

ROGERS Jewelry Co.

A Square Deal All-Ways

837 Main

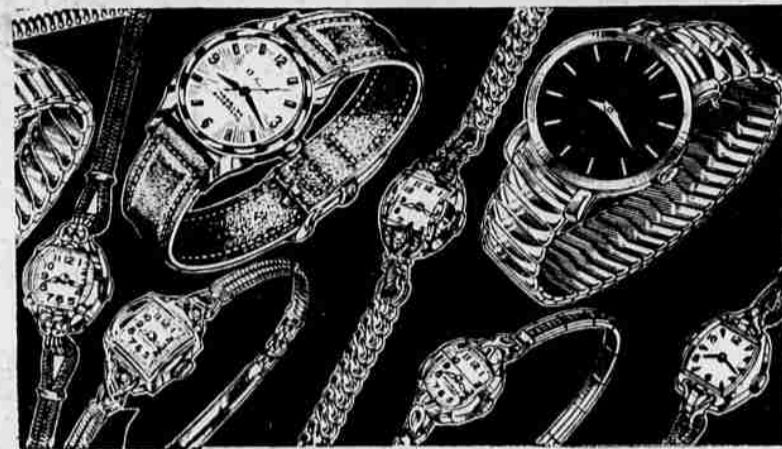
Phone TU 4-4663

Pre-Christmas SALE

WATCHES \$1

WITH ANY DIAMOND PURCHASE DURING THIS SALE!!

Yes, Buy A Diamond At Any Price Then Pay 1.00 for Any Watch You Choose. **LAY-AWAY NOW FOR CHRISTMAS!**



Less than 1/2 price! **\$129.50**

49-DIAMOND SET

49 flashing diamonds set in 14k yellow or white gold. This stunning bridal duet has the new 3-row styling.



This is a happy occasion for us, and we are able to celebrate with YOU, our many friends. We have selected an amazing group of diamond values, some of which are pictured on this page. Diamonds for engagements, Diamonds for weddings, Diamonds for birthdays... for every happy occasion. AND THAT'S NOT ALL. With every diamond purchase in this sale you can take YOUR CHOICE of many wonderful and useful household items for only 1.00. This is our way of saying thank you to you all.

\$1 WILL HOLD ANY ITEM FOR XMAS



9-DIAMOND TRIO
Diamonds carefully chosen for color, quality, cut and lustre. This interlocking, perfectly matching Firebride diamond set is a real buy. **\$99.50**



Flashing 1/2 Carat Sparkling Diamond Rings in 14-K Gold **189.50**



Unique Set With 14 Flashing Diamonds Mounted in 14-K Gold **129.50**



Wedding Set of Unusual Design in 14-K White or Yellow Gold Mount **99.50**



10 Diamond Wedding Ring. All Stones Were Carefully Selected to Match **79.50**



Fine Diamond Men's Ring in a Heavy 14-K Gold Setting. **69.50**



A Man's Sized Massive Ring With 11 Flashing Diamonds in 14-K Gold **89.50**



Distinctive & Sparkling Diamond Set Mounted in 14-K White or Yellow Gold **89.50**



14 Diamond Ensemble in a Beautifully Styled, Perfectly Crafted Mounting **119.50**



5 Beautifully Matched Diamonds of 1/2 Carat Total Weight **189.50**

YOURS FOR ONLY \$1.00

WITH ANY DIAMOND PURCHASE IN THIS SALE

YOUR SATISFACTION IS GUARANTEED
LIFETIME DIAMOND EXCHANGES PERMITTED

EASIEST TERMS IN AMERICA! | NO MONEY DOWN!

339.95 "53" PC. DINNERWARE SET with diamond purchase \$1

229.95 ELECTRIC SHIP CLOCK with diamond purchase \$1

339.95 "50" PC. SILVER SET with diamond purchase \$1

339.95 7.50 SUNSCOPE BINOCULARS with diamond purchase \$1

339.95 12" PC. COOKWARE SET with diamond purchase \$1

339.95 ELECTRIC BLENDER with diamond purchase \$1

339.95 ELEC. ANNIVERSARY CLOCK with diamond purchase \$1

339.95 TABLE MODEL RADIO with diamond purchase \$1

339.95 LUGGAGE SET with diamond purchase \$1

339.95 AUTOMATIC DEEP FRYER with diamond purchase \$1

339.95 KODAK FLASH CAMERA-OUTFIT with diamond purchase \$1

339.95 ELECTRIC SKILLET with diamond purchase \$1

339.95 ELECTRIC FOOD MIXER with diamond purchase \$1

339.95 POP-UP TOASTER with diamond purchase \$1

Your Watch **1.00** | Your Watch **1.00**

With Any Diamond Purchase

ROGERS JEWELRY CO.

Famous for **BIG** Diamond Values

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