 cup MJB Quick Rice to the boiling water and stir once with a fork. Turn heat to low. Cover pan and steam for 10-12 minutes. Serve from the pan while the rice is hot. **10-MINUTE MEALS** MJB Company invites you to write for a free copy of a recipe booklet containing nine exciting, little sauce. Pass extra sauce separately. Serves 4.

Here is one of the ideas: **BARBECUED RICE AND FRANKS**
Cook 1 cup MJB Quick Rice according to directions. During the 10 minutes time it takes to cook the rice, heat together 1 can (8 oz.) tomato sauce, 2 tablespoons brown sugar, 2 tablespoons vinegar, ½ teaspoon each dry mustard and chili powder, 6 frankfurters cut in rounds. When rice finishes cooking, stir in frankfurters and a

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Quick Brown Lg. Pkg. 29c

POTEET'S FINE MEATS

SWIFT'S

SLICED BACON

Pkg. **53c**

GRADE 'A' BEEF ROAST

Lean Tender **49c** lb.

END CUTS PORK CHOPS

49c lb.

NEBERGALL'S BACON SQUARES

We Slice Them FREE! **29c** lb.

TREE TEA

1/2 Lb. 79c | 48 Bags 59c

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BLUE LIQUID DETERGENT **139**

Cat Food Blue Mountain	2 for 19c
Super Meat Dog Meat	5 lb. box 59c
Durkee's Mayonnaise	24-oz. Freezer Jar 55c
Mackerel	1-lb. tins 2 for 29c
Zee Napkins	80 Count Pkg. 10c
Comet Cleanser	2 Giant Tins 39c
Heinz Jellies	10-oz. glass 29c
Encore Coffee	lb. 79c
Swift's Pig Feet	28-oz. jar 59c
Tom & Jerry Batter	69c
Mince Meat Standby Brandied	28-oz. jar 45c
Chili With Beans Nalley's	30-oz. can 59c

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SWIFT'S Beef Stew

24-oz. can **45c**

SUNSHINE
Hi-Mo Crackers lb. 33c
Party Mix 1-lb. 29c

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APPLES Delicious, Jonathans, Newtown 3 lbs. 29c
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