

PANCAKES
For a change, add a thinly sliced banana to griddle cake batter.

MILK TOAST
You don't need to be an invalid to enjoy milk toast. Toast thin slices of bread, butter them and place in a deep bowl and cover with scalded milk to which a few grains of salt have been added.

DUCK
When you don't want to stuff a duck, quarter and core a couple of apples and insert in body cavity before roasting.

TOPPING
Creamed spinach looks pretty and tastes good when it is given a topping of sieved hard-cooked egg.

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FEATHERWEIGHT FACE POWDER

No wonder Revlon's new "Touch and Glow Pressed Powder" has a glamorous gilt crown embossed on its black or white purse compact—it is pretty enough for a princess to carry.

The compact contains a specially formulated, compressed face-powder, comparable in its application and in its light, translucent finish to fine-mille, loose face powder.

FOLDING CARTONS

Even car batteries now come in carry-cartons. A new design permits a battery weighing 40 pounds to be conveniently and safely carried from service station to car.

FRUIT DESSERT

Serve fresh sliced pears, pouring over them left-over fruit juice. A little grated lemon rind added to the syrup will accent the flavor.

Everyone who uses face-powder will treasure this softly fragrant pressed powder which can't spill, can't be wasted, can't blow about on clothes. And no matter how often you touch up during the day with the new "Touch and Glow Pressed Powder," it won't streak, get cakey or change color.

Here's a compact pressed powder that never glazes over the surface of the cake, but, at the touch of the gentle puff, releases instantly, easily, a generous supply to be fluffed onto your face.

Naturally, you would expect Revlon to bring you a new pressed powder in a range of shades to complement your complexion tone. There are nine delicate airy tones to suit each individual complexion.

If you use a liquid foundation, this new pressed powder compact is perfect for touch-ups during the day.

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Oils Of Perfume

Of the many things about a woman that fix her in a man's mind, her fragrance is one of the most unforgettable. But if it is to have this quality, it must be a lasting scent, one that is part of her personality all day — and at night, too.

The most potent, lasting scent form known — and the latest development in the field of fragrance — is Helena Rubinstein's "Oils of Perfume."

Created from rare and lovely oils gathered from the far corners of the world, this new fragrance form clings many times longer than liquid perfume. For this reason it should be savored, and used discreetly.

"Oils of Perfume" will not evaporate. Because of this extraordinary quality, its strength does not diminish as the strength of ordinary perfume does, when the air reaches it. On the contrary — it increases! And so through the day, and the night, it is always with you — the warmth of your body with each passing hour releasing and enhancing its loveliness.

Just smooth it on gently (don't dab) over the pulse spots at the wrists, the elbows, the base of the

SMOOTH TEXTURE

Did you know that if you mix gingerbread the night before you wish to bake it and let stand in the refrigerator all night you'll have a much finer cake? It is said to work equally well with chocolate cake (but we haven't tried it).

TURNING CAKES

After you have turned a cake out on a cooling rack, place another cooling rack over the bottom of the cake and invert cake again on rack to have top side up.

throat and the backs of the knees and ears. The best time to apply "Oils of Perfume" is just before your bath or shower. Caress it into your skin, and then sink into the warm water of the tub for a truly "scent-sational" bath time! Encouraged by the warmth, the beautiful fragrance will become a subtle part of your skin and personality, and will stay with you until it's time to bathe again. Then, as a final and exquisite touch when you dress, put a few drops of "Oils of Perfume" on the palms of your hands, and stroke them over your hair.

This highly concentrated fragrance form comes in a graceful vial encased in a golden, cylindrical package. It is in the well-loved scents "Command" and "Performance," "Fourth Dimension" and "Five O'Clock," and the vial containing the liquid luxury will be as distinctive on your dressing table as it will be convenient in your purse.

NEW FRIENDS IN FRAGRANCE
Speaking of your purse, Madame Rubinstein has another portable perfume for you — in another delightful, new form. It's "Purscent" — a solid perfume in a twinkling, delicately wrought compact!

This too is a highly concentrated perfume, with long-lasting loveliness. Apply it with your fingertips to the usual spots, then tuck it into your handbag for a repeat performance whenever the spirit moves you! It's such a refreshing sensation to slip your fingers across the perfume and then across your skin that you'll carry it with you everywhere. And business girls, putting it on their hands after washing, or on their hair, will find it brightens their day immeasurably!

Being solid, "Purscent" can't spill or leak, so it's perfect for the purse. The lid of the pretty compact is colored according to the fragrance it contains: "Apple Blossom Time," "White Magnolia," "Heaven-Sent" or "Command Performance."

Another new form of perfume in the purse-accessory category is the unique "Spray Perfumette." It has an exquisite lipstick-size container, in gold-colored metal with a smart black triangular pattern. One gentle touch to the top, and a jet of atomized perfume is sprayed on whatever part of your person you want it. Elegant and always-with-you, it's for the woman who values her femininity — knows how to enhance it! The scents are "Five O'Clock" and "Fourth Dimension."

Each of these new fragrance forms makes a delectable Christmas gift, and a most memorable one. So give one to each friend who appreciates the value of perfume, the fourth dimension to femininity, so that she may walk in fragrance all day — thinking of the person who gave her such a lovely gift!

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THE COSTUME LOOK by Rose Marie Reid is carried out in her "Sea Fan" number as a cotton swimsuit adds a matching skirt for versatile wardrobe extension. The subtle shaping of the camisole neckline creates a look new in the shorted swimsuit, emphasizing the dress trend of the season. The print on cotton linen, a sophisticated statement of color, comes in sienna and royal, peacock and lavender or gold and beige.

IN THE SWIM FOR RESORT FUN

The after-five look at high noon . . . this is the swimsuit look for 1958 as Rose Marie Reid introduces "The Dress Sheath." The simplicity of the sheath, the draping of the late day dress, the detailing of custom high fashion, these are the elements of this slender new silhouette. Seen in many interpretations, these designs for decorative swimming are translated to fabrics never seen before, fabrics which are themselves appropriate to the dress scene. Such designs as "Invitation" and "Matinee" are created in the newly detailed manner of "The Dress Sheath."

Highlight of the cruise and resort line is a special collection entitled "Limited Editions." This distinguished group is dedicated to the concept of exclusive high fashion. Each "Crown Jewel of the Sea" is a design superlative; each will be produced in limited quantities for the woman of fashion who appreciates and demands the aura of an original which surrounds each "Limited Edition" design.

The dress influence significantly predominates the collection in such elegant statements of fashion as "Capa de Oro," "Sterling," "Cameo," "Enchantment," "Soiree," "Starfire," and "Sirocco." Cotton rightfully takes its place in the group as a lace jacket tops a matching swimshort for an ensemble called "Madeira" and a pencil slim dressmaker entitled "Savoy" is done in richly embroidered cotton.

With styling understated, Rose Marie Reid proclaims that this is the year of the weaver. Designs take their inspiration from fabrics wholly new to swimsuits, miraculous achievements from the looms of the latest weavers. Shimmering metallics, newly soft, pliable, and lightly controlling are elasticized for the moulded look. Moire, brocaded satin, silk in corde and satin versions, embroidered bengaline, synthetics with a marvelous lightness and gentle control, each gives inspiration to the distinctive 1958 collection. Colors are either soft and muted, champagne, apricot, blue mist, peach blossom, wisteria, or brilliant and vibrant, mandarin red, jade green, dynasty blue, ming yellow, electric blue, tangerine. Ever insistent black and white makes its own bright stroke across the season.

The dress influence is seen in printed swimsuits, dress prints especially designed for and color fully executed on elasticized fabrics. Leno elastic (the power net long recognized as the perfect fabric for foundation garments) is printed in two versions which might have been designed for pure silk. One is a pattern of "Sea Bubbles" in bright combinations of color; the other is vividly splashed in a "Paint Brush" motif. And to point up the lightness and gentle control of the fabrics, each slim silhouette is teamed with a matching voile jacket to create a co-ordinated ensemble. Printed delustered satin latex is seen in a pair of slender shapes, one a sheath, the other a tapered swimshort, called "Majorca."

Knits make news with a new and insistent importance in 1958. A variety of yarns, wool, cotton, orlon, helanca, and nylon, are knitted with latex for perfect and lasting fit. The result: the lightest most comfortable fabrics ever, their patterns ranging from subtle textures and subtly etched designs to brilliant stripes. The covered look predominates the front view and emphasizes the daring dip of newly absent backs in such newsworthy suits as "Nordica," "Snow-flower," and "Tight Rope." A completely new construction in knits is used for an outstanding "Limited Edition" called "Brief Encounter." A ribbed warp knit is deeply carved in texture and silhouette; its straps wide and button-tabbed, its armhole high, its back deeply plunged.

The very leisure of a resort day demands a versatile wardrobe and a cotton ensemble is the perfect answer. The costume look in cotton starts with a shorted swimsuit and adds a matching skirt or jacket. One ensemble, "Diablo," in blazing black and white features an extravagant sea shirt and slim swim short. Sophisticated statements in subtle combinations of color are entitled "Maharani" and "Sea Fan." The dressmaker is drawn slender as a brush stroke in two flattering cotton versions, "Calcutta" and "Mariposa."

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