

WHITE SATIN SUGAR COLORING CONTEST

The dream of every youngster is to be turned loose in a toy department to have all of the toys he wants.

White Satin Sugar will make that dream come true for two Klamath Falls youngsters on December 14 when the toy department of the J. J. Newberry Company store will be all theirs for a whole eight minutes.

The free coloring books for entry into the contest are available at the Newberry store and all grocery stores in the area. So that the youngster will compete in their own age groups, there will be a grand prize winner of seven years and younger and one in the 8-10 age group.

The coloring book, with cartoons drawn by Irwin Caplin, Seattle

free lance artist who does the Energy Ernie cartoon series for White Satin, has six cartoons to be colored. Each page entered in the contest must be accompanied by a White Satin Sugar box top from granulated, powdered, cube or brown sugar or a White Satin Sugar bagbottom. On the back page of the book are mailing instructions. The entries go to the White Satin Sugar Coloring Contest, P. O. Box 190, Portland, where a panel of artists will judge the youthful efforts. Entries from the various towns will be individually grouped, so that winners will be named from each town participating in the contest.

There are lots of prizes in addition to the big grand prize of looting the toy department. The

parents of the two Klamath Falls grand prize winners will receive standard grocery carts filled with their choice of groceries from the market designated in the child's entry in the line marked for grocer's name.

White Satin Sugar is available in five, 10, 25, 50 and 100-pound bags of fine granulated, and boxes of superfine, powdered, brown and cube sugar.

Harry Moss, sales manager for the White Satin Company, has been in Klamath Falls from his Portland headquarters earlier this week to work with Bill Riley in handling the distribution of the coloring booklets to stores.

The contest ends on December 7 and the "run" on the Newberry

toy department will be held on Saturday, December 14. Christmas will come early this year for two Klamath Falls youngsters.

OLD FAVORITES IN NEW DRESS

Two of grandmother's standbys—the old-fashioned rice pudding and sweet potato pudding—have been given a new look this season in streamlined recipes featuring the modern miracle milk, instant nonfat dry milk.

Today's recipes are as up-to-date as fashion's new "sack" dress and yet will be in fashionable menu collections year after year. Our test panel reports that the modern version of these two old-fashioned puddings tastes just as good as ever, if not better. Homemakers who keep up with the latest in food are aware of the versatility of instant nonfat dry milk, not only in puddings but in all made-with-milk recipes and for drinking.

SWEET POTATO PUDDING
(Makes 6 to 8 servings)
2 pounds sweet potatoes, cooked and peeled

If you grate cheddar cheese before adding it to white sauce to make a cheese sauce it will melt faster. Prolonged heating may make the cheese stringy.

Cheese Sauce

lac nonfat dry milk
1/2 teaspoon salt
1/4 cup sugar
2 cups packaged pre-cooked rice
1/2 cup chopped almonds
2 tablespoons chopped coconut
1-3 cup raisins
Combine liquefied instant Starlac nonfat dry milk, salt and sugar in large saucepan; cook over low heat, stirring occasionally, until scalded. Stir in remaining ingredients. Remove from heat. Cover; let stand at least 20 minutes. Serve hot.

POPOVERS
Betty Crocker says it is not necessary to preheat individual Pyrex cups before pouring in pop-over batter. You'll agree when you try it.



SWEET POTATO PUDDING goes modern in this recipe made with instant nonfat dry milk. Serve with coconut sautéed in butter until lightly browned for a garnish. The Starlac Division of The Borden Company gives the recipe for Sweet Potato Pudding and another old favorite, Nut Rice Pudding.

1 1/2 cups liquefied instant Starlac nonfat dry milk
1/4 cup brown sugar, firmly packed
2 eggs
1 tablespoon butter
1/2 cup flaked coconut
Mash sweet potatoes; add liquefied instant Starlac nonfat dry milk, brown sugar and eggs; beat until well blended. Pour into buttered 2-quart casserole. Bake in a hot oven (400 degrees) 15 minutes. Melt the butter in a skillet; sauté coconut in butter until lightly browned. Sprinkle over sweet potatoes. Serve hot or cold.
NUT RICE PUDDING
(Makes 6 to 8 servings)
1 quart liquefied instant Starlac



NEW refrigerated ready-to-bake biscuits are on the local market, distributed by Medo-Land Creamery, Walter T. (Bud) Franklin, manager, announced this week. The Betty Crocker biscuits include buttermilk and home-style.

NEW

Medo-Land Creamery Company has been named exclusive distributor for Betty Crocker Bisquick ready-to-bake biscuits in a tube.

The eight-ounce package contains 10 biscuits and the new General Mills product is available in buttermilk and home-style biscuits.

The refrigerated biscuits are available from your favorite grocery store. Medo-Land has branches at Eugene, Corvallis, Bend and Klamath Falls. The local branch has a fleet of six refrigerated trucks which permits the delivery of refrigerated goods without temperature change from the manufacturer to the consumer.

POTATOES

If you want crusty potatoes around your roast beef, do not parboil them before putting them in the roasting pan.

ROASTING TIP
Meat should be roasted fat side up to permit natural basting.

JOCK'S SUPER MARKETS

No. 1 Tulelake
No. 2 Chiloquin

We Feature FAMILY COOKIES!

For a quality plus Cookie try "Family"—a "Mother's" of Oakland product. 49¢ 1-lb. assortment

Before Going To Bed



Enjoy a Relaxing Glass of Fresh, Local

Grade "A" Milk

IT WILL HELP YOU SLEEP BETTER!

upstairs and downstairs In Milady's Kitchen

By Florence Jenkins Editor
Herald and News

KIDS!
WIN ALL THE TOYS YOU CAN CARRY IN 8 MINUTES OUT OF Newberrys TOY DEPARTMENT for 16 BOYS and GIRLS! PLUS 160 OTHER SWELL PRIZES, TOO!

ENTER THE BIG WHITE SATIN SUGAR

Coloring Contest

TELL YOUR FOLKS TO BUY PLENTY OF

White Satin SUGAR



You may be one of the sixteen Grand Champions to win all the toys you can carry out of Newberry's toy department in 8 minutes. It's fun and easy to win in this big local contest.

You can win footballs, games, dolls, basketballs, roller skates, jumping ropes, trains, fire trucks, cowboy outfits, drums, baseballs and bats, boxing gloves, coloring sets, trains... anything you want! It's the most terrific contest ever held in your town for children ten years old or under.

WIN FREE GROCERIES!

And you win lots of FREE GROCERIES for your folks, all the groceries they can carry in 8 minutes out of the grocery store where you bought your White Satin Sugar.

Contest dates: Oct. 28 to Dec. 7, 1957

If there is a Newberry store in your town, stop in today and see all the swell toys you can win. If there is not a participating Newberry store in your area, you will be given a FREE TRIP TO PORTLAND to win your prizes!

Visit your favorite grocery store today. Ask for White Satin Sugar and Free Coloring Book with contest details.

...bet you 50¢ you'll LOVE Occident Flour!



What woman wouldn't love a flour that helps her bake better! And that's exactly what high-protein, high-quality Occident Flour will do for you!

We're so sure you'll like Occident Flour, we'll actually give you fifty cents to try it!

To start you baking with Occident, we'll give you a...

50¢ CASH REFUND

for buying Occident Flour. Just clip the name... RUSSELL-MILLER MILLING CO. from any size sack of Occident Flour and mail it with the coupon below. We will send you a 50¢ cash refund. Limit: one refund per family, please.

MAIL TO: OCCIDENT Refund Offer
Minneapolis 15, Minnesota

Attached is the name... RUSSELL-MILLER MILLING CO. from the Occident Flour sack which entitles me to a 50¢ cash refund.

NAME _____
ADDRESS OR RURAL ROUTE _____
CITY _____ ZONE _____ STATE _____
Offer expires 30 days from date

Clip the name... "Russell-Miller Milling Co." from your bag of Occident flour and mail with coupon

Occident ALL-PURPOSE FLOUR

OUT OF THE WEST...MILLED FOR THE WEST