

Be sure to attend

CALHOUN'S

BIGELOW CARPET CLINIC

Thurs. & Fri. — Oct. 17-18

FEATURING MR. WES PEARSON

carpet authority and special Bigelow mill representative

PROGRAM

Mr. Pearson will be in our store from 9 a.m. to 5 p.m. this Thursday and Friday to give individual consultations, at no cost, of course. You will welcome this opportunity to better inform yourself on all aspects of selecting and buying carpets or rugs! Mark it down as a "MUST ATTEND!"



WES PEARSON

Outstanding Features of our Bigelow Carpet Clinic

You will see a complete fashion show . . . yes, a complete showing of the magnificent 1957 line of Bigelow carpet fashions! It's an enormous selection of every type of weave and all the latest styles of carpets: tweeds, textures, plains, florals and sculptured effects—now in popular demand.

High fashion colors that lend an authentic decorator touch to any home!

Handsome, original designs keyed to the more casual approach to modern living!

Even shopping for carpet takes on a high-fashion slant with the Bigelow Sample-Bar. Now you shop for carpets just as you do for fashions. Carpet samples lift easily and individually off the rack. You can compare them side-by-side . . . match them with your drapery, upholstery and wall color swatches.



FREE! 9'x12' BIGELOW RUG

to be given on Friday, October 18

Everyone registering at our store during the Clinic will be eligible for this free award.

★ LINOLEUM

★ TILE

CALHOUN'S

★ CARPETS

★ BLINDS

FLOOR COVERINGS

357 East Main

Phone TU 4-8495