

Your automatic can now wash "yellowed" linens white again... without bleaching in new **all** with whitening discovery!

Before using all: Fine damask table linen was too yellowed by age or suds scum to use with pride. She heard how new **all** now washes yellowed whites white again without bleaching—and decided to try it.

After using all: Lovely, fresh-white again after only 3 washings in new **all** with exclusive whitening discovery, AE-160. New **all** can wash yellowed cottons, linens—even nylons—back to fresh-white, gently, *without bleaching!*



Anything washable in an automatic washer will wash whiter and cleaner with new **all**. In severe cases, where stains are deep set or dyes transfer, use a household bleach to help the whitening action of **all**.



Servicemen and automatic washer makers prescribe **all** with "controlled suds" for best washing results, best washer care. Clothes wash cleaner because more dirt rinses out.



Big families: New **all** costs less to use, even with AE-160, because **all** is condensed. One tablespoon outwashes three of thick-sudsing products. Use Super-Rinse **all** by the tablespoon instead of by the cupful... and save on every load of clothes you wash!

New Super-Rinse all with AE-160 is unconditionally guaranteed by Lever Brothers to do a better washing job in your automatic. Full purchase price refunded unless you agree.