



PAPER BOWLS which will hold either hot or cold food have reached the market and fill a felt want. Early morning hot cereal can be served in these plastic-coated paper bowls when the youngsters are getting their own breakfast so they have no dishes to wash. Mother can use them to free herself from sticky breakfast dishes. They are made by Fonda Container Company, Inc., subsidiary of Standard Packaging Corporation, New York.

Plastic Coated Paper Bowls

New plastic-coated paper bowls reduce dishwashing to a fraction of the average 90-minutes a day spent with sink and soap. Designed by Fonda Container Company, Inc., a division of Standard Packaging Corporation, the bowls are ideally suited for year-round serving of hot cereals, stewed fruits, ice cream, desserts, soups, stews and all the other deep-dish foods.

Now the busy mother will send her children to school, and simply throw their stack of sticky oatmeal dishes away. The hot lunch recommended by pediatricians will be easier too. Even the hottest, thickest soup can be served in the plastic-coated bowls. And when the small child develops a sudden hunger the problem is quickly solved without additional sink-time.

Packages of these deep-dishes on the pantry shelf bring the modern woman the social confidence that

comes from knowing that she will always have enough bowls. She can serve with ease the unexpected guests or the TV viewers who suddenly express a yen for ice cream, potato chips or nuts.

For the working wife, the disposable dishes will give the luxury of a few minutes extra time before she leaves for the office. She can catch up with the news or have a second cup of coffee during the minutes that she would ordinarily spend scraping eggs and grease off breakfast crockery.

The Fonda bowls will make everyday living easier and will also add cheer to special occasions. With a set of these gaily decorated deep-dishes, the hostess can serve her favorite casserole and spaghetti

dinners confident in the knowledge that the used dishes will be disposed of the minute her guests are gone.

She will use the bowls to complement her color scheme, too, and bring an air of festivity to a small get-together or a large social event. The bowls are designed for the modern home. They come in three hi-style patterns: berry treat, red strawberries with green leaves; leisure time, rust figures against a yellow background portraying a family enjoying various recrea-

tions; and ranch plaid, a red and white check pattern. A deluxe white bowl rounds out the fashionable line.

The bowls complete the set of plastic-coated dishes manufac-

tured by Fonda Container Company. They come in packs of 18,

25, 32 and 49 to serve large and small families.

Bread And Honey

Homemade hot breads, fresh from the oven, spell out a perfect little repast for these brisk fall-to-winter days. And this delectable Honey Orange Bread is certain to have real taste appeal for the whole family. Made with nutty-flavored whole bran cereal and honey, and laced with fresh orange, it is simply prepared and bakes up into a nice moist and tender loaf. Serve it at breakfast or tea-time spread with lots of honey — and also, see how the youngsters will go for it after school!

HONEY ORANGE BREAD
2 tablespoons shortening
1 cup honey
1 egg
1½ tablespoons grated orange rind
1 cup All-Brn (whole bran cereal)
2½ cups sifted flour
2½ teaspoons baking powder
½ teaspoon soda
½ teaspoon salt
¾ cup orange juice
Blend shortening and honey; add egg and orange rind and beat well. Sift together flour, baking powder, soda and salt and stir into first mixture alternately with orange juice. Stir in All-Brn. Pour into greased loaf pan and bake in slow oven (325 degrees) for 1 hour and 10 minutes.
Yield: 1 loaf (5¼ x 9 1-3 inch pan).

BOOKLET

A free booklet called, "Sure, I want to be a Better Writer," authored by Wesley E. Scott, is designed to appeal to youngsters at the grade school level and help them improve their handwriting. It may be obtained by writing the W. A. Sheaffer Pen Company, Fort Madison, Iowa.

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ROD'S RECIPES

Something wonderful is happening to salads made with Rod's four luscious, refrigerated dressings—smooth, creamy Sour Cream, tangy Thousand Island, Imported Bleu Cheese and Roquefort. Rod's dressings are economical, too. You can get one-third more dressing for each jar by adding 1-3 cup of milk or buttermilk to 2-3 cup of dressing.

ROD'S PARTY DIP

3 tablespoons Rod's Roquefort, Bleu Cheese or Sour Cream Dressing
3 packages (3-ounce) cream cheese at room temperature
1 tablespoon chopped green onions
2 drops Tabasco sauce (optional)

Mash cream cheese thoroughly with fork; blend in Rod's dressing. Add onions, Tabasco, mix well. For variations, add 1 can minced clams or 1 medium-size avocado, peeled and mashed. For a colorful dip add chopped chives or green onion tops minced.

THE RODBURGER

1½ pounds ground beef
4 teaspoons Rod's Bleu Cheese Dressing
¼ teaspoon pepper
Make four medium-thick patties. Slice each nearly through, spread center generously with Rod's Bleu Cheese Dressing. Reveal edges and broil slowly under moderate heat about 8 minutes per side. Season with salt and pepper to taste. On ordinary hamburgers, try Rod's Thousand Island Dressing.

POTATO SALAD DRESSING

1 cup Rod's Sour Cream Dressing
1½ teaspoons onion salt
4 tablespoons lemon juice
1-3 cup buttermilk
Mix in chilled bowl. To Rod's, add onion salt, lemon juice; blend until smooth. Add buttermilk. Add mixture to potato salad and toss lightly until well distributed, about 15 strokes. Do not over-toss.

BEEF-HAM DUET

Parties, lunches or Sunday night snacks—whatever the occasion—sandwiches are an easy way to serve food to the family or guests.

The sandwich-making tray shown in the accompanying picture features overlapping slices of beef and ham to serve with buttered or toasted split buns. A bowl of horseradish and one of mayonnaise range alongside crisp greens for the do-it-yourself sandwiches. Nippy mustard is another must with slices of cold beef and baked ham.

Few foods are as convenient to serve as sandwiches. Unique and unusual sandwiches are almost infinite in number—as limitless in variety as your own imagination. Homemade bread, white and graham, sliced and buttered dresses the sandwich table for a party. Sunday night supper at home may see sour dough biscuits—as big as buns—piping hot from the oven, to be made into sandwiches with a roast of beef cooked on the rotisserie.

As the days get nipier and appetites call for winter food, add a hot casserole dish featuring a vegetable and serve individual molds of fruit gelatin for dessert.



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