

“much more comfortable”



The new Kotex napkin gives you the gentlest covering ever—the new Wondersoft covering that won't rub, won't chafe. Kotex makes you feel more confident, too. You can count on it for instant and complete absorbency, without fail.

And how you'll appreciate the new Kotex belt. It's made of woven, non-twist elastic with a special kind of self-locking clasp. This new clasp molds itself comfortably to your body, holds the napkin securely.

No wonder more women choose Kotex than all other brands.



Memo to Mothers: Every year over 100,000 girls begin to menstruate before they are eleven. So it's not too soon to tell your daughter at ten. Our free booklet, "You're A Young Lady Now," helps give the facts she needs to know. Write Miss Jones, Kimberly-Clark Corp., Neenah, Wis.



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