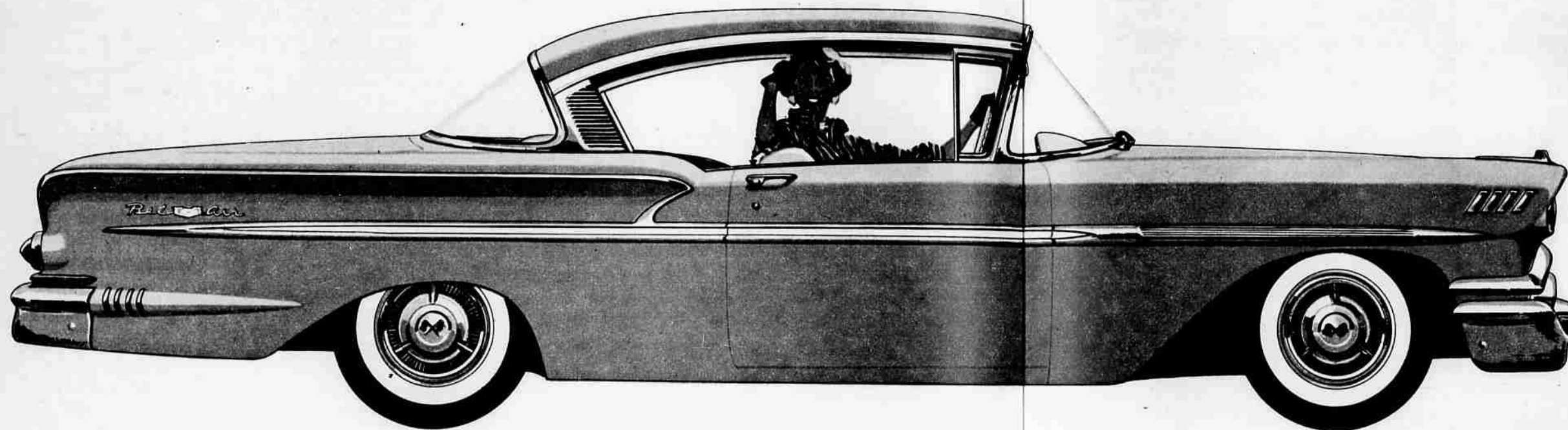


The boldly beautiful Bel Air Sport Coupe



'58!



ALMOST TOO NEW TO BE TRUE!

'58 CHEVROLET



The Nomad sets a new Station Wagon style

It's the biggest, boldest move any car ever made! Never has a car been so wonderfully new in so many different ways. Here are radical advances in style, power and ride—all wrapped up in the longest, lowest, widest Chevrolet that ever said, "C'mon, let's get going!"

Look at just some of the surprises you'll find in Chevy's three new series, its complete line of new station wagons, its 17 all-new models!

Revolutionary Turbo-Thrust V8! It's so new it even looks different on the outside! Combustion chambers are in the block—a radical design development that results in super-smooth performance and high efficiency. Horsepower ranges up to 280. Also,

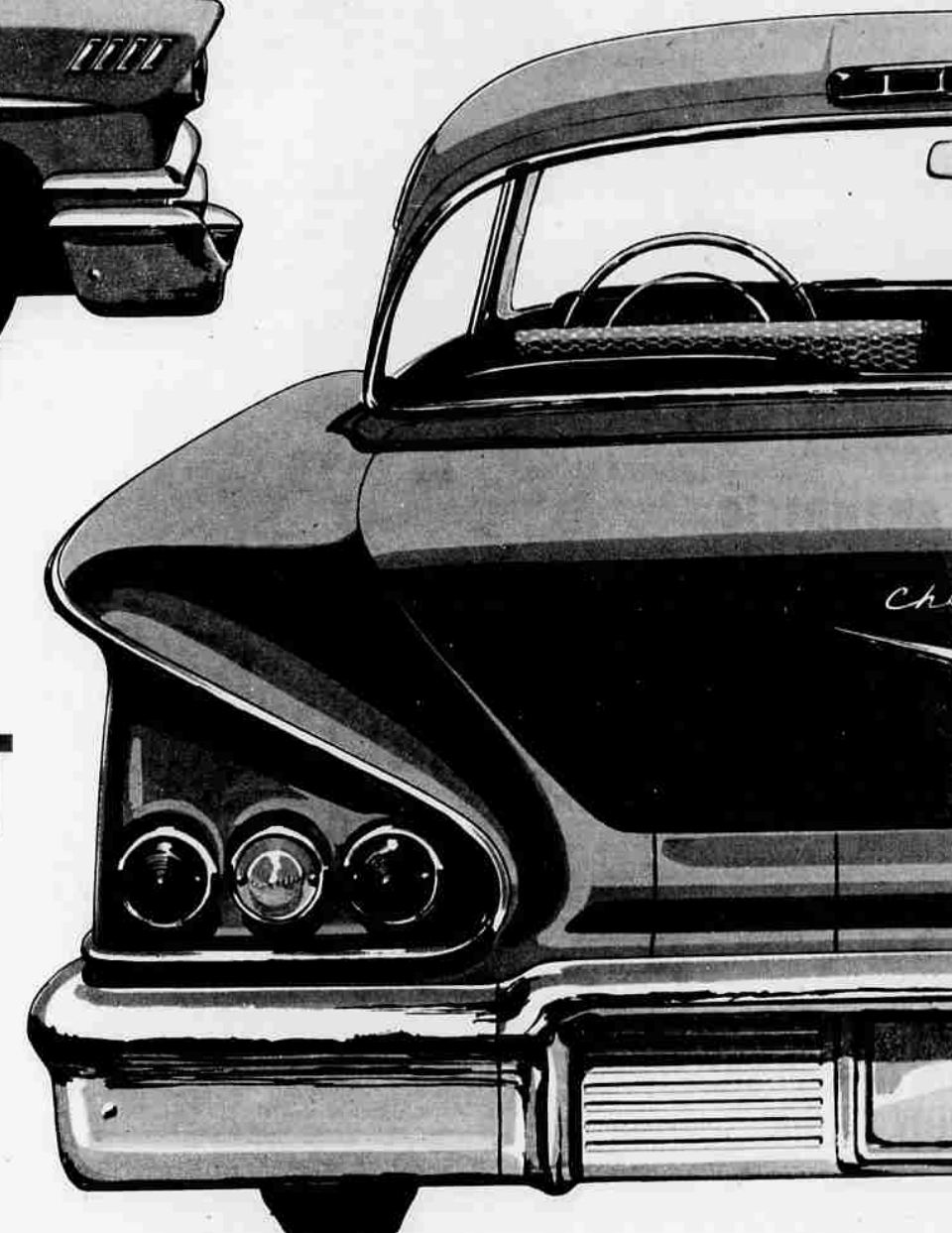
there are three new versions of the famous Turbo-Fire V8 (including Ramjet Fuel Injection*) and a more powerful Blue-Flame Six.

New body-frame construction! Road-hugging lowness comes from Chevy's new X-design Safety-Girder frame, extra safety from the lower center of gravity, new locked-together strength from the integrated body-frame construction.

All-new 4-coil suspension! Chevrolet has designed a fabulous blend of super-soft coil springs and the sports car stability of exclusive four-link rear suspension. Unquestionably, the finest standard suspension in Chevy's field!

You can even ride on air! Level Air suspension* puts fabulous air springs at every wheel for the ultimate in thistledown comfort. See all the news at your Chevrolet dealer's! . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

*Optional at extra cost.



Rear fenders flow with sculptured grace . . . the Impala Sport Coupe

See Your Local Authorized Chevrolet Dealer