ROGERS JEWELRY CO.
Famous for BIG Diamond Values
837 Main

BIG! BIG! BIG!

Pre-Christmas SALE

OCTOBER 9th to 12th

Fabulous Savings ... Buy Now

and Here's the Reason why! Diamond Importer and Jewelry Manufacturer Must sell

750 DIAMONDS

His Loss ... Your Gain! All Brand New Designs

FREE!
LADIES' OR MAN'S FAMOUS
17 Jewel WATCH
WITH EVERY DIAMOND PURCHASE!

Your Choice!
DIAMOND RINGS

LAY AWAY NOW FOR CHRISTMAS!

NOW ONLY! $49.50 UP

"SOMETHING IS"

FREE!
WITH EVERY SALE!!
MADE IN OUR STORE
OCTOBER 9th thru the 12th

FREE!
Famous Breakproof DINNERWARE
Molded in Miracle MELMAC

• Service for Eight 45 PC MELMAC SET
• Service for Six 24 PC MELMAC SET

Exquisite 3-diamond engagement ring and matching 5-diamond wedding ring in solid 14K gold.
Both for $99.50 EASY TERMS

Five diamond engagement ring and matching 6 diamond wedding ring. Both solid 14K gold.
Both for $119.50 PAY WEEKLY

Masculine in every detail. Solid 14 karat white gold mounting. 3 diamonds each side of center diamond.
Only $129.50 EASY TERMS

MELMAC SERVICE FOR 6 FREE!
Rings and diamonds enlarged to show detail

FREE FAMOUS SKILLET!
WITH ANY WATCH PURCHASE!

$1.00 HOLDS Any Item Until **CHRISTMAS**

Reg. $29.95
NOW $19.95

IMMERSIBLE!

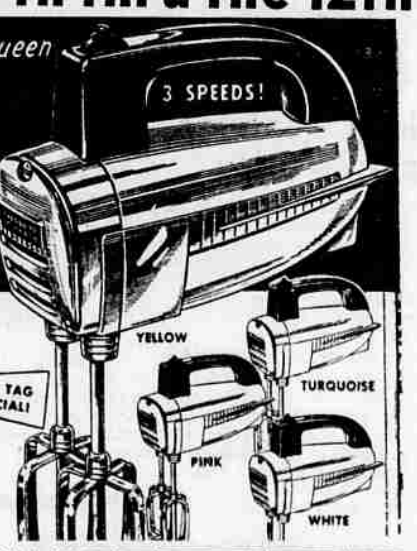
Electric Fri-Way Skillet
BY FAMOUS MAKER!

- Use it for frying, for stews, for casseroles, French toast, pancakes, etc.
- Cooks with controlled heat - up to 425 and no worries.
- Plugs in anywhere.
- Can be plunged into suds up to the very End of the Handle!
- Polished aluminum: heat-resistant handle and legs.
- Has frying guide and heat control dial right on the handle.

ROGERS JEWELRY CO.
Famous for BIG Diamond Values

837 MAIN

FAMOUS MAKE "Kitchen-Queen"
PORTABLE *electric*
MIXER
with choice of 4 new KITCHEN COLORS
3 SPEEDS!



compare with mixers up to ~~$19.95~~
$11.88
RED TAG SPECIAL!
50¢ A WEEK

Low speed — medium — high. 4 way thumb switch! Lightweight. Lasting quality! Use it at the table, kitchen counter or right on the stove! Match your kitchen colors! Ease your kitchen chores . . . and S-A-V-E-!

EVERBRITE SHEFFIELD
9 PIECE CARVING AND STEAK ENSEMBLE
All for only . . .
$8.88
50¢ A WEEK
RED TAG SPECIAL!

• Simulated STAG handles
• Gold tooled Drawer chest