

Troubled with Irregularity?

Many find lack of bulk a cause of constipation. Kellogg's All-Bran is an easy, inexpensive way to restore the natural laxative bulk you need daily for regularity. A delicious cereal food with the flavor of old-time bran muffins. Famous for 40 years as an aid to regularity. Kellogg's—the original, ready-to-eat whole bran cereal. Try it for 10 days. You must be satisfied in every respect or return empty carton and get double your money back.



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for burns, cuts, scrapes, diaper rash, and many other first aid needs. You never know when you'll need it next.

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TOWER PRESS, Inc., Box 591-CT, Lynn, Mass.

now here's an

IDEA!

by
Brad
Lawrence



Warm-Up Screen: Now you can get a radiant heater in the form of a three-panel folding screen. Doubling as an attractive piece of furniture, the auxiliary heater is 55" x 64" and is styled in black quilted vinyl with silver plastic trim and a gold frame. Never hot to the touch, it emits infrared rays that warm the individual but not the air. Arvin Industries, Inc., Columbus, Ind.

Zip-Away Ash Tray: Drive and smoke? Touch a button on the side of a new automatic car ash tray and you're rid of a stub without taking your eyes from the road. Vacuum power sucks cigarettes and ashes into a glass container under the hood where sparks are extinguished immediately. Unit can be installed in 30 minutes and ordinarily needs emptying only four times a year. \$9.95. Walker Engineering, 1550 20th St., Santa Monica, Calif.

Quiet and Decorative: New acoustical ceiling tile in 12" squares absorbs 20 times more sound than ordinary ceiling and is finished with a rich brown fleck over a white background to blend or contrast with many room colors. It's easy to install yourself by stapling or nailing to 1" x 3" furring strips. Tile joints hide nailheads or staples completely. Celotex Corp., 120 S. LaSalle St., Chicago, Ill.

Cover Grips: Like to keep coverlets in place without using pins and risking tears? Slip these handy little grips over corners, press ends together, and they will prevent bunching, slipping, and twisting. Can be

used for sheets with blankets, quilts with quilt covers, blankets with blanket covers. Four for 69c. Covagrip, Inc., 30 Paulson Ave., Ridgefield Park, N. J.

Non-Skid Cushion: With a new sponge-rubber padding, you can cushion small rugs and skidproof them, too. The 1,500 cells per square foot of the 1/8"-thick padding act like suction cups to hold a rug safe and neat. Available in 22", 32", and 52" widths; 85c and \$1.98 per linear yard. B. F. Goodrich Sponge Products, Shelton, Conn.

Convertible for Floors: A new electric appliance polishes floors with one brush and has another brush for cleaning rugs and carpeting. With a third, it soaps and scrubs linoleum, asphalt tile, and other hard-surface flooring. And with disposable pads, it cleans and waxes floors in one operation. \$49.95. S. C. Johnson & Sons, Racine, Wis.

Droopless Hanger: A new clothes hanger with sponge-vinyl cover holds a suit or dress jacket so it can't slip off or out of place. There's a flexible spring-steel flange underneath with rubber tips that adjusts to hold taut any skirt, size 7 to 44, eliminating wrinkling, drooping, and clip marks. Also useful for drying drip-dry skirts. Two for \$3. Mastercraft, 223 Tyler St., Trenton 9, N. J.

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