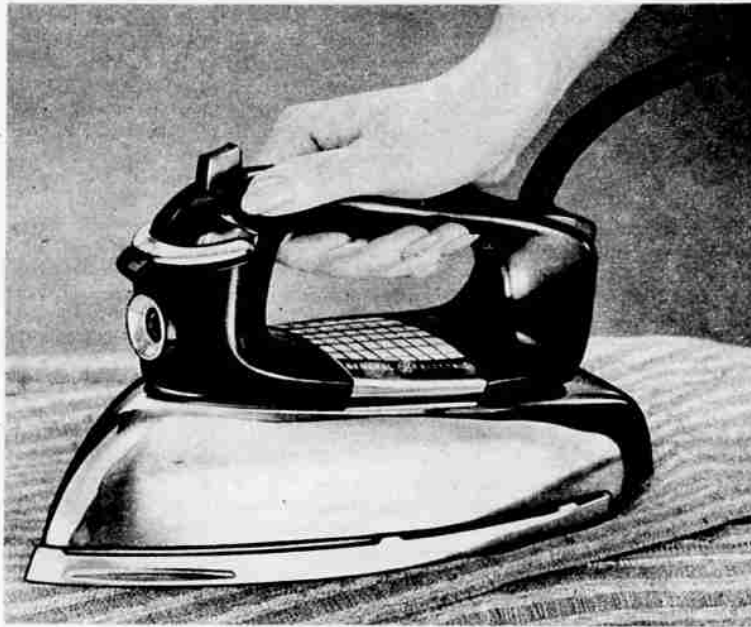


Just the right amount of steam for...
easier, faster ironing!



**STEAM &
 DRY IRON**

\$15⁹⁵*

You can whip through a whole week's wash easier and faster with this General Electric Steam & Dry Iron. And you get the freshest, loveliest-looking ironing you ever saw.

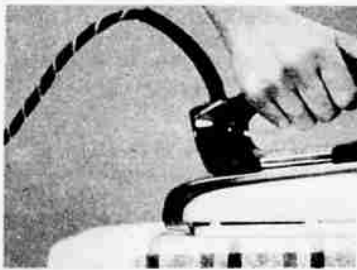
Because... General Electric's Even Flow steam penetrates deeper. Turns out crisp, satin-smooth ironing in seconds.

Saves sprinkling everything except heavy cottons, linens, starched fabrics. Lets you press like a tailor, without a damp cloth!

Use it as a dry iron. It changes instantly from "steam" to "dry." No scorching! "Dial-the-Fabric" control keeps the temperature right for every fabric.

And it's all so light, so easy to handle! Take a few minutes and save yourself hours! Visit your dealer's right away! General Electric Company, Portable Appliance Dept., Bridgeport 2, Conn.

*Manufacturer's recommended retail or Fair Trade price.



Handy Cord-Lift keeps cord off fabric—allows you to iron with right or left hand. The light weight of this iron saves time and work, too.



Even-Flow Steam System gives you a steadier flow of steam... better penetration. Does a thorough ironing job every time.

Progress Is Our Most Important Product
GENERAL ELECTRIC



can we

A jet's-eye view of the most evil eye in nature: the eye of a hurricane!



Weather experts study charts and maps in search for secret of storms.



Unless secret is found, havoc of hurricanes will continue to plague coasts.

harness the hurricane?



by Roy Irwin

EXPERTS OF five nations have their eyes on some high-stepping shrews who travel under such innocent names as Edna, Charlotte, and Hazel. They're the hurricanes that whip out of the Caribbean around Autumn each year and lay waste to our eastern shores and many semitropical islands.

Meteorologists of the United States, Mexico, Cuba, French Guadalupe, and British Jamaica are using modern science to expose the secrets of one of nature's oldest Jezebels. If they learn what makes hurricanes tick, they'll be able to broadcast danger alerts more quickly, and perhaps even deflect a howler from its course.

American headquarters for hurricane hawkshaving is at a former country club near Palm Beach, Fla. Using

millions of dollars in Federal aid, weather experts on the National Hurricane Research Project are ready to send camera-carrying Navy rockets, as well as special WB-50 and B-47 "flying laboratories," into the eyes of hurricanes to gather scientific data.

In addition, during the hurricane season, storm-detection radar will measure atmospheric conditions, and over-all research will be correlated and analyzed by electronic brains. Special telecommunications systems will alert danger areas within seconds after discovery of the approach of hurricane conditions.

It will be a long, complicated meteorological study, but researchers hope all their gadgets and statistics will eventually take the wind out of any hurricane's sail.

Real Fudge
 in
4 minutes



1. World's fastest fudge! No cooking! No beating! No testing! It's new "Junket" Quick Fudge Mix... the only pre-cooked, pre-creamed fudge mix.



2. Real old-fashioned flavor! You've never tasted fudge so smooth... so creamy... so heavenly. Makes a luscious treat for everyone!

FREE! To introduce you to New "Junket" Fudge Mix. Handy fudge setter, shown above. Forms perfect fudge squares on wax paper—no pan needed! Send top from package New "Junket" Fudge Mix to: "JUNKET," Little Falls, N. Y.



Chocolate • Penuche • Coconut

FIG NEWTONS IN THE NEW DOUBLE-WRAP!

2 SEPARATE CELLOPHANE INNER PACKS IN A CELLOPHANE BAG
 KEEP CAKE MORE TENDER... FIG JAM SMOOTHER, MOISTER!

STAY FRESHER LONGER... take out just the Fig Newtons you want, reclose. The last Fig Newton stays fresh as the first!

NATIONAL BISCUIT COMPANY



NABISCO VANILLA WAFERS. Better because they're flavored with pure creamery butter... baked delicately crisp and light.



LORNA DOONE SHORTBREAD. Better because there's BUTTER in the batter! For a richer-tasting shortbread, get LORNA DOONE soon.

WHY STOP THE FUN WITH ONLY ONE? THEY'RE PURE NABISCO COOKIES!