



HALLOWEEN entertaining offers a splendid opportunity for the serving of potato chips. Here VIP depicts a group of trick-or-treaters expressing their preference for potato chips. Whether you are preparing for the annual onslaught of youthful goblins, witches and ghosts or having an informal gathering at your home, potato chips are the typical go-along-with item on October menus. Potato chips are a favorite for any age group.

COOKIES

Remember Grandma's old-fashioned ice cream cookies? These are even better because they're made with crisp California walnuts. Walnut Ice Cream Cookies are good with homemade applesauce, chilled honeydew melon or—of course—ice cream.

WALNUT ICE CREAM COOKIES
 1/2 cup butter or margarine
 1-3 cup sugar
 1 egg
 1 teaspoon vanilla
 1 1/4 cups sifted all-purpose flour
 1/4 teaspoon salt
 1/2 cup chopped California walnuts

Cream butter and sugar together. Add egg and vanilla, and beat thoroughly. Sift together flour and salt, and blend into creamed mixture. Stir in walnuts. Drop by teaspoonfuls onto greased baking sheet. Bake in moderately hot oven (375 degrees) about 10 minutes. Remove to wire rack to cool. Makes three and one-half to four dozen cookies.

STUDY HOURS

School youngsters, just like their parents, have a job. To obtain their education under the best conditions, they should have the proper tools. Tools for a school child of almost any age should include a suitable place to study. This means a desk or table and proper chair for the size of the one using it, so placed that the light shines on the working surface. And be sure the light is adequate.

SANDWICH TIP

Hot pineapple sandwiches add appeal to a fruit salad plate. Butter hot toast and spread with an even layer of well-drained crushed pineapple. Top each with a slice of cheddar cheese. Broil until cheese melts and bubbles. Cut into quarters and serve at once as a salad accompaniment or coffee time snack. Children love them, too.

DRIED BEEF A LA KING

Tired of roasts and chops? Then prepare Dried Beef a la King. It will taste mighty good for a change. A jar of dried beef and white sauce are dressed up with pimiento, green pepper, hard-cooked eggs and onion. It's a good idea, too to keep the ingredients on hand for a late supper snack after the evening football game.

DRIED BEEF A LA KING
 2 teaspoons instant minced onion or 2 tablespoons finely chopped raw onion
 1 tablespoon lemon juice
 1 tablespoon butter or margarine
 1 can white sauce
 2 tablespoons chopped green pepper
 1 (2 1/2-ounce) jar chipped beef
 2 tablespoons diced pimiento
 2 hard-cooked eggs
 Steamed rice or baking powder biscuits

Add instant minced onion to lemon juice and let stand several minutes. (If raw onion is used, add lemon juice with pimiento.) Melt butter, add onion and cook slowly until lightly browned. Add white sauce, green pepper and shredded dried beef. Blend in pimiento. Dice eggs, and fold in carefully. Heat thoroughly, and serve over steamed rice or on split baking powder biscuits. Makes 3 or 4 servings.

CROUSTADES
 Cut unsliced, enriched yeast-raised bread in 1 1/2 to 2-inch slices. Remove crusts and cut bread in rounds, squares or triangles of desired size. With a sharp knife, cut out center of bread, leaving a shell 1/4 to 1/2-inch thick on bottom and sides. Brush with butter and bake in a moderate oven (350 degrees) until golden and crisp. Use as patty shells to fill with creamed dishes.

CROUTONS
 Remove crusts from enriched yeast-raised bread. Butter bread, then cut into cubes. Bake in slow oven (325 degrees), stirring occasionally until browned. Use on soups or in salads. For a touch of garlic or onion.



FIRST CONTESTANT to enter the race for 1957 Potato Chip Queen is year-old Nancy Lonie, baby daughter of Don Lonie of Portland who is publicity director for the second annual October Potato Chip Month. Promotion increased consumption of potato chips is the project of Northwest Potato Chip Industry, an organization of the major potato chip manufacturers of Oregon and Washington. Cooperating in the program are the Oregon Potato Commission and the recently formed Washington Potato Commission. Potato chip manufacturing accounts for use of a good share of Oregon and Washington potatoes and consumption of potato chips, on a national level, has doubled in the last six years while the use of fresh potatoes has decreased.

upstairs and downstairs In Milady's Kitchen

By Florence Jenkins Editor
Herald and News

STEEPED COFFEE
 Ever prepare steeped coffee? The directions say to pour boiling water over the ground coffee and let it stand over very low heat about 10 minutes, making sure the water doesn't boil. Throw in a tablespoon of cold water and the grounds will settle, then strain and serve at once.

QUICK DESSERT
 Pour a spoonful of creamed honey in the center of a peach and top with whipped cream for a simple dessert.

SOUP
 Cut leftover vegetables into toothpick size strips and add to consommé for color and taste contrast.

use it when
you bake again...

buy
White Satin SUGAR

Hallowe'en Party?

Serve Milk 'n Donuts!

They go good together and go fast with the kids. Make sure it's fresh, local Grade "A" Milk!

It's Balanced!

Balanced for just the right rise in the mixing bowl... balanced for that final rise to light and fluffy texture in the oven.

BALANCED double-action means Better Baking!

CLABBER GIRL
 IS NOW EXCLUSIVELY KNOWN AS THE BAKING POWDER WITH THE BALANCED DOUBLE ACTION

BONNIE DOG and CAT FOOD

23¢

2 TALL TINS

POTEET'S FINE MEATS

SWIFT'S PREMIUM HAMS

53¢ lb.

12 to 14 lb. Av.
Half or Whole

Swift's - 16 to 18-lb. size

TURKEYS

35¢ lb.

This Year's Toms

NEBERGALL'S BACON SQUARES

We Slice Them FREE!

33¢ lb.

PURE LARD

4-lb. Carton

85¢

Free Delivery on \$5 Order or Over!

Mary Ellen's NEW CROP Strawberry JAM

20 oz. 39¢

SURF

Giant Size **69¢**

LUX BAR SOAP

Ass't. Colors 3 Bars **29¢**

MASTER BLEACH

1 Gal. **39¢**

BABY FOOD

Gerber's, Strained 3 cans **25¢**

DOG FOOD

Friskies Cubes 5 Lb. Bag **59¢**

MARGARINE

Holiday 5 lbs. **\$1**

CHIFFON

Liquid Detergent Giant Size **69¢**

GARDEN FRESH PRODUCE

CELERY 10¢

Jonathan APPLES 21 Lb. \$1.49 Bag

ARTICHOKES

Large Size 2 for **25¢**

JEWEL OIL

49¢ Qts.

HUNGRY JACK Pancake Mix

49¢ 4-lb. Bag

LYON'S MINCE MEAT

39¢ 20-oz. Jar

INSTANT COFFEE

Sanka 4-oz. Jar **99¢**

DEVIL HAM

Swift's 2 cans **35¢**

SWIFTNING

3 Lb. Can **79¢**

PEACHES

Success 2 1/2 Size 2 Tins **59¢**

CANDIED PEELS

Citron, Lemon, Orange 4-oz. jar **19¢**

ENCORE COFFEE

lb. **79¢**

HEINZ SOUPS

A few left at... **10¢ can**

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Get
hep to

HALLOWEEN

Plan eats 'n' treats and

LOTS OF COKE!

The Halloween party is in full swing! There's a stack of records, a big stock of snacks, and Coke, Coke and more Coke... ice-cold! Yes, the crowd sure goes for the good taste of Coca-Cola... especially at a party. So better check the supply on hand, better stock up on Coke today.

Drink Coca-Cola

SIGN OF GOOD TASTE

Bottled under authority of The Coca-Cola Company by THE COCA-COLA BOTTLING COMPANY OF KLAMATH FALLS