

# La Pointe's

IT'S A WONDERFUL STORE

## 4-DAY

## SPECIAL

## SELLING

now through Monday  
**Famous Make Coats**

### \$28.

Made of luxurious Kapoca wool plush or colorful elegant tweeds.  
The regular price was . . . ? See for yourself

4-day savings on famous name

### Suits

### \$35.

Made of beautiful Forstmann's men's wear flannel or Einiger's tweed.  
Our regular price . . . \$49.95  
You actually save \$14.95

4-days only, save on

### Casual Dresses

### \$15.

Famous casual dresses by Glennhaven, Frances Dexter and others in wools, crepes and tweeds.  
All colors and sizes

next 4 days only, buy fashionable

### Dresses

### \$11.

A fabulous group of wools, crepes, jerseys, tweeds and miracle blends.  
In all colors and sizes. Regular price . . . ?  
See for yourself.

4 days only - our entire stock  
Emma Jetticka

### Shoes

### \$9.

The Futura: a dressy mid-heel pump in black suede or calfskin. The Softie pump: in red or black calf with the heel-to-toe cushion insole and Cuban heel.

4-day children's savings on

### Girls' Coats

### \$22.

100% wool or wool and cashmere blends. Tweeds, novelty weaves, herringbone and lustrous. Assorted colors. Sizes 7-14 and pre-teen 8-14, reg. \$29.98.

this weekend and Monday, save on

### Sweaters

### \$2.99

Full fashioned imported classics in short sleeve pullover and long sleeve cardigans. Dark and light colors. This savings group includes sizes 36 to 40.

4-day chance to save on

### Wool Skirts

### \$5.

Save now on skirts for fall and winter wearing; quality fabrics in fashion's latest styles. Choose from slim and flared skirts, tailored or detailed styles. Smart tweeds, plaids and checks.

Thursday thru Monday suede

### Leather Jackets

### \$19.

Handsome casual jackets of soft, supple suede leather that is dry-cleanable. Fingertip length, classic collar, two roomy pockets . . . worn straight and slim or shaped with its own suede leather belt.