

### Radio Show Time Hiked

MOUNT SHASTA — The weekly broadcast of the Mount Shasta Post 5288 Veterans of Foreign Wars has been increased from a quarter hour to 30 minutes, from 7:15 to 7:45 p.m. Thursdays over Station KWSD.

Harold M. Jenkins, superintendent of Mount Shasta Elementary School, will be guest speaker October 17. He will speak on the new method of reporting progress of students to their parents by means of a report card and an oral interview.

Ray Freeman, VFW radio coordinator, stated that increased time for the broadcasts is necessary because of the many local subjects being taken up and the time required to adequately cover them.

The temperature at which glazes melt to a smooth coating on pottery or other ceramic ware ranges from 1,600 to 3,000 degree Fahrenheit.

### "DENNIS THE MENACE"



"I KNOW HE THINKS I'M SKINNY, BUT HE'S GOT TO STOP PUTTING PEANUT BUTTER SANDWICHES IN MY BRIEFCASE!"

### Producer Plans Big Blowout For Film's First Birthday

By WILLIAM EWALD  
NEW YORK (UP)—Mike Todd, a producer who once made a movie and can't seem to forget it, has set up temporary residence for tonight in Madison Square Garden to celebrate the movie's first birthday.

If you are interested in seeing Mike Todd's party, Mike Todd, six mummies bands and a 100-piece orchestra, Mike Todd's wife, Sir Cedric Hardwicke riding an elephant, some cowboys and bagpipers, a 20-foot "Oscar" made of chrysanthemums, film clips from Mike Todd's movie, a short film telling how Mike Todd made his movie, 18,000 people eating 10,000 pints of Mike Todd's ice cream and Mike Todd's birthday cake ("it's 14 feet high and 30 feet at the bottom and Gad! how will Liz Taylor ever be able to cut it?") cries the press agent in press agent-type agony, you can catch it on CBS-TV.

NBC-TV will present "Green Pastures," which is only a spectacular. CBS-TV has dubbed its extravaganza, "Around the World in 90 Minutes," a split genefunction to the title of Todd's movie and the

title of the show displaced to night, "Playhouse 90."

The network is throwing its first team into the brawl — Walter Cronkite, Bill Leonard and Jim McKay, aided by 11 cameras and a technical crew of 48, will call the play-by-play from the Garden. Quentin Reynolds will handle the wrap-up from a studio.

Todd is giving away so many gifts to his guests he got them cuffed that he'll have to store many of them in a parking lot near the Garden. CBS-TV will keep a camera in the parking lot all evening, which certainly should mark some sort of first for television.

Among the gifts the camera will scan: 40 Siamese cats from the

King of Thailand, three foreign cars, three domestic cars, an airplane (complete with flying lessons), 30 ivory backscratches, a rickshaw, a couple of motor scooters and 50 elephant bells.

Inside the Garden, Todd will trot out a pageant of floats, clowns, horses and stuff like that there. Armfuls of celebrities will be on hand who won't entertain, but may grunt prettily into the camera. In fact, a current gag has it that Todd may introduce Ed Sullivan from HIS audience.

The celebrity guests along with 1000 ordinary slob (picked by lot by movie exhibitors in some 60 cities) will be force-fed 1000 pizzas, 300 pounds of salami, 15,000 hot dogs, several hogsheads of coffee, 500 gallons of cider and several thousand gallons of champagne. Presumably, guests will be required to furnish their own bicarbonate of soda.

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**HURRY SAVE 45.07\***

## Radio-TV Log

(ED NOTE: The Herald and News is not responsible for last minute changes in the radio and TV schedules. They are published merely as a public service and are furnished by the various stations involved.)

### KFLW-CBS & ABC, 1450 KC

#### Wednesday Evening, Oct. 16

- 8:00 Sports Highlights
- 8:05 Music for Dining
- 7:00 News CBS
- 7:05 Lowell Thomas CBS
- 7:30 Sports Time CBS
- 7:35 People in the News ABC
- 7:30 Amos 'N' Andy CBS
- 7:35 Speaking of Sports ABC
- 8:00 News CBS
- 8:00 Masters of Melody CBS
- 8:30 Robert Q. Lewis CBS
- 9:00 News CBS
- 9:05 The Bob Inch Show
- 9:35 The Bob Inch Show
- 9:55 Late News ABC
- 10:00 The Bob Inch Show
- 11:00 Sign Off

#### Thursday, Oct. 17

- 8:00 Early Morning News
- 8:15 America's Favorite Music
- 7:00 News — Breakfast Edition
- 7:15 Weathercast
- 7:30 Breakfast Broadcast
- 7:30 Frank Goss CBS
- 7:45 Harry Bahbit CBS
- 8:00 Musical Variety Show CBS
- 8:05 Yours for a Happy Day
- 8:30 Hours of Beat
- 8:30 Breakfast Club ABC
- 10:00 Wendy Warren CBS
- 10:15 Ma Perkins CBS
- 10:30 Young Dr. Malone CBS
- 10:45 Road of Life CBS
- 11:00 Shopping News
- 11:05 Music for Entertainment
- 11:40 Hugh McCoy News CBS
- 11:45 Just Entertainment CBS
- 12:00 News Edition News
- 12:15 Payless Sidewalk Show

### 1:00 Comedy Time

- 1:00 Arthur Godfrey Time CBS
- 2:00 Backstage Wife CBS
- 2:45 Helen in Blue CBS
- 3:00 Our Gal Sunday CBS
- 3:15 Nora Drake CBS
- 3:30 Second Mrs. Burton CBS
- 3:45 Strike It Rich CBS
- 4:00 Forward March
- 4:15 Basin Briefs CBS
- 4:30 Music
- 4:30 Arthur Godfrey CBS
- 5:00 Edward R. Murrow CBS
- 5:15 Weather Roundup
- 5:25 Behind the Headlines
- 5:30 Tom Harmon CBS
- 5:45 Frank Goss CBS
- 5:55 Homestead News
- 6:00 Sports Highlights
- 6:05 Music for Dining
- 7:00 News CBS
- 7:05 Lowell Thomas CBS
- 7:30 Sports Time CBS
- 7:35 People in the News ABC
- 7:30 Amos 'N' Andy CBS
- 7:35 Speaking of Sports ABC
- 8:00 News CBS
- 8:00 Masters of Melody CBS
- 8:30 Robert Q. Lewis CBS
- 9:00 News CBS
- 9:05 The Bob Inch Show
- 9:30 News ABC
- 9:35 The Bob Inch Show
- 9:55 Late News ABC
- 10:00 The Bob Inch Show
- 11:00 Sign Off

### KFJL-MBS & DLBS, 1150 KC

#### Wednesday, Oct. 16

- 6:00 Edw. P. Morgan News DLBS
- 6:15 World of Sports
- 6:30 First Federal News
- 6:45 Kraft News — DLBS
- 7:00 Horatio Hornblower DLBS
- 7:25 Gabriel Heatter DLBS
- 7:30 Gang Busters MBS
- 7:55 Headline Edition DLBS
- 8:00 Mostly Music
- 8:30 News DLBS
- 10:00 PM Headlines
- 10:10 Bill Stern Sports DLBS
- 10:15 Mostly Music
- 11:00 News Summary
- 11:05 Mostly Music
- 12:00 Sign Off

#### Thursday, Oct. 17

- 5:30 News Summary
- 5:35 The Cow Hour
- 6:00 News Summary
- 6:05 The Cow Hour
- 6:30 News Summary
- 6:35 The Cow Hour
- 6:50 Sports Roundup
- 7:00 Hemingway MBS
- 7:15 Breakfast Gang DLBS
- 7:30 Today's Best Buys
- 7:45 Local Morning News
- 8:00 Cliff Engle DLBS
- 8:15 Over The Coffee Cup
- 9:00 Kraft News — DLBS
- 9:05 Over the Coffee Cup
- 10:00 Newspaper of the Air — DLBS
- 10:15 Tello Test — DLBS
- 10:30 Visit to LaPointe
- 10:45 Meet the Artist
- 11:15 Queen For A Day — DLBS
- 12:00 Gabriel Heatter DLBS
- 12:05 Town and Country Time
- 12:15 Local Noon News
- 12:30 The Wax Works
- 1:30 News DLBS
- 1:35 The Wax Works
- 2:30 News DLBS
- 2:35 The Wax Works
- 3:30 Kraft News — DLBS
- 3:35 The Wax Works
- 4:00 Fulton Lewis Jr., DLBS
- 4:15 Hemingway MBS
- 4:30 Tello Test DLBS
- 4:45 Traffic Jam
- 4:55 Hob Greene DLBS
- 5:00 Traffic Jam
- 5:30 News Report DLBS
- 5:45 Chevrolet Headline News DLBS
- 6:00 Edw. P. Morgan News DLBS
- 6:15 World of Sports
- 6:30 First Federal News
- 6:45 Kraft News — DLBS
- 6:50 Bill Brundige Sports DLBS
- 7:00 Theater Royal DLBS
- 7:25 Gabriel Heatter DLBS
- 7:30 Secrets of Scotland Yard MBS
- 7:55 Headline Edition DLBS
- 8:00 Cook Time With Eddie Fisher DLBS
- 8:15 Klamath Sports Album
- 8:30 News DLBS
- 8:35 Mostly Music
- 10:00 PM Headlines
- 10:10 Bill Stern Sports DLBS
- 10:15 Mostly Music
- 11:00 News Summary
- 11:05 Mostly Music
- 12:00 Sign Off

### KOTI — TV Channel 3

#### Wednesday, Oct. 16

- 1:00 Comedy Time
- 1:30 Truth or Consequences
- 2:00 Garry Moore Show
- 2:30 Arthur Godfrey
- 3:00 Strike It Rich
- 4:00 Feminine Fancies
- 4:30 Uncle Bill Show
- 4:45 Search for Tomorrow
- 5:00 TBA
- 5:15 Adventures in Knowledge
- 5:30 Klamath Extension
- 5:45 TV Question Box
- 6:00 News and Weather
- 6:15 Doug Edwards
- 6:30 Industry on Parade
- 6:45 Ben Basaar
- 7:00 The Big Record
- 7:30 American Legend
- 8:00 The Millionaire
- 8:30 I've Got A Secret
- 9:00 Armstrong Circle Theater
- 10:00 Western Marshal
- 10:30 News
- 10:35 Lawrence Welk Show

#### Thursday, Oct. 17

- 11:00 Matinee Theater
- 12:00 Brighter Day
- 12:15 Secret Storm
- 12:30 Edge of Night

### KBES-TV Channel 5

#### CBS, NBC, ABC

#### Wednesday, Oct. 16

- 1:00 Comedy Time
- 1:30 Truth or Consequences
- 2:00 Garry Moore Show
- 2:30 Arthur Godfrey
- 3:00 Strike It Rich
- 4:00 Feminine Fancies
- 4:30 Gateway
- 4:45 Search for Tomorrow
- 5:00 Adventures in Knowledge
- 5:30 Uncle Bill
- 6:00 Your TV Weatherman
- 6:05 News
- 6:15 Doug Edwards & the News
- 6:30 Big Record
- 7:20 American Legend
- 8:00 The Millionaire
- 8:30 I've Got A Secret
- 9:00 Circle Theater
- 10:00 Western Marshal
- 10:30 News
- 10:35 Lawrence Welk
- 11:35 Sign Off

#### Thursday, Oct. 17

- 10:40 Devotions
- 10:50 Cartoon
- 10:55 News
- 11:00 Matinee Theater
- 12:00 Brighter Day
- 12:15 Secret Storm
- 12:30 Edge of Night
- 1:00 Comedy Time
- 1:30 Truth or Consequences
- 2:00 Garry Moore
- 2:30 Godfrey Time
- 3:00 Strike It Rich
- 4:00 Feminine Fancies
- 4:30 Gateway
- 4:45 Search for Tomorrow
- 5:00 Adventures in Knowledge
- 5:30 Uncle Bill
- 6:00 Your TV Weatherman
- 6:05 News
- 6:15 Doug Edwards & the News
- 6:30 Art At The Organ
- 6:45 Pappy Coleman
- 7:30 World Passport
- 7:30 Playhouse
- 8:00 Harbor Master
- 8:30 Climax
- 9:30 Sheriff of Cochise
- 10:00 This Week in Sports
- 10:30 News
- 10:35 This is Your Life
- 11:00 Sign Off

### KVIP-TV—Channel 7, Redding

#### Wednesday, Oct. 16

- 1:00 Comedy Time
- 1:30 Truth or Consequences
- 2:00 Studio Party
- 3:00 American Bandstand
- 4:30 Frontiers of Faith
- 5:00 Inside Your Schools
- 5:15 Adventure Time
- 5:30 Comic Karivai
- 6:30 Star Performance
- 6:30 Frank R. Dietrich
- 7:30 Cartoon Time
- 8:00 Donnyland
- 8:00 Kraft Theater — color
- 10:00 American Legend
- 10:30 Senator McCarthy
- 11:00 Dating Party
- 11:30 Tonight
- 12:00 News Summary

#### Thursday, Oct. 17

- 11:00 Matinee Theater — color
- 12:00 Queen for a Day
- 12:45 Modern Romances
- 1:00 Comedy Time
- 1:30 Truth or Consequences
- 2:00 Studio Party
- 3:00 American Bandstand
- 4:30 Mr. Wizard
- 5:00 Shasta College
- 5:15 Adventure Time
- 5:30 Comic Karivai
- 6:30 "76" Sports Parade
- 7:00 Federal Men
- 7:30 Whittaker
- 8:00 Gruesho
- 8:30 Dragnet
- 8:00 People's Choice
- 9:30 Hallmark Hall of Fame
- 11:00 Waterfront
- 11:30 Tonight
- 12:00 News Summary

DOORS OPEN 6:30 P.M. LAST TIME TODAY!

**TOWER** PHONE 8-484

THE GREAT UNTOLD STORY!  
**AUDIE MURPHY**  
THE GUNS OF FORT PETTICOAT

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THE NIGHT THE WORLD EXPLODED!

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ESQUIRE TU-4-4567 NOW SHOWING!

DOORS OPEN 6:30 P.M.

JET-FLAME ACTION! JET-HOT THRILLS!

HOWARD HUGHES' JET PILOT

JOHN WAYNE • JANET LEIGH

U.S. AIR FORCE

Heart Attack Downs Author

MOUNT RISCO, N. Y. — Author Quentin Reynolds was reported in "fair" condition today at Northern Westchester Hospital, where he is under treatment after a heart attack.

Reynolds, 55, suffered the heart attack yesterday at his home at Bedford Village, N. Y., and was brought to the hospital in an ambulance.

His wife said that for several days he had been suffering from "what doctors thought was the Asian flu."

She said the attack was not serious. A hospital spokesman said it is routine to carry all heart-attack victims on the "serious list."

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