

SEARS DAYS MEAN SAVINGS

Lets Go Hunting With J. C. Higgins Equip.



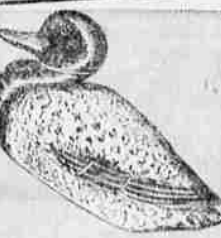
Duck Hunters

Perfect for Active Duck Hunters

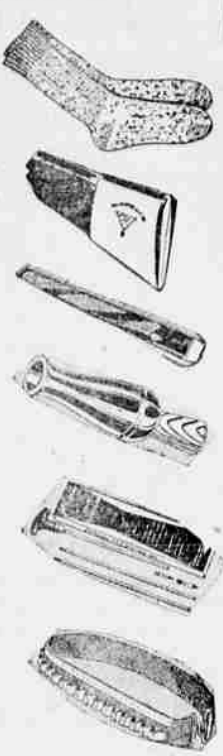
Fishermen. Rugged, warm and waterproof! Rubber reinforced at points of hard wear. Cleated rubber sole. Your choice of wide or tight ankle.

Your Choice
88¢

Charge It on SRC
Rubber Recoil Pad
Sueded Gun Case
Clear Tone Duck Call
Aluminum Gun Rod
Shotgun Shell Belt



Perfect Realism!
Mallard Decoys
Charge It
Hand painted... 6.98
Flat-rectangle waterproof paint matches color of wild ducks. Actual size and shape. Glass eyes add final touch.



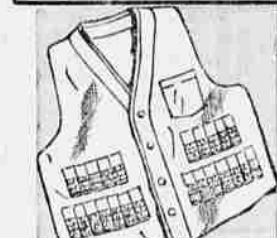
Hand Warmer Works
Without Flame
Charge It
Only... 1.19
Generates 125° F. for 24 hours or more on one filling! Lighter fluid reacts on element. Pocket sized, flameless bag.



FREE!
2 Boxes Shells
With any Shotgun Purchased
Thurs. - Fri. - Sat.

Save On
High-Velocity
Shotgun Shells

12 ga. 3.20 bx. 57.60 cs.
16 ga. 2.90 bx. 52.20 cs.
20 ga. 2.80 bx. 50.40 cs.
Your Choice of Shot Size



Lightweight Vest
Elastic Loops Hold 24 Shells
Charge It
J. C. Higgins... 1.98
Fits comfortably under hunting coat. Holds 12, 16, or 20-gauge shells. Ball-clip type pocket for cigarettes. Duck

Plus
Free
Shells

J. C. HIGGINS MODEL 20
6-SHOT PUMP SHOTGUN
5.50 Down,
5.00 Month

Fires 6 shots in 3 1/2 seconds! It's the fastest firing pump we know of. Barrel and receiver are permanently interlocked. Modified or full choke. Recoil pad. Walnut stock.

Plus
Free
Shells

J. C. HIGGINS BOLT ACTION
SHOTGUN WITH MULTI-CHOKE
9 Patterns, Any Load...
J. C. Higgins Model 10
3.50 Down,
5.00 Month

America's most versatile 6-shot shotgun with multi-choke! A twist of the wrist gives you 9 different patterns. Big capacity tubular Proof-tested steel barrel. Rubber recoil pad. 12, 16, or 20 gauge.



Hunting Coat
DuPont Zelan® Treated
Charge It
J. C. Higgins... 8.88
New hunting comfort. Pleated for free swinging. Rubber coated gun pocket. Army duck. "Water resistant."



J. C. Higgins Model 60
Gas Operated Automatic
Plus FREE Shells
11.50 Down,
10.00 Month
A Sears first! Fires any 12-gauge shell without adjustment! Equipped with choke control. Cuts bruising recoil. Ejects, loads, cocks in one lightning fast operation. Ventilated rib. Walnut stock.

beauty and savings for the home go hand-in-hand at Sears!

Fall Bathroom Sale



Homart Colored Cast Iron Bath Trios

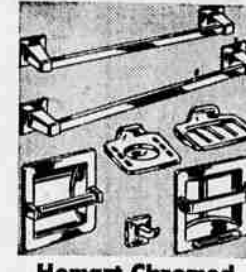
• 5 foot acid-resistant porcelain enamel tub
• Acid-proof vitreous china concealed drain lavatory
• Acid-proof vitreous china reserve trap toilet
Five gleaming Harmony House colors to choose. Shell Pink, Dawn, Gray, Mint Green, Sunshine Yellow or Horizon Blue add warmth to your modernization plans. Fine chrome-plated brass trim, single-lever faucets and seat included.



Gleaming White
Steel Bath Trios
109.00
11.00 Down, 9.00 Month
Gleaming white ensemble adds modern glamour to your home. 5-ft. porcelain enamel steel tub. Toilet and lavatory are vitreous china. Chrome-plated fittings. Homart quality.

219.00

No Money Down, up to 36 months to pay on Sears Modernizing Credit Plan



Homart Chromed
Bath Accessories
Charge It
7-pc. set... 17.88
Add elegance to your bathroom. Easy to install and keep clean. No exposed screws. Recycled or flush mountings.

18 cu-ft COLDSPOT



SAVE
\$70.00
on 18 Cu. Ft. Size

NOW ONLY
\$349

Only \$10.00
Down
DELIVERS



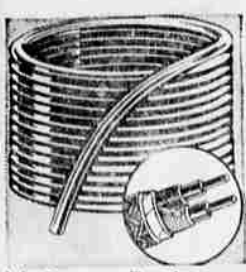
Coldspot Automatic Defrost
12 cu. ft. Refrigerator-Freezer
Reg. 289.95
SAVE \$30

259.00
\$10 Down, 12.50 Month

More convenience... more space, 62 lb. freezer! Big twin crispers of porcelain enameled steel hold 26 qts. Chiller shelf for 16 1/2 lbs. of meats, 18 1/2 sq. ft. of shelf area! Plus door storage! Net 12.2 cu. ft.



PRICES SLASHED ON ALL ELECTRICAL NEEDS



Moisture Resistant
Sheathed Cable
12-2
Regular 9c
Charge It 5c



Auto. Elec. 10-cup
Coffeemaker
Regular 16.95
Charge It 13.88



Safety Automatic
Heater by Kenmore
Special Purchase
Charge It 24.88



Adjustable Fixture
Ideal for Dinettes
Reg. 12.95
Charge It 8.88



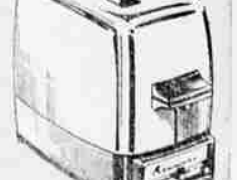
Kitchen or Bath
Fixtures Reduced
Regular 2.98
Charge It 1.88



Outdoor Wall
Lantern Bracket
Regular 2.79
Charge It 1.88



Smart, 3-Light
Ceiling Fixtures
Regular 5.29
Charge It 3.88



Kenmore Toaster
Perfect Toast
Regular 15.95
Charge It 12.88



Wiring
Book
35c
Charge It



Mercury
Switch
69c
Charge It



Duplex
Receptacle
32c
Charge It



Outlet
Boxes
35c
Charge It



Standard Plug
Fixture
5 for 13c
Charge It



Friction
Tape
29c
Charge It



Plates and
Shields
9c
Charge It



Flush
Switch Box
31c
Only

Get Ready for Rugged Winter Driving Now...

Fall Automotive Values! Allstate

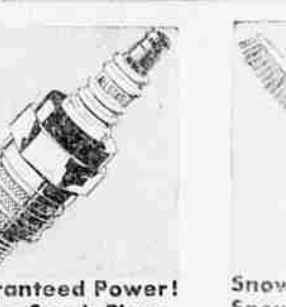
Protects All Winter
**ALLSTATE
PERMANENT
ANTI-FREEZE**

Reg. 2.49
GALLON
Charge It **2.19**

You can't buy a better anti-freeze! Lab tests prove ALLSTATE permanent has a higher boiling point, lower freezing point, greater rust resistance than other leading brands costing far more. Add ALLSTATE today!



New Battery with a
30-Month Guar.
ALLSTATE 6-Volt
Charge It **9.95**
A power-packed unit at this low economical price. New balanced Power Reserve keeps battery running cooler.



Guaranteed Power!
Super Spark Plugs
ALLSTATE... 71c
Charge It



Snow Brush Removes
Snow and Ice Easily
ALLSTATE... 49c
Charge It



Efficient, 3-speed
Automobile Heater
Charge It
6 or 12 volt... 15.95
Revolving type delivers heat and air throughout entire car and to the windshield. Big, powerful motor.



Form Fitting Clear
Plastic Seat Covers
ALLSTATE... 15.95
Charge It



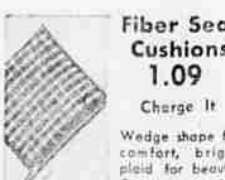
Sure-Grip
Covers
89c
Charge It



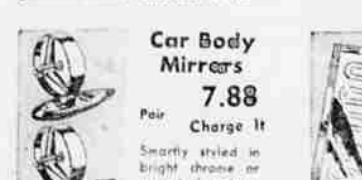
Soft, Sewn
Chamois
99c
Charge It



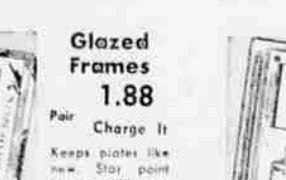
Rotary
Car Brush
4.66
Charge It



Fiber Seat
Cushions
1.09
Charge It



Car Body
Mirrors
7.88
Pair Charge It



Glazed
Frames
1.88
Pair Charge It



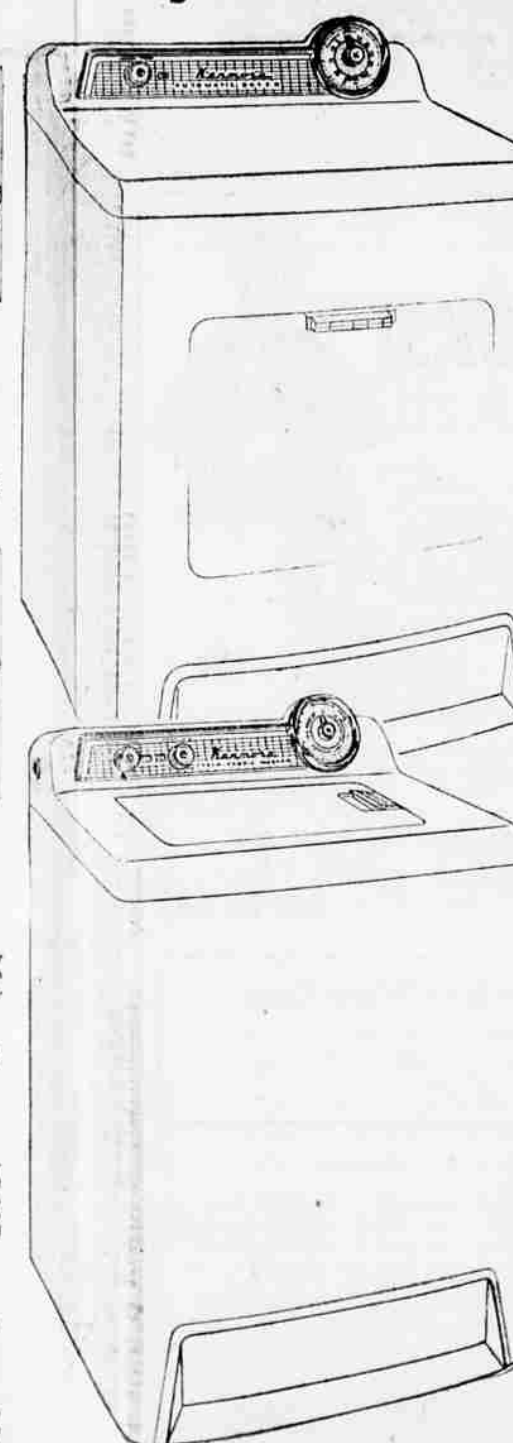
Travel
Visor Pak
1.33
Charge It



Exhaust
Extension
77c
Charge It

Kenmore 5 Heat Dryer

Regular 189.95 Save 10.95



NOW
ONLY
5.00 Down
Delivers

\$179

Dries All Fabrics
With FIVE Different
Temperature Selections

MORE FEATURES OF THE DRYER

- Sun-Fresh Lamp Sanitizes Your Clothes
- Load-A-Door Eases Unloading and Sorting
- Porcelain Enamel Easy-clean Work Area Top
- Large 10-lb. Capacity

Kenmore Dryers Priced As Low As 129.95

Kenmore 2-Speed Washer

3 Water Levels... 3 Water Temps
10-lb. Capacity AND Built-in Filter
Regular 249.95 - Save 20.95

NOW
ONLY
10.00 Down
Delivers

\$229.

Lint-free All-fabric Washing
in This Kenmore Automatic

- Built-in filter
- 3 water levels
- 2-speed washing
- 3 water temps

Kenmore regulates time, temperature, and speed automatically. Washes any fabric, even heat sensitive modern fabrics... and does it better with new built-in lint filter, 10-lb. capacity; safety lid.

SEARS KICKS OFF FOR BIG TV SAVINGS!



Silvertone
24-inch Hi-Fi
console TV
(overall diagonal; viewable area 33 1/2 sq. in.)

244.00

10.00 Down, 12.00 Month on
Sears Easy Payment Plan

- clock-timer turns set on-off, automatically
- 3 big, matched speakers give living sound
- luxurious tilted leatherette control panel
- hidden casters for easy moving of console

Here is the ultimate in TV luxury and convenience. You'll never miss your favorite shows and the timer turns the set off at children's bed-time. Save now! TV Prices at Sears Start as Low as 119.95!

Silvertone 21-inch* Table Model

Enjoy New Televiewing Fun
With Big Screen Silvertone TV

• Regular 169.95
SAVE 20.95

149.00

Only 5.00 Down

The full 21-in.* (overall diagonal) screen with 26 1/2 square inches of brilliant picture brings a photo-sharp picture right into your living room. Tinted safety glass is removable for easy cleaning.



133 So. Eighth
Phone TU 2-4481

SHOP FRIDAYS
TILL 9 P. M.

CHARGE IT ON SRC

"Satisfaction guaranteed or your money back" SEARS

"Satisfaction guaranteed or your money back" SEARS