



SEGO, the double-rich "premium" milk, has a new premium offer. Sets of Thermo-o-bowls to keep foods hot and cold foods cold are available at the Sego redemption center in Klamath Falls, Shaffer Electric, in the Town and Country Shopping Center as the new Sego premium.

upstairs and downstairs In Milady's Kitchen

By Florence Jenkins

Editor

Herald and News



NALLEY'S, INC., has produced a new chip sensation — Nalley Dippers. The new yellow, blue and red bag with a "see-through" window contains 7½ ounces of the new potato chips and has recipes on the reverse side for dips to use them with. Homemakers will love them because they are a little thicker than other potato chips and don't break as easily. The half-waffle pattern gives them an attractive appearance.

Therm-O-Bowls

The new premium offer from Sego, the double-rich, "premium" milk, is actually two offers.

A set of three attractive Thermo-o-bowls, a \$2.25 value, is available for only 79 cents and six Sego coupons. To complete the set, a big 9-inch Thermo-o-bowl with fork and spoon, a \$2.95 value, is available for \$1.19 and six Sego Milk coupons.

The bowls feature "double wall" construction which helps to keep hot foods hot and chilled foods cold. Each set of three bowls comes in an attractive assortment of colors combining dull black with coral, shell pink and jade green. The salad bowl in green is as fresh colored as new spring lettuce.

There is no limit on quantity and both offers are entirely suitable for Christmas gift-giving.

This is Sego's first new premium offer since the very popular offer of three terry cloth dish towels earlier this year.

There is a coupon on every can of Sego Evaporated Milk. In the Klamath country, coupons can be redeemed at Shaffer Electric Company, Town and Country Shopping Center, the authorized Sego redemption station.

CLEANING TIP

If your Bruce Floor Wax applicator has gotten matted or fuzzy, brush the nap smooth while it is dry. Always rinse with cold water as soon as the applicator has been used and it will last practically indefinitely.

HOT CHOCOLATE

Like your hot chocolate rich? Then use cream for part of the milk.

Italian cooks add a little rosemary when cooking veal.

She's Drinking Her MILK!



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Make sure it's Klamath Basin Grade "A" . . . it's fresh!

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Heydays

THE SHOE BUILT ON LOGIC



Natural Ostrich and Grey Ostrich

\$12⁹⁵



Black Lizard Calf with grey trim. Brown Lizard Calf with Ombre trim.

\$12⁹⁵



SHOE SALON

CHIPS FOR DIPS

During the second annual October Potato Chip Month, these columns made much of "dips for chips."

Now Nalley's, Inc., has reversed the order and has come up with a brand new product — chips for dips — Nalley's Dippers.

The potato chips are cut a little thicker, so they don't break easily.

Nalley's suggests some dips:

SMOKED OYSTER DIP

Drain oil from 2 ounces of smoked oysters. Chop oysters and fold into contents of one jar of Nalley's Sour Cream Dressing. Chill one hour and serve with Nalley's Dippers, the chips for dips.

GUACAMOLE (AVOCADO DIP)

Cut a medium size avocado in half lengthwise and remove pit. Peel skin from halves and mash pulp. Add two 3-ounce packages of cream cheese, 2 teaspoons Florida lime juice (or lemon juice), ¼ teaspoon Tabasco, ¼ teaspoon salt and ¼ teaspoon Worcestershire

TIDBITS

Save the liver from the chicken you are cooking and use it for the appetizer course. Sauté it in a little butter, then mash fine with a fork and add to the stuffing for deviled eggs along with salt, pepper and salad dressing.

COOKIES

Place a layer of waxed paper between the layers when you are storing cookies. It saves a good deal of crumbling.

CLAM DIP

Rub inside of small bowl with cut clove of garlic or use ¼ teaspoon garlic salt. Blend one jar of Nalley's Sour Cream Dressing with one cup of Nalley's Mayonnaise, two tablespoons Worcestershire Sauce and ¼ cup minced clams. Chill one hour and serve.

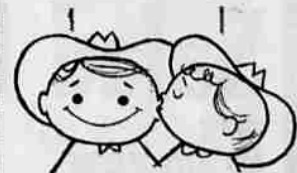
BLUE CHEESE

Beat together one jar of Nalley's Bleu Cheese Dressing and one jar of Nalley's Sour Cream Dressing. Chill one hour and serve. Nalley's Mayonnaise can be substituted for the sour cream dressing, if desired.



WESTERNERS ARE SWEET ON SPRECKELS SUGAR

You will be, too! Look for Spreckels Granulated Sugar in extra-thrifty 2, 5, 10 and 25-lb. bags!



JUST ADD two fresh eggs and water to Swans Down's new Banana Cake Mix for delicious banana cake. Frost cake with whipped cream which has been sweetened slightly and arrange fresh banana slices on top. Dip the rounds of fresh banana in fruit juice or Fruit-Freeze and they will retain their fresh color until serving time.

Banana Cake Mix

pack well and may be frosted or plain.

General Foods Corporation's new Instant Swans Down Banana Cake Mix is available now in Klamath Falls markets.

As a convenience to small families, the package carries directions for making up half of the package at one time as well as using the entire contents.

To the contents of the package, just add 1½ cups of water and 2 unbeaten eggs and beat for three minutes.

The cake can be frosted with your favorite frosting or, for a change, served warm topped with Banana Creamy Topping made as directed on Jell-O Banana Instant Pudding package. Or, serve with whipped cream and fresh bananas or, for an especially rich dessert, serve with ice cream, topped with bananas and chocolate fudge syrup.

Cake mixes are a boon to the busy homemaker for such quick items as cupcakes for the

HORS D'OEUVRES

Mix cream cheese with bits of anchovies, turn into a small bowl and refrigerate. When firm, shape into one large ball or tiny balls and roll in chopped nuts or minced parsley. Nice to serve with crisp crackers and tomato juice for a first course.

Beat the Weather by Keeping Healthy



DRINK 3 GLASSES of MILK Each Day!

Make sure it's fresh, local Klamath Basin Grade "A" distributed by Crater Lake and Meda-Land!

LAY-A-WAY

TOYS

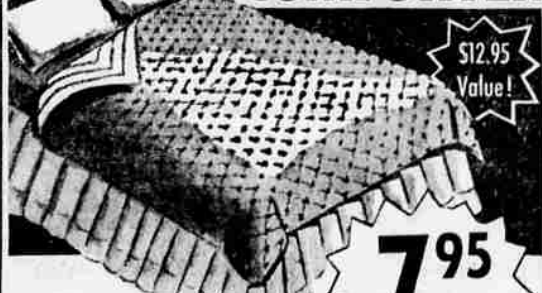
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Bulk TURNIPS **15^c** 2 Lbs.

Yakima Fancy Delicious APPLES **49^c** 5 Lbs.

APPLES **5 lbs. 39^c**

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