



Lame Monday mornings?

Here's fast relief when muscles cry for help—

Next time weekend chores lay you up, rub on Absorbine Jr.

Absorbine Jr. stimulates local circulation. Helps counter pressure that makes muscles ache. Soothes nerve endings.

Absorbine Jr. is famous for the relief it has given hundreds of sufferers. (Letters in our files tell us so.)

Buy Absorbine Jr. Not greasy, not sticky, it rubs in all the way! Guaranteed satisfaction or money will be refunded.



W. F. Young, Inc.
Springfield, Mass.

ABSORBINE JR. Plagued Day And Night with Bladder Discomfort?

Such a common thing as unwise eating or drinking may be a source of mild, but annoying bladder irritations—making you feel restless, tense, and uncomfortable. And if restless nights, with nagging backache, headache or muscular aches and pains due to over-exertion, strain or emotional upset, are adding to your misery—don't wait—try Doan's Pills.

Doan's Pills have three outstanding advantages—act in three ways for your speedy return to comfort. 1—They have an easing soothing effect on bladder irritations. 2—A fast pain-relieving action on nagging backache, headache, muscular aches and pains. 3—A wonderfully mild diuretic action thru the kidneys, tending to increase the output of the 15 miles of kidney tubes. So, get the same happy relief millions have enjoyed for over 60 years. Ask for new, large, economy size and save money. Get Doan's Pills today!



Alert Today... Alive Tomorrow

ITCHY DRY ECZEMA

Ease Tormenting Itch Fast
With Soothing Lanolin-Rich

RESINOL Medicinal
OINTMENT

Sample Free, Resinol 14, Balto. 1, Md.



Here is an all-around look
at the booming Peninsula State
which may help you decide.

Is Florida for

by Roy Irwin

EVERY DAY, in ever-increasing numbers, families throughout America are pulling up stakes and moving to balmy, booming Florida.

Should yours?

No one can answer that question for you, but if you're among the thousands considering the move, here are some tips on life in the nation's southernmost state that may help you decide.

First, realize that Florida is full of contrasts. While the coasts abound in hotels, motels, and palm-lined ocean beaches, the interior is a land of huge cattle ranches, farms, and small lakes.

Architecture varies, too. Frame buildings predominate in many northern sections, giving way in the south to bright new structures of concrete block.

Weatherwise, it isn't likely to get as hot in Florida as it does in most other parts of the nation, since Florida doesn't have the temperature extremes found elsewhere. For instance, where Oklahoma City has recorded 106 degrees and New York City over 100, Palm Beach's top reading was a rare 97.

In Winter, temperature in the 40s is low on the coasts, although the mercury can drop to the 20s in some inland farm areas. Hurricanes have skipped Florida in recent years, and improved warning services and better construction methods have reduced their threat.

Home builders are so active in the Peninsula State that you're certain to find a place—perhaps with an inexpensive swimming pool, too—to fit your budget. Some builders offer a two-bedroom, concrete-block house with carport and a large lot within city limits for under \$8,000. Prices generally are lower away from the cities and coasts. A true luxury home with four bedrooms, two baths, double garage, and enclosed pool and patio can be had for about \$20,000.

Trailer camps are plentiful, as are

opportunities to build inexpensive frame houses in lightly populated inland sections. Houses or apartments for rent are of great variety. It's possible to rent a completely furnished two-bedroom house for about \$80 a month, although some landlords raise the rent during the tourist season. In the vicinity of military installations, rents often run much higher than elsewhere.

Job opportunities in Florida are increasing daily as new businesses open to meet the demands of the fast-growing area. An impressive number of major firms have already opened or plan to open new plants and offices in Florida. In the insurance field, for example, State Insurance Commissioner J. Edwin Larson says that Florida has become the "Insurance Capital of the South." As of last year, the state had 680 licensed insurance companies with payrolls approximating \$50 million.

Looking at the total employment picture, a work force of more than two million persons is predicted by 1970, with professional workers increasing from 81,494 this year to more than 200,000. Teachers, nurses, and engineers are especially needed.

Florida's ideal flying weather is expected to result in a giant aircraft industry. Three major airlines already have maintenance shops there. United Aircraft has opened a research center on the Gulf and is planning a huge jet aircraft plant on the East Coast. The Air Force maintains a number of major bases in Florida, including Patrick Air Force Base at Cocoa, the new center of our earth-satellite research.

Atomic energy also will have a big place in Florida's future. The AEC has before it an application for construction of the world's largest straight atomic energy plant in the Tampa area by 1960.

All of this means that Florida will be

less dependent on its growing tourist trade and more reliant on diversified business and industry.

Taxes in Florida are low. There is no state income tax, the first \$5,000 valuation on your home is exempt from taxation, and there are correspondingly low tax rates at the local level.

You should save considerably on such expenses as clothing, heating, and operation of your car.

In Florida the accent is on outdoor living. Whatever recreation you like, you're sure to find it. And if you're past your more athletic years, there's always fishing, boating, swimming, gardening, pleasure driving, shuffleboard, or just plain sunning. For the youngsters, activities are limitless year-round.

Health is one of Florida's best commodities. The almost constant sunshine and fresh air have a relaxing effect. In the Palm Beach area last year, there were 76 perfectly clear days, 161 with some clouds, and only 128 that could be termed cloudy. You can still get a free copy of a St. Petersburg newspaper any day the sun doesn't shine. Children can play outdoors all year, and older folks don't face the peril of falls on icy sidewalks. Many diseases have a lower incidence rate, while irritants like hay fever are practically nonexistent.

With 3,800,000 permanent residents, Florida now ranks 13th in the nation in population. It was 33rd in 1900. And it is predicted that the state's population will soar to eighth by the mid-1960s, passing up Missouri, North Carolina, Indiana, Massachusetts, and New Jersey.

If you should decide to pull up stakes and move to Florida, you can be sure of one thing: you won't be homesick. The state's residents have come from all parts of the country and, like as not, some of your new Florida neighbors will hail from your old home town.

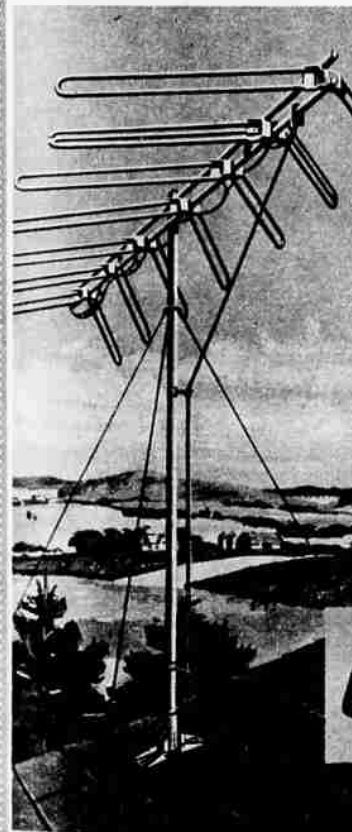
You?



Sunshine is still one of Florida's most marketable commodities. One area had only 128 cloudy days; in another, newspapers are free if sun doesn't shine.

Suddenly...you're miles closer to the TV station

when you replace your old antenna with a **CHANNEL MASTER T-W**
and get the clear TV picture you paid for!



Whether you're buying a brand-new TV set or want a better picture from your present set, hook it up to the amazing new Channel Master T-W Antenna. This scientifically designed antenna is so powerful it gives you "close-by" reception even in deep-fringe areas... reduces and often eliminates snow, ghosts and interference. The T-W is the first antenna to make practical use of the "Traveling Wave" principle which electronically reinforces the signal on all channels (2 to 13). Perfect for color and black & white. Double-strength

construction makes it the strongest, most durable antenna ever designed. In 3 models to meet every reception need.

Free TV Antenna Checkup Kit—Shows 10 trouble spots to look for. Storm damage, outdated antenna design and old lead-in wire can cheat you of good TV reception. Rusting of mast, guy wire and hardware can endanger your property. Kit has already helped thousands. Mail coupon today.

HERE'S WHY YOUR TV SET IS NO BETTER THAN YOUR ANTENNA



Your TV set depends completely on the signal your antenna feeds it. If this signal is too weak, you get "snow." Your antenna should be powerful on all channels.



Ghosts appear when your antenna is not "directive" enough, picking up not only the direct signal, but also unwanted reflections from hills or buildings.



Interference and Venetian blind effects are often due to faulty, outmoded antenna design. Check up on your antenna by mailing the coupon below for more information.

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