

WARDS

makes giant \$1,680,000 purchase

**Large Eastern Mill
moves operations
to the West Coast**

Wards was able to purchase the entire stock of this eastern mill at a tremendous saving... a saving which gives you this once-in-a-lifetime trainload of values you can't afford to miss.

**FACTORY CLOSEOUT
New 1957-58 Floor Coverings**

savings of 34% to 46% to you

**here are
the facts**

A major source is closing its eastern factory and moving to a western plant. The firm is not going out of business... the merchandise is not seconds or discontinued patterns... it is all new 1957 and 1958 patterns and colors which will be continued in manufacturer's own line.

**small down
payment,
easy terms**

Pay only 10% down on purchases under \$50... only \$5 down up to \$200... and only \$10 down over \$200.

**"do-it-
yourself"
installation**

You can easily install Wards tile and linoleum yourself, but installation service is available if needed.

**9x12 ft. size
Golden Gate
enamel rug****544**

A 9.75 VALUE
YOU SAVE 4.31

Stain-resistant
baked enamel
surface with col-
orful pattern
choice.

**INLAID LINOLEUM & TILE****11¢**
EACH
9 x 9"**save 45% on reg. 20¢
inlaid linoleum tile**

- tile a 6x9' room for only 10.56
- soil-sealed for easy, easy care
- up-to-date marbleized design
- rainbow of "built-in" colors
- best grade standard gauge



Chances are you will never again see prices so low on inlaid linoleum tile! Transform your old floors... and do it now with the very latest 1957-58 designs!

save 34% to 46% on 6 foot roll goods**regularly 1.57
spatter-type, striated inlaid**

Sparklers of the floor fashion world in a host of rich colors. Standard gauge; soil-sealed for easy care. 6x9 ft. room... 8.37 Big 9x12 ft. room... just 16.74

**regularly 1.79
swirled pattern inlaid**

Sturdier linoleum with a richly defined pattern... quiet, cushiony underfoot. Standard gauge. 6x9 ft. room... 10.17 Big 9x12 ft. room... just 20.34

**regularly 2.33
patented design inlaid**

Exclusive, gorgeous design in a rainbow of colors. Soil-sealed to hold up—keep to a minimum. Std. gauge. 6x9 ft. room... 13.77 Big 9x12 ft. room... just 27.54

93¢
running
foot**113**
running
foot**153**
running
foot**HEAVYWEIGHT WARDOLEUM****59¢**
sq. yd.**save 46% on reg. 1.10
enameled flooring**

- big 9x12' room only 7.08
- choose from 6, 9 & 12' widths

**save 42% on 9x12' rugs
assortment of patterns****regularly 13.45**

- ideal for the kitchen, bedroom, utility room
- enameled finish promises extra long wear
- lay rugs right over old floors—no pasting
- designs enriched with fade-resistant colors

77¢
9 x 12 Ft.**QUANTITIES ARE LIMITED: COME IN! SEE! GIGANTIC SAVINGS NOW AT MONTGOMERY WARD****9th and Pine****OPEN TONIGHT 'TIL 9 P.M.****Phone TU 4-3188**