



POTATO CHIPS are being featured everywhere this month during the second annual October Potato Chip Month. Here they are teamed with a variety of dips on the cocktail table.

CHIPS AND DIPS

Here are three dips for potato chips suggested by the Northwest Potato Chip Industry which is observing the second annual October Potato Chip Month.

It is fun to prepare for an informal party when most of the work can be done in advance and you can enjoy visiting with your guests instead of keeping one eye on the kitchen.

CHILI DIP

1 cup sieved baked beans (1 pound can)
2 tablespoons minced onion
1 teaspoon dill seeds or 1/2 cup chopped dill pickle
1 teaspoon chili sauce
1 teaspoon chili powder
Dash pepper
2 chopped hard cooked eggs
Salt to taste
Combine all ingredients and chill until ready to serve. Recipe makes about 2 cups of dip.

CHICKEN LIVER AND MUSHROOM SCALLION DIP

3/4 cup chopped sauteed chicken livers
1/2 cup chopped cooked mushrooms
1/2 teaspoon salt
1/4 teaspoon pepper
1/2 cup minced scallions or green onions (and tops)
1 tablespoon chili sauce
1 teaspoon Worcestershire sauce
1/4 or more cup mayonnaise
Combine all ingredients. Add a bit more mayonnaise if necessary to make mixture of dipping consistency. Makes about 1-1/4 cups. (Add a dash of lemon juice if you like).

BLUE CHEESE DIP
1/4 pound blue cheese, crumbled
1/2 cup chili sauce
2 tablespoons mayonnaise
1/2 teaspoon garlic salt
1/2 cup chopped parsley
2 tablespoons minced onion
Combine all ingredients. Blend well and chill until time to serve. Makes about 1 cup of dip.

FRUIT SALAD

Everyone loves a fresh fruit salad. Make it doubly delicious with generous slices of fresh pears, apples and whatever fresh fruit is on the market. Pineapple cubes and grapes are a nice addition. Toss lightly with French dressing or serve with mayonnaise or whipped cream.



THE IMP is the name of this new hairstyle created by Helene Curtis Guild of Professional Beauticians.

New Coiffure For October

This delightfully pert and versatile new hair creation... designed for you by the Helene Curtis Guild of Professional Beauticians... is a perfect way to greet the brisk fall season in the very latest style!
"The Imp" is characterized by soft, graceful waves swept back from the face in clean, easy lines. Full, casually-waved bangs... an important trend in hairstyling this year... caress the forehead. The elfin charm of this exciting new coiffure complements to perfection fashion's easy, relaxed look.
"The Imp" is only one of the many wonderful hairdos which

will be designed especially for the American woman by the newly formed Helene Curtis Guild of Professional Beauticians.

This is the first time that a company with the imagination and the scope of Helene Curtis has created a Guild such as this to interpret the hairstyles of the world for the American woman... month by month!

The members of the Guild represent the finest salons throughout the country. Belonging to the Guild is a symbol that stands for years of study and learning... for artistry and knowledge... for the skill of the professional. The striking crest appropriately depicts the tools and credo of the trade. The illustration of scissors and comb represent the creative tools of a creative profession. In

the center of the crest, the Roman Goddess is a symbol of classic beauty. Over these figures are the artistic hands of the beautician, whose skill through the years, has molded and created beauty. The motto: "Pulchritudo Per Artem" means... Beauty through Skill.

To get the new "Imp" coiffure, just go to the nearest salon displaying the Guild crest in the window. It is the symbol of the highest quality in beauty service. Let the expert hands of a professional beautician mold and adapt this chic coiffure for you. And remember... through the creative genius of the Helene Curtis Guild of Professional Beauticians... you can look forward to many other new and exciting hairstyles in the coming months!

Label All Poison

Nearly 1,500 children are killed annually by poisoning from common household items and drugs. Dr. Albert H. Domini, medical director at the western home office of the Prudential Insurance Co. warned yesterday.

"The only sure way to prevent poisoning is to place all poisonous substances and medicines under lock and key," the medical director said. "This means cleaning fluid, cooking extracts, paint thinner, bleaches, kerosene, varnishes, shoe polish, insecticides, furniture polish and many other toxic substances generally found under the kitchen sink, on shelves or in closets."

Dr. Domini said that even ordinary medicines, such as aspirin and laxatives, which are harmless when taken as directed, may become lethal poisons for small children.
"Thirty-three per cent of all childhood home poisoning cases in childhood result from the ingestion of drugs generally found in the bathroom medicine chest," he said. "All medicines — not just the obviously poisonous ones — should be kept under lock and key."

To aid parents in conducting a household safety check, many local health departments have available free of charge a home safety check list, he said.

SOAK 'EM CLEAN

Don't putter with pots. Fill hard to clean pots with hot soap or detergent suds and let them soak to loosen food from the inside surfaces. Then, a few strokes with a sink brush will wash them clean.



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STEAMED SALMON

Imagine a platter of rosy, steamed salmon adorned with this Gourmet Fish Sauce. It's a rich cream sauce containing hard-cooked eggs, parsley and chunks of glossy, black ripe olives. Serve it and be prepared to hear compliments on your cooking.

GOURMET FISH SAUCE
3/4 cup ripe olives
1 cup medium-white sauce
1/4 teaspoon Worcestershire sauce
1 tablespoon minced parsley
1/2 teaspoon salt
Dash cayenne pepper
3 hard-cooked eggs
Cut olives into large pieces. Blend white sauce with Worcestershire sauce, parsley, salt and cayenne. Combine with chopped eggs and olives; heat thoroughly over low heat. Serve with fish. Makes 1-1/2 cups sauce.

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Gal. **69¢**

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Hams Whole or Shank Half lb. **55¢**

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Cookies Chocolate Chip Sunshine lb. **49¢**

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Candied Cherries Dromedary 4-oz. jar **39¢**

Candied Pineapple Pennant 4-oz. jar **29¢**

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Mild Deodorant **Dial Soap** Bath size 2/39¢ Complexion size 2/29¢

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Camay Soap reg. 3/29¢

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