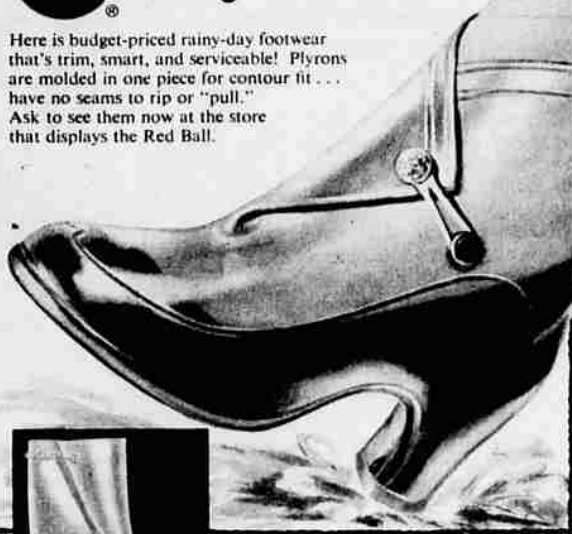


Protection plus Flattering Fit!

Red Ball Plyrons

Here is budget-priced rainy-day footwear that's trim, smart, and serviceable! Plyrons are molded in one piece for contour fit... have no seams to rip or "pull." Ask to see them now at the store that displays the Red Ball.



Lustre Plyrons for Youngsters
Light as a raindrop, and a cinch to keep clean. Sole patterns are corrugated to give sure-footed stride. Choice of four "lollipop" colors.

Red Ball Footwear

Quality footwear since 1867



By Ball-Band, Mishawaka, Ind.

Look for the Red Ball when you buy!

GOOD NEWS FOR ALL LAXATIVE USERS!

Now, your constipation need not be a problem, or interfere with normal activities. Here's help toward your normal regularity—in the gentle way nature wants.

Take gentle-acting Ex-Lax at night. It won't disturb sleep. Next morning, enjoy the closest thing to natural action. Gentle Ex-Lax continues to help you toward your normal regularity. Seldom, if ever, is it needed next day. Get the modern laxative more families use... chocolate Ex-Lax.



ZUD Removes RUST & STAINS from BATHTUBS - SINKS - SLOTTED DOORS OF COPPER POTS - TILE FLOORS - METALS - AUTO BUMPERS

Guaranteed by Good Housekeeping

100% Satisfaction

PO BOX 522 FAIRLAWN N.J.

Does BLADDER WEAKNESS MAKE YOU FEEL OLD

NEW YORK—Special: Thanks to new scientific laboratory formulation, thousands of men and women now escape feeling old, tired, irritable and depressed from losing sleep and worrying about "Bladder Weakness"—too frequent, burning and itching urination, Bed Wetting, Getting Up Nights—or Strong Cloudy Urine, due to common Kidney or Bladder Irritations which often result in secondary Backache, Headache and Nervousness. In such cases New Improved CYSTEX usually gives quick, calming relief by combating irritating germs in acid urine and by relaxing analgesic pain relief. Over a billion CYSTEX tablets used—proves safety and success. Get Laboratory Tested and Certified CYSTEX at druggist today. See how much better you feel tomorrow. Money-back guarantee.

How To Hold FALSE TEETH More Firmly in Place

Do your false teeth annoy and embarrass by slipping, dropping or wobbling when you eat, laugh or talk? Just sprinkle a little FASTEETH on your plates. This alkaline (non-acid) powder holds false teeth more firmly and more comfortably. No gummy, gooey, pasty taste or feeling. Does not sour. Checks "plate odor" (denture breath). Get FASTEETH today at any drug counter.

DIAPER RASH

DIAPARENE

ANTISEPTIC OINTMENT

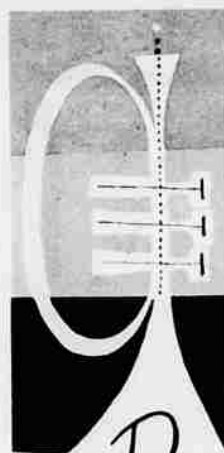
YOUR OLD FUR COAT INTO NEW CAPE

WORLD'S OLDEST LARGEST PRICE FOR SERVICE \$22.95

MORTON'S IS WORLD'S OLDEST LARGEST PRICE FOR SERVICE

See photos of 38 exclusive new fashions. Morton's makes from outdoors fur coats. Your choice only \$22.95. Write for 1958 Fashion Book.

MORTON'S, Dept. 55-J, Wash. 4, D.C.



Kim Novak

Recordially Yours

by Norman Weiser

LET'S GET right into the subject of new records, and there are plenty to look over this week, as the Fall season gains momentum.

TOPS ON THE RECORD SHELVES: There are three big ones for this department, all good listening for the entire family. First let's spin "We've Got Letters," an RCA package featuring Perry Como singing some old favorites. Then follow with "A Salute to the Fabulous Dorseys," a pleasing Buddy Morrow etching on Mercury, and finally, "This Is Nat King Cole," Capitol's entry for top honors.

MUSIC FOR FAMILY LISTENING: For an interesting program, start off with Capitol's "Fred Waring and the Pennsylvanians in Hi-Fi" with some excellent singing by the choir and the great Waring band. Follow with "Other Voices," the new Columbia LP featuring the fine piano playing of Erroll Garner; on this disk, he appears for the first time with a big band. Change the tempo now with RCA's "Piano Meringue" and "Cha-Cha-Cha" as performed by Johnny Conquet at the piano and his orchestra. For a bit of all band styles try "The Best of Big Name Bands" on Camden.

"The Man I Love" is Peggy Lee at her best. Capitol has given Frank Sinatra the baton on this one, and the result is an excellent backing to a top vocal effort. Mom and Pop will really enjoy Al Goodman's version of Victor Herbert's operetta, "Sweethearts" on Camden. To make sure the kids get in their lick, spin "More Jerry Lewis" on Decca and "Golden Boy," Epic's best showcasing to date of Roy Hamilton's fine voice.

TEEN-TIME TUNES: When the jeaners get together, they might listen to "Thinking of You," Eddie Fisher's latest on RCA, which includes Eddie's top hits. On the same label is "Teen-Agers Dance," which gives instruction in the Hop-A-Do, the Tonky-Honk, and Rockabilly.

Johnny Mathis, Columbia's bright new

singing star, might well be the teenagers' discovery of the year. He's featured on "Wonderful, Wonderful, Wonderful." And for music with a real beat, try "Phil Silvers and Singing Brass," with special numbers by Nelson Riddle and performed by real swinging cats.

COVERING THE CLASSICS: Offenbach's opera, "La Perichole," which received so much publicity when Cyril Ritchard staged it at the Metropolitan last season, is now available in an RCA album with Patrice Munsel, Theodore Uppman, Ritchard, and the rest of the New York cast. It's well worth the price.

All hi-fi fans will want to hear "The Orchestra" featuring Leopold Stokowski on Capitol. This is one of the best demonstrations of the functions of a symphony ever recorded.

JAZZOMANIA: Modernists will grab "Jazz Experiment," the Jazztone release starring Charlie Mingus and his crew. "After Glow" is another chapter in the Decca story on Carmen McRae. And for those with a Dixie beat, RCA has "Pete Kelly at Home," showcasing Jack Webb and Pete Kelly's Big 7.

Bethlehem has come up with another winner in "Squeeze Me," which features the vocals of Sallie Blair, a really fine singer. Red Norvo fans won't want to miss "Music to Listen to Red Norvo By" on the Contemporary label. Finally, give a special spin to "This Is the Jazz Accordion," a Storyville LP with wonderful jazz by Leon Sash and his quartet.

SAMPLING THE SOUND TRACKS: For those who collect recordings of motion-picture sound tracks, Decca offers "This Is Kim," from the picture, "Jeanne Eagels"; "Fire Down Below," the Rita Hayworth comeback film; "Folies Bergere," a French flicker; and a double-header on one LP, "Omar Khayyam" and "The Mountain." Capitol has "The James Dean Story," and RCA offers the Clark Gable starrer, "Band of Angels."