

BIG

Public Announcement

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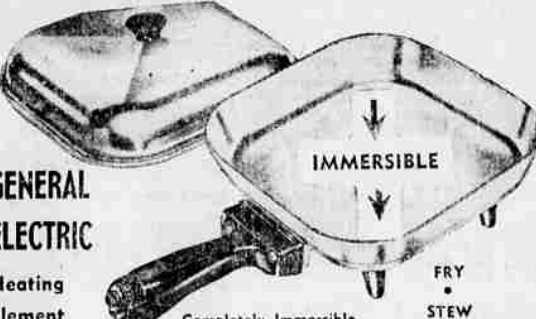
TO SERVE YOU BETTER

ROGERS JEWELRY CO.

Famous for Diamond Values

NEW MANAGEMENT SALE!

NEW! HEAVY FRY PAN



GENERAL ELECTRIC
Heating Element
IMMERSIBLE
Completely Immersible
FRY
STEW
BAKE
BROIL

COVER FREE! NOW! \$9.88

Electric, Automatic, Controlled Heat... Fully guaranteed! Cook in cool comfort, for your whole family! Less fuss and muss!

WEST BEND

Polished aluminum

6 to 8 CUP

Flavo-matic COFFEE MAKER

NOW! \$9.88

You Can Pay More—But The Flavo-Matic Makes Better Coffee

9.88 50c a Week

This Toaster is Recognized Throughout America as the BEST TOASTER BUY of OUR TIME.

Manufactured to retail at Reg. Price of... 17.96

FAMOUS AUTOMATIC "Pop-up" ELECTRIC TOASTER

FAMOUS MAKE Kitchen-Queen

PORTABLE electric MIXER

with choice of 4 new KITCHEN COLORS

compare with mixers up to \$19.95

50¢ A WEEK

RED TAG SPECIAL!

LOW speed—medium—high, 4 way thumb switch! Lightweight, lasting quality! Use it at the table, kitchen counter or right on the street! Match your kitchen color! Ease your kitchen chores... and SAVE!

YELLOW
PINK
TURQUOISE
WHITE

EVERBRITE SHEFFIELD

9 PIECE CARVING AND STEAK ENSEMBLE

All for only \$8.88

50¢ A WEEK

RED TAG SPECIAL!

Simulated STAG handles
Gold foiled Drawer chest



The youngest executive in the entire Rogers chain is Stanley Ford, formerly of Modesto, Calif., who has been transferred to Klamath Falls, as store manager.

Mr. and Mrs. Ford have leased a home on 425 Laguna and are looking forward to meeting and making many new friends in Klamath Falls.

Mr. John O'Brien, former manager of Rogers, has been transferred to California.

TOPS ON EVERY WISH LIST JEWELRY Gifts



DIAMOND SOLITAIRE \$62.50
\$1.25 WEEKLY



3-DIAMOND MAN'S RING \$99.50
\$2.00 WEEKLY



8-DIAMOND MATCHING BRIDAL PAIR \$99.50
\$2.00 WEEKLY



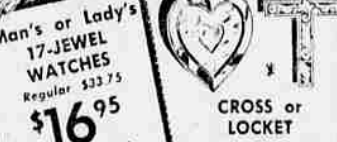
Man's or Lady's 17-JEWEL WATCHES Regular \$33.75 \$16.95
\$1.00 WEEKLY



CROSS or LOCKET YOUR CHOICE \$3.95



2-DIAMOND BIRTHSTONE \$19.95
\$1.00 WEEKLY



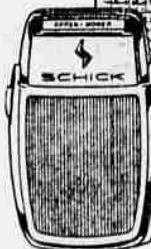
2-DIAMOND CAMEO RING \$24.95
\$1.00 WEEKLY

Fastest Shaver

Shaves so close you'll have that clean shaven look from breakfast-to-bed-time. And is that shave-comfortable, 14-day home trial.

FREE!

Take your new Schick "25" home. Try it for 14 days. If you aren't fully satisfied, return it and receive full refund.



Hunter Red, Buckskin Beige, Fairway Green, in gray tweed travel case. Regular \$29.50

SAVE \$17.62

NO TRADE-IN NECESSARY!

YOU PAY ONLY \$11.88

50¢ WEEK

Limit One Per Customer.



3 PIECE The Greatest LUGGAGE VALUE



Check These Quality Features

STRONG BINDING
Double stitched
Sewer Binding with Weaving

FAMOUS MAKER
Made by nationally known makers of Luggage

WASHABLE

NEW DESIGN
New tapered design for greater strength and easier packing

HEAT RESISTANT
Will resist excessive heat

HARDWARE
New brass plated latches and hinges

EASY GRIP HANDLE
Durable and made to fit your hand

CHOICE OF COLORS
• Natural Rawhide
• Canyon Brown
• Utah Blue
• Green

A Sensation! Compare at TWICE This Smash Price!!

LIGHT WEIGHT-YET STRONG ENOUGH TO SIT ON

COMPLETE 3-PIECE LADIES' MATCHING LUGGAGE SET

Made for people who take pride in owning matched luggage, here is a complete 3-piece matched set for less than you would expect to pay for one piece. A big 25-inch pullman, a 21-inch weekend and a deluxe train case. Built in the new tapered design for greater strength and easier packing. Here is luggage that is light in weight but sturdy enough to give years and years of rough travel wear, yet priced to save you money. Order today...

FULL RAYON LINING IN ALL CASES — LARGE SHIRRED POCKETS IN THE 21 AND 25 INCH CASES

ALL 3 PCS. 14.88 Plus Tax

HOME BARBER SET

FREE 5 DAY HOME TRIAL

"BUTCH" ATTACHMENT INCLUDED FOR "BUTCH" AND CREW CUTS

UNBREAKABLE MOLDED NYLON INSTRUCTION BOOK INCLUDED

HOW TO CUT HAIR AT HOME EXPLAINED SIMPLY ILLUSTRATED FULLY

ALL THE FAMILY SAVES! HAIRCUTS & NECK TRIMS! CHILDREN'S HAIRCUTS! CLIPS HAIR FROM EYES AND ARMS!

UNBREAKABLE MOLDED NYLON

DELUXE ELECTRIC HAIR CLIPPER ATTACHMENT & GUARD INCLUDED NEW TYPE PROFESSIONAL SHEARS BARBER COMB

UNBREAKABLE MOLDED NYLON

NO MONEY DOWN \$7.88 50¢ WEEKLY

Now! Save the high cost of haircuts. Anyone can give professional-looking haircuts with this new "Self-Tapering" clipper! It's NEW and specially designed for home use by the WORLD'S LARGEST hair clipper market! MOLDED UNBREAKABLE NYLON parts and accessories for longer wear! Everything for one low price, including "butch" attachment! If not completely satisfied, just bring it back — BUT ACT NOW WHILE LOW PRICE IS IN EFFECT!

3 Ways to buy—COME IN! PHONE TEL 4-1103 TODAY! OR MAIL THIS COUPON!

EVERY NAME, ADDRESS
Name _____
Address _____
City _____
State _____
Zip _____
FOR NEW ACCOUNTS How long _____

ROGERS JEWELRY CO. Famous for Diamond Values