

No more tuning... New Westinghouse TV does it for you!



Gown by Sears

One touch changes channels and fine-tunes picture and sound—electronically!

IT'S A WESTINGHOUSE EXCLUSIVE! No more fussing with dials, blurry pictures or fuzzy sound—here's the first and only TV that *electronically tunes itself!* Just touch the channel selector . . . Westinghouse "Electronic Tuning" instantly brings in the channel you want, instantly tunes in and locks in the best possible picture and sound! And, there's no re-tuning when you change channels. 1958 Westinghouse TV adjusts to perfect tuning on every channel. With striking new styling to match its performance and a price for every budget—it's the biggest TV buy in a decade!

MANY MORE BIG NEW ADVANCES! "Broad Band" reception gives 22% more picture detail • "Up-front" speakers on table models, multiple-speaker consoles • Silver Safeguard Chassis for new freedom from service calls • "Picture Pilot"—first true Remote Control (optional).

*21-INCH OVER-ALL DIAGONAL, 252 SQ. IN. VIEWABLE AREA.



NEW HIGH-FASHION CABINETS 4- TO 5-INCHES SLIMMER IN DEPTH!

A. NORDIC, Table TV, Up-front speaker. Lined oak, walnut or mahogany finish. 21T221 • **B. ATHENS**, Horizontal TV, Walnut, lined oak or mahogany furniture finishes. 21K230 • **C. REGENCY**, multi-speaker Console, Mahogany, lined oak or walnut finish.

21K226 • **D. NEW SLIM PORTABLE TV** in vinyl "Fashion Fabric" or decorator finishes. 17-inch overall diagonal, 141 square inch viewable area on 90° models, 156-square inch viewable area on 110° models. 17T239.

YOU CAN BE SURE...IF IT'S Westinghouse
WESTINGHOUSE TV IN THE "SHAPE OF TOMORROW"

See TV's top dramatic show—Westinghouse "Studio One" • Television Radio Division • Metuchen, New Jersey