

Hold That Tiger

This season it's smart to have a "gilt" complex—and it sounds like loads of fun! The symptoms? A rash of glorious golden fashions... fabulous hot and gold fabrics... and sympathetic delusions of grandeur manifest in a craving for anything that glitters, gleams, or glows—and everything does this season!

Highly recommended for the most attractive condition is the soothing touch of Tigress—tawny, topaz jungle bouquet specially formulated by famous Faberge to alleviate distress caused by inadequate fragrance. Of course, Tigress is habit-forming—but such a delightful, flattering habit! And it may cause dizzy spells in the male who's been exposed to this purrly potentate perfume—all to the good!

Treatment of your gilt complex is painless in the extreme—indulge! Gild yourself from head to toe in the latest golden fashions—but at the first sign of gold, remember lavish and continued applications of Tigress perfume and



COSTUME BALL time is here again. And what could be more lovely than appearing as a tigress? Wear your new spotted sweater or velvet blouse and make your own "tigress" mask using a pair of eyeglass frames. And for the crowning touch, of course, a dash of Faberge's Tigress perfume.

cologne. At night, luxurious baths accompanied by Tigress bath oil concentrate and bath powder (applied with a marvelous black lamb's wool ballet puff.)

For emergencies we suggest that newest miracle discovery, the stunning Faberge Ensemble of purse perfume and matching cologne, together in an elegant black faille travel case with a golden lining.

Temporarily packaged in Faberge's famous Tigress - patterned velvet, tropical, tantalizing Tigress is fashion's pet, guaranteed to turn confirmed users into raving beauties—it's all psychosomatic, you see!

CORN BREAD

If you are using packaged corn bread mix, and your family is small, read the fine print on the package carefully to determine how many cups of mixture it contains. Most of the corn bread mix comes in 15 or 16 ounce packages which will serve five or six amply. Use half the package for two or three persons and mark on the package how much has been used so you'll know the amount of liquid to add to the next batch of corn bread.



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Swans Down Apple Chip Cake Mix

Fall appetites call for heavier desserts and the wide variety of fruit cakes come into their own this time of year.

Swans Down's new instant Apple Chip Cake Mix lends itself to many dessert uses. Try White Satin's Brown Sugar in the following:

TOPSY-TURVY CAKE
1 package Swans Down Apple Chip Cake Mix
1 cup water
2 eggs, unbeaten
1 cup canned applesauce
1 cup firmly packaged brown

sugar
1/4 cup butter, melted
Empty cake mix into a large bowl. Add water and eggs. Beat three minutes until creamy. Pour batter into 13x9x2-inch pan, greased on bottom only.

Combine applesauce, brown sugar and melted butter. Spread evenly over batter in pan. Bake in moderate oven (350 degrees) about 30 minutes or until cake springs back when pressed lightly with finger. Allow cake to cool five minutes in pan. Then invert on serving tray or plate. Let stand two minutes and remove pan. (Applesauce forms sauce on the cake.) Serve warm or cold with sweetened whipped cream.

APPLESAUCE RAISIN CAKE
1 package instant Swans Down Apple Chip Cake Mix

1 1/2 cups canned applesauce
2 eggs, unbeaten
1/2 teaspoon cinnamon
1/2 teaspoon nutmeg
1/2 cup chopped raisins

Empty cake mix into large bowl. Add remaining ingredients. Beat three minutes until creamy. Pour batter into 9x9x2-inch pan which has been lined on bottom with paper. Bake in moderate oven (350 degrees) about 35 minutes or until top springs back when pressed lightly with finger. Serve warm or cold.

This cake may be baked also in two round eight-inch pans, cooking 35 to 40 minutes, or in 13x9x2-inch pan about 45 minutes.

VARIATIONS

Prepare Swans Down Apple Chip Cake Mix as directed on package. While still warm, cut in serving

pieces. Serve with chilled applesauce and spoonfuls of whipped cream. Or serve cake cold with warm applesauce and a garnish of whipped cream or

Cut the cake while still warm into serving pieces. Fold applesauce, seasoned with cinnamon and nutmeg, into sweetened whipped cream and serve on the warm pieces of cake or

While still warm, cut in serving pieces and top with ice cream and cover with seasoned applesauce.

CREAMED BEEF

If planning to serve creamed dried beef over toast for lunch or dinner, add the chipped beef to a cheese sauce rather than using plain white sauce. It is a nice change.

DRIED BEEF

Dried beef makes a hearty main dish out of a baked macaroni and cheese casserole. Remember to cut down on the amount of salt in the recipe if you are adding chipped beef to the casserole.

SUBSTITUTION

Use a half teaspoon of grated lemon rind and one teaspoon of lemon juice to flavor a four-egg sponge cake instead of the ubiquitous teaspoon of vanilla.

Never follow the crowds when selecting a fragrance. A perfume that flatters a close friend may do little for you. If you are the out-of-doors type, avoid a femme fatale fragrance. It puts you out of character.

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