



Just don't overdo it

Go easy on "easy terms" when you buy a car, because the *longer* you pay, the *more* you pay. It's wiser to pay down as much as you comfortably can, then pay the balance as soon as you can. On the GMAC Plan you get terms arranged to suit your needs—at reasonable cost. It's the way over 2,000,000 families bought their cars last year. Ask your General Motors Dealer who uses the GMAC Plan to explain all the benefits of financing where you buy.



ASK YOUR DEALER in CHEVROLET • PONTIAC •
OLDSMOBILE • BUICK • CADILLAC new cars, and used cars
of all makes; also FRIGIDAIRE • DELCO APPLIANCES

THE PLAN THAT HAS HELPED MILLIONS BUY CARS "ON TIME"