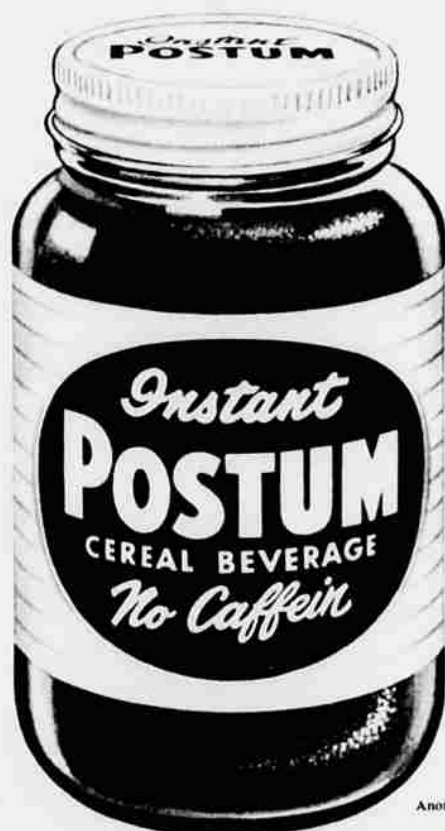


10¢ off

on any size jar of Instant Postum



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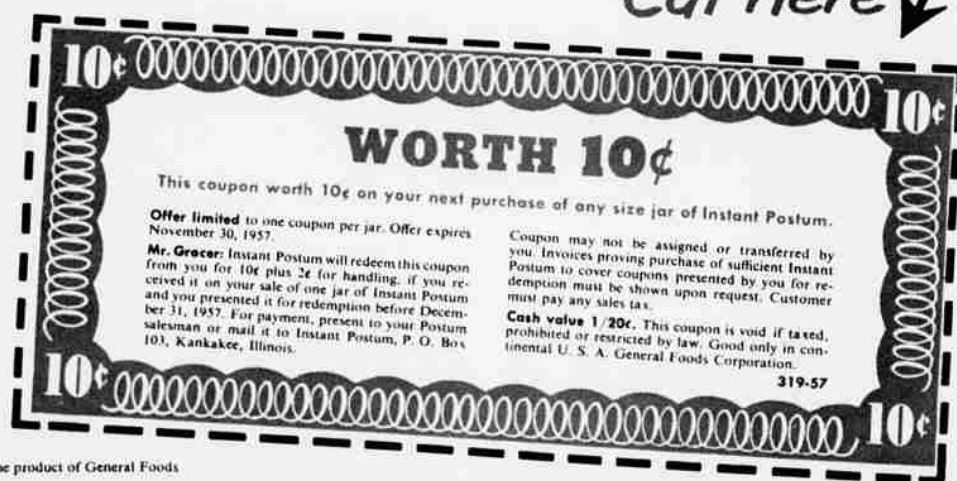
You and your whole family will enjoy Postum's grain-rich, slow-roasted, satisfying flavor. And Postum is 100% caffeine-

free, perfectly safe even for a child. Postum can't keep anybody awake!

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Have a cup of Postum for a change

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(certified retail value \$3.95)
and the label from any jar of Instant Postum

