



1957 MODEL SILVERTONE TELEVISION SETS

KENMORE ELECTRIC RANGES - WASHERS - DRYERS

COLDSPOT FREEZERS - REFRIGERATORS

10% OFF AND MORE THE WORLD'S FINEST APPLIANCES COLDSPOT AND KENMORE WHILE QUANTITIES LAST

Any Appliance In This Ad!

Sale Prices 3 Days Only! Thursday - Friday - Saturday

ALL 1957 MODEL TV'S REDUCED!

turns on-off at any time you set... automatically



Regular 294.95 \$50.95

Silvertone \* 24-in Hi-Fi Television

Regular 294.95

\$244

Only \$10 Down, \$12 Month

- Super-power 18 KV Chassis
• Finest for fringe area reception
• Gleaming mahogany finished cabinet
• 3 Matched Speakers

\*331 Sq. In. Viewing Area



big 21-inch TV

(overall diagonal; viewable area 261 sq. in.)

Reg. 139.95

SAVE 20.95

\$119

\$5 Down, \$6 Month on Sears Easy Payment Plan

- Ideal for bedroom, den, sickroom
• Handy no-stoop, no-squint controls

Stop family arguments about which TV program to watch! You and mom can watch your favorite drama while the kids watch the cowboys on this amazing low priced, big-screen table model TV.

Ideal Second Set

Take advantage of this low, low price

Silvertone 21-inch\* Table Model

Enjoy New Televiewing Fun With Big Screen Silvertone TV

• Regular 169.95

SAVE 30.95

Only 5.00 Down

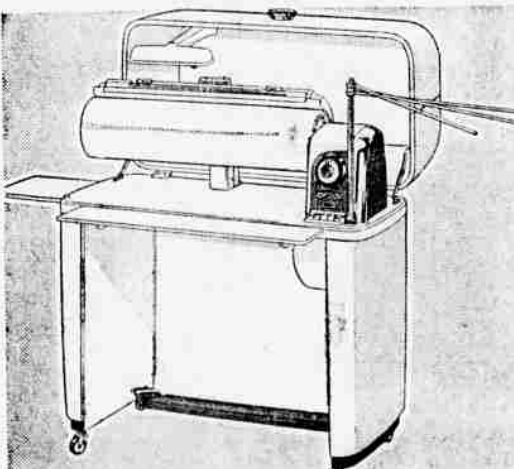
\$139

The full 21-in.\* (overall diagonal) screen with 261 square inches of brilliant picture brings a photo-sharp picture right into your living room. Tinted safety glass is removable for easy cleaning.

Blonde Cabinet \$10.00 Extra



SAVE \$22 Regular 219.95



Kenmore Tip-Toe-Matic Cuts Ironing Time by One-third

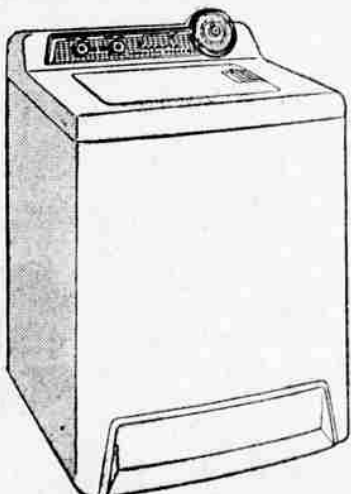
Sold on Easy Payment Plan

\$198

\$5 Down, \$10 Month

Get professional perfection with amazing ease... even your husband's shirts and fancy ruffles can be ironed better. Tip-Toe-Matic control frees your hands. Ask to see a demonstration of color-styled Kenmore.

SAVE \$25 Regular 249.95



Two-speed All-fabric Washing in This Kenmore Automatic

Sold on Easy Payment Plan

\$225

\$10 Down, \$11 Month

Two-speed washes your delicate things or regular clothes as safely and clean as you would by hand. Also features three water levels and three water temperatures to save more hot water. 10-lb. capacity.

Now You Get A Handsome Handy Griddle AT NO EXTRA COST



Handy Range-Top Griddle for Tasty Quick Meals

This morning - to - midnight work-saver is ideal for fast grilled dinners for your family's favorite snacks!



Pushbutton Cooking in 30-in. Kenmore Automatic Electric

Reddy Roundup Price

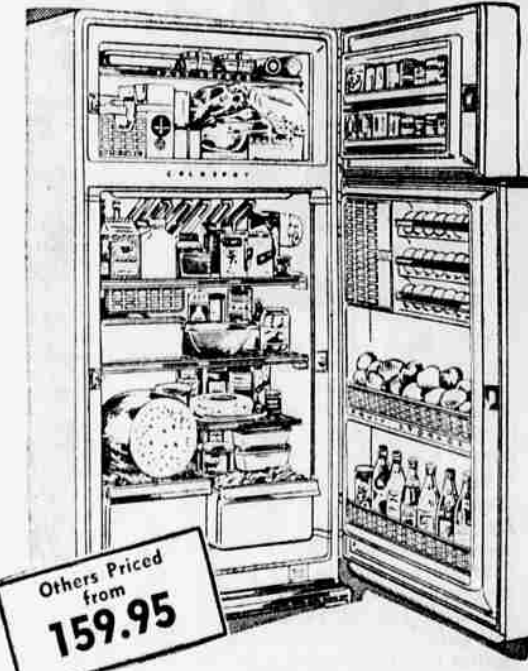
\$172

- Clock, Ken-Timer
• Price for white.

and your old range! Only \$5 Down

Cook carefree with the Kenmore Keyboard of Cookery! This space-saver has a giant 24-in. Robotimer controlled oven with look-in Visi-Bake door and light; 2 outlets, 1 timed; Pink, yellow, green \$10 more. Electric Ranges Priced As Low As... 129.95

SAVE \$36 Regularly 359.95



Others Priced from 159.95

Coldspot 13 cu. ft. Two-Door Refrigerator-Freezer

Sold on Sears Easy Payment Plan

10.00 Down

Delivers

\$324

Like 2 appliances in 1! 10 cu. ft. automatic defrosting refrigerator... plus a zero-safe, 101 lb. capacity freezer! Packed with convenience features! New styling! New interior! Net 12.5 cu. ft. capacity.



SEARS SERVICES WHAT SEARS SELLS

Sears service is fast, economical and dependable. Sears servicemen are trained by the factory to keep your appliances in top shape. A phone call brings a Sears serviceman to your home.

Satisfaction guaranteed or your money back SEARS

133 So. Eighth Phone TU 2-4481

SHOP FRIDAYS 'TIL 9 P.M.