



*Tastes and looks  
like it took hours*

# New! Chiffon Pie in 4 minutes!

**ENJOY TWO DELICIOUS FLAVORS!** Now you can serve sky-high chiffon pie in two favorite flavors—lemon and strawberry. You'll love 'em both. And you'll love the way they whip up quick and easy.

**NO EXPERIENCE NEEDED. NOTHING TO COOK.** Here's all you do to make these honest-to-goodness chiffon pies. Just add sugar and water to new Jell-O Chiffon Pie Filling. And beat. In minutes it fluffs up light as a cloud.

**NO MISTAKES POSSIBLE.** We guarantee it—because thousands of tests in the General Foods Kitchens prove you just can't fail.

**COSTS SO VERY LITTLE.** Time was when chiffon pies used to be a luxury. But Jell-O Chiffon Pie Filling costs only pennies. At your grocer's now in strawberry and lemon flavors. Enjoy them both.

JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORP.



**NEW  
PRODUCT**  
of  
General Foods

Try  
**STRAWBERRY  
too!**