



EXECUTIVE BOARD MEETING and World Affairs Conference of the General Federation of Women's Clubs October 7-12 took Mrs. Walter Brown, 1335 Pacific Terrace, first vice president of Oregon Federation of Women's Clubs from Klamath Falls to Washington, D.C. as representative from Oregon for Oregon president, Mrs. George Rossman, Salem, who was ill.

In the picture, from the left, are Mrs. H. M. Zell,

Wasco, Oregon, chairman European Division, International Affairs Department; Mrs. Brown, Mrs. R. I. C. Prout, Washington, D. C., president of the General Federation; and Mrs. Marion T. Weatherford, Arlington, Oregon, chairman of Conservation of Natural Resources Department. The picture was taken at conference headquarters in the Statler.

— Photo by Chase Ltd., Washington, D.C.

Golden Isles Development Emerges From Florida Swamp At \$12,000 Per Plush Plot

MIAMI, Fla. (AP) — Pity the poor millionaire. There's almost no place for him to live any more.

That's the authoritative opinion of a fellow who has studied the rich man's housing situation from Beverly Hills to Westchester County.

"The forgotten man of today is the one you would least suspect," says H. B. Layne, 46, head of a big land developing and building firm. "He's the one who desperately needs shelter in the \$75,000-and-up home class."

"The truth is that builders are taking care of the low and medium priced home markets but ignoring the luxury market."

One of the main reasons for the shortage of fine homes, Layne says, has been the "squeezing out" of the rich from their old dwellings areas.

"New York's Long Island, for instance, has yielded to the pressure of the multitudes, and the big old estates have been carved up into medium price developments. It's the same in Evanston, Ill., and Nob Hill, San Francisco."

"Where can the millionaire go if he wants to live with neighbors on his own financial level?"

"He can buy other people's houses in the 'good' places like Grosse Pointe, Mich., or Bedford Village, N. Y. But if he wants to erect his own home, there is practically no land available in established areas for the wealthy."

Putting his theory to practice, Layne has taken a sorry looking coastal swamp a few miles north of here and is turning it into one of the plushiest home and apartment developments in the nation.

Appropriately, he has named his 550-acre, multi-island community Golden Isles. There's no place here for the guy who wants to pay a thousand bucks down and 60 a month. It costs \$12,000 and up just for a lot—with cash on the barrel-head—and nothing worth less than \$50,000 can be built on the lot.

Six months after Layne ordered an array of earth-moving and canal-digging machines into the

swamp, three seawalled and perfectly manicured islands have been sculptured and 14 more are to be carved out of the morass.

In the center of the first island, Layne built himself a \$100,000 home and has moved into it. He also maintains a home in Springfield, Ohio, from where he directs his northern operations. He has built more than 5,000 low-cost dwellings up there.

What has happened so far at Golden Isles indicates that Layne's thinking about super-quality is on the beam. In six months, he has sold three million dollars worth of lots and expects to sell another eight million dollars worth during the coming winter season.

Charles Schrager, head of the Chicago-based construction company which bears his name, bought half a million dollars worth of land in a single transaction.

"I don't think Golden Isles alone will solve the problem of the homeless wealthy," Layne says. "But it's a step in the right direction."

YREKA

DAR LUNCHEON

National defense was the basis of the program presented at the dessert luncheon meeting of the Siskiyou Chapter of the Daughters of the American Revolution October 16 at the Yreka Inn.

Mrs. Willard Caldwell, national defense chairman, spoke on guided missiles in the United States and had on display pictures on the subject taken from Life magazine.

Mrs. Clinton Jackson, regent, conducted the business session, at which time Mrs. William Ensel, American Indians chairman, requested that all clothing for needy Indians be left at her home not later than December 4.

Guests in attendance included Mrs. L. L. Lukes and Mrs. Ann Calloway. Hostesses for the afternoon were Mrs. Jackson and Mrs. Caldwell.

Mrs. Albert Parrot will be the hostess for the next meeting of the group at her home on November 20.

A pretty girl loses much of her attractiveness when she combs her hair at a restaurant table, or studies her face in a mirror, ignoring her escort, or takes a nail file out of her handbag and goes to work on a rough nail. All such repairs should be made in private.

WCS MEETING

A social meeting of the Yreka Women's Society of Christian Service, was recently held at the home of Mrs. Robert Moore, at which time plans for their annual fall bazaar to be held November 15 at the Methodist Church were completed.

Committees were selected and chairmen to head each committee are as follows: fancy work, Mrs. John Sutherland; food, Mrs. John Gray; candy, Mrs. Hartel Koorda; white elephant, Mrs. William Koorda.

Mrs. Hartel Gray, president, also appointed on the visiting and membership committee Mrs. Edith DeWitt as chairman, to be assisted by Mrs. Gray, Mrs. Walter Meares and Mrs. James Sullivan.

Refreshments concluded the afternoon's activities. One guest was present besides the members, Mrs. Alice Norton, mother of the hostess.

Next meeting of the Yreka WSCS will take place at the home of Mrs. Albert Parrot.

Important winter color for costume jewelry is sapphire blue. It looks lovely with many colors: black, green, navy, pale or royal blue, off-white.



MRS. ALLEN T. WAHLERS, the former Arleta Blair of Paisley, whose wedding was an event of late September in Portland First Presbyterian Church, is pictured above. She is the daughter of Mr. and Mrs. William T. O'Connor of Paisley, and her husband is the son of Mr. and Mrs. A. Wahlers of Portland. The newlyweds are now at home in Eugene where both are attending University of Oregon.

— Photo by Bennett, Lakeview

KLAMATH FALLS

JOB'S DAUGHTERS

Bethel 61 International Order of Job's Daughters met in regular session October 21 at the Scottish Rite Temple with Honored Queen Susan Loomis presiding in the East.

Making her official visit to the Bethel was Mrs. Evelyn McGill of Beaverton, Oregon, state grand guardian. She was welcomed by Honored Queen Susan and presented with a corsage.

Also present at the meeting was Honored Queen Hazel Jo DeLamater of Henley Bethel 51; Phyllis Poole, past grand guardian; Ione Goodnough from Eugene, vice grand guardian of the grand guardian council; Barbara Mollison,

guardian of Bethel 6; Dorothy Loomis, junior past guardian of Bethel 61; Inez DeLamater, junior past guardian of Bethel 51, and Rita and George Boudon, past guardian and associate guardian of Bethel 6.

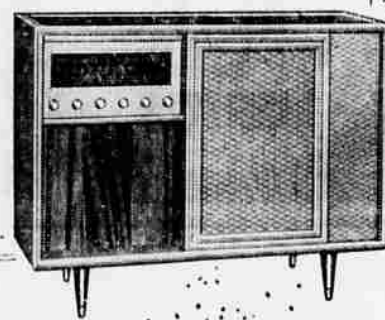
During the meeting Mrs. McGill presented a gift to Honored Queen Susan Loomis on behalf of the grand Bethel.

New members initiated during the meeting were Linda Lou Hanville, Susan Walkley, Laura Gail Voight, Sherrie Mattson and transferring into the Bethel was Peggy Clawson.

The meeting was adjourned and refreshments served in the dining room which had been beautifully decorated in a fall theme.

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TV Turns Camera On Itself In 'Wide Wide World' Show

NEW YORK (AP) — People occasionally ask why television doesn't turn its cameras on itself for a close look at the fabulous infant.

Operating under the "why not?" theory, "Wide Wide World" (NBC-TV) will do exactly that on Nov. 10 in a 90-minute program appropriately entitled "The Fabulous Infant." It will be a look at the past 10 years of television, at its present and its future.

A notable feature of the show will be the return of "Mr. Television" himself, Milton Berle—not as a comedian, but as a serious commentator on the problems of performers in the medium and the problems of television in developing and maintaining talent.

"The program will be not a tribute to television, but the story of television," says "Wide Wide World" executive producer Barry Wood. And the producer of this particular show, Herbert Sussan, emphasizes that the other major networks, CBS-TV and ABC-TV, have offered the fullest cooperation.

Thus the viewing audience will

see in the opening segment of the program brief kinescopes of dozens of the TV stars and lesser constellations of yesteryear.

It will in part answer the question of "What did television promise 10 years ago?"

To demonstrate that the talent of the future in large measure depends on relatively unknown performers on local stations, the cameras will turn to local performers and programs in Omaha, Boston, San Francisco, Detroit, Columbus, Ohio and Springfield, Mo.

Sussan and Wood say that while the show will not stress the technical aspects of television, the people behind the cameras will be given their day before the cameras. "We want to show the amount of work and the type of action that goes into producing a program."

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