

A SALE AS GREAT AS ITS NAME



Extra Savings During Sears Days Sale!



Give Him Colorful Roy Rogers Pajamas

Reg. 2.49
Charge It **1.99**
Boys love to wear cowboy fashions . . . even to bed! Combed cotton knit . . . blue, gray, yellow, mint, 4-10.

Boy's Water Repellent

Reg. 11.98
Charge It **10.88**
Smooth lustrous cotton poplin. Snap-off hood. Warm quilted lined. 8-16.



Sears Days Shoe Sale

Mens - Boys for Work and Play
Get new comfort in every step.



A. Moc toe in rich brown. Heavy sole for winter wear
Mens sizes 8-12 B, D **8.99**



B. Brown Cushion Sole Work Shoe. Size 6-13 B, D, EE **10.99**



C. Little Gent's Black Engineer Boots. Size 10-3. **4.99**

D. Boy's Black Plain Toe Oxford. Smartest color for fall. Size 3-7 B, D. **5.99**

D. Boy's Black Slip-on Oxford. Guaranteed Sale. Popular for school. Size 5 1/2-7. **5.99**

F. Men's Brown Cushion Sole Oxford. Easy on your feet. Size 6-11 B, D, EE. **9.99**

Charge It on SRC



Men's 9-in Cushion In Sole Boots

Moc toe, glove leather lining. Crepe sole. Regularly 19.98. Size 7-12, D - EE **17.99**
Sole Price **17** Charge It

Save up to 4.00 a pair

Clearance Women's & Children's Casuals. Some originally priced to 6.98. Now **2.98**
Not all sizes or styles.



Long Wearing Long Sleeve Polo Shirts
Sale Price **89c**
Charge It

Knit cotton polo shirts in a variety of colorful stripes and patterns. Sizes 1 to 3 and 4 to 6x.



Reversible Corduroy and Flannel Jacket
Reg. 2.98
Charge It **2.44**

Wonderful washable corduroy and cotton flannel jacket with zip front. Red, navy or charcoal in sizes 3-6X.



Circular Stitch Bra
Now Only **1.47**
Charge It

Tailored in four sections to give perfect fit and accent your figure. Elastic insert for comfort. 32A to 38B.



nylon all-in-one
A lingerie look for the fashionable woman who wants comfort and smooth lines. Special Nu-Back feature prevents riding up! Crystal white. 36-44. **10.77**

Panty Girdle Special
Nylon power net sides. Elastic front panel. White. Small to large. **4.99**



Wool Reversible Tal-Suede Jacket
Reg. 11.75
Only **8.88**
Charge It

Durable knit collar, cuffs and waistband. Choose from handsome colors. Zipper front. Snap front style. **7.88**



Lots of Hard Wear In Every Shirt
Reg. 2.98
Charge It **2.66**

Cotton flannel has strong reinforced seams. Very soft and comfortable. Assorted colors in all men's sizes.



Pilgrim Orlon* Slipover Sweater
Charge It **4.66**

Cashmere-soft luxury that washes easily, hold shape and size. 6 colors, all sizes. *DuPont Trade-Mark.



Flannel Slacks
Reg. 10.98
Now **8.88**
Charge It

Warm blend of 70% wool, 30% orlon (R). Smart fall colors in grey, blue and tan. Men's sizes 29-40.



8.98 value for **6.88**
Charge It

Honeylane carcoat in weather-fighting poplin. Taggles. Red, turquoise, beige. 7 to 14.



Reg. 1.29
99c
Polo Shirts

Shrink - resistant cotton polo shirts. Beautiful stripe combos. 7 to 14.



Elastic Leg Type Nylon Tricot Briefs
Sale Price **67c**
Charge It

Quick-drying nylon tricot briefs with patterned elastic tops. Choose black or pastel colors in small, medium and large.



Cotton Flannelette Mother Hubbard
Reg. 2.29
Charge It **1.88**

Plain color (pink or blue) gown with double fabric yoke back. Sizes 34-44. Quilted Print cotton dusters **3.99**



Fairloom No-Iron Cotton Prints
Reg. 79c
Charge It **66c**

Delightful prints that stay crisp without a speck of starch. Sheds wrinkles and soil. Many colors. 36-in.



Firm, Closely Woven Muslin Sheetting
Reg. 49c
Now **3 Yds. 1.00**
Charge It.

Service weight bleached muslin. Buy now at this special savings! 36-in.



new elegance in tweed
\$23

You'll look smart . . . and correct . . . in town or country in tweed and other styles. Beautifully tailored all wool in fall colors. Millum lined. 6 to 20, 38 to 44.



Women's Flannel Shirts
Reg. 2.49
Charge It **1.88**

New fall shades in soft, wash-fast cotton flannel. Rayon lined yoke. Size 10-20.



Reg. 3.98
Charge It **3.00**

Wash 'em and wear 'em . . . they'll travel many a fashion mile. These are the wonderful dacron and cotton blends that are so easy to own . . . fun to wear. Your choice of styles with embroidery or lace. 32 to 38.



Reg. 5.98-6.98
Charge It **5.00**

Your favorite styles, your favorite patterns in rich, right-fall wool tweed. Cunniff pocket treatments, many with self-belts. And all are seat-lined too. 10 to 18.



Plaid Head Warmers in Warm Soft Dacron
Charge It **1.98**

Ideal when cold weather comes! Lovely assortment. Extra warm all-wool Gloves. Reg. 98c
Charge It **88c**
New fall colors in sizes small, medium and large.



All Your Favorite In Plastic
Regularly 3.98
Charge It, plus tax **2.66**

Pouches, vanities, clutches. More in smart plastic. Costume-creating fall shades.

"Satisfaction guaranteed or your money back" **SEARS**

133 So. Eighth
Phone TU 2-4481
Shop FRIDAYS
'TIL 9 P.M.

Charge It on SRC