



Introducing NEW SWEPT-WING 58

(So advanced it leaves the rest behind !)



Costumes by Bonnie Coshin for Philip Sils

A MOST UNUSUAL NEW CAR is now enjoying an enthusiastic reception all over America. It is very low, very daring, beautifully proportioned. Designated "Swept-Wing 58," the car is the successor to the 1957 Swept-Wing Dodge which launched a "buying revolution" against the high, boxy design carried

over by other cars in the field. In Swept-Wing 58, owners will have the most advanced 1958 car on the road in style, ride and true greatness of handling. Significant advances include an Electronic Fuel Injection engine, a new Constant-Control power steering system, and a "Sure-Grip" differential for better traction

on snow and ice. Torsion-Aire ride, which virtually eliminates road sway and brake dip, is standard equipment. Driver controls all speed ranges of the automatic transmission by push-button. Dodge spokesmen point out: "The Swept-Wing 58 has no counterpart. To own it is a new adventure."

SWEPT-WING 58 *by* DODGE