

# Kill cooking odors fast with Colgate's new Florient

Makes air smell flower-fresh

One Spray of Colgate's new Florient instant-action Air Deodorant quickly kills unpleasant household odors—cooking, smoking, bathroom, pets, musty closets, baby's room, and sick room. Get it at your grocery or drug store. Be sure to keep an extra Florient handy in the bathroom.



## Like Walking on Pillows!

Dr. Scholl's Air-Pillo INSOLES! Made of Soft LATEX FOAM Perforated Ventilated

Make Any Shoe an Air-Cushioned Shoe for only 60¢!

1. Relieve Pain, Calluses, Tenderness.
2. Ease Pressure on Nerves of Feet.
3. Perforated, Ventilated to Help Keep Feet Dry and Maintain Foot Health.

The moment you slip these insoles into your shoes, you experience a delightful sensation of walking ease. Try them! Get a pair today.

Q! Scholls AIR-PILLO Insoles

## CHAFING

Chapping and Itching, Burning Skin Torment Quickly Eased by Soothing Lanolin-Rich

RESINOL Medicinal OINTMENT

## REVOLUTIONARY NEW TREATMENT PENETRATES DEEP INSIDE THOSE ACHING MUSCLES



### Puts Pain to Sleep

This revolutionary new pain treatment penetrates through the skin, deep into aching muscle tissues. Fragrant, soothing, *unbelievably* effective INTRACEL relieves backache and shoulder stiffness caused by driving, drafts or just plain "nerves." Use INTRACEL, too, to relieve aches and pains of stiff neck muscles, muscular lumbago, simple neuritis and neuralgia, sore arm and Charley Horse. INTRACEL gives temporary relief from minor pains of arthritis and rheumatism.

If not completely satisfied, your druggist will refund your full purchase price.

**Intracel**  
PENETRATING ANALGESIC

Popular 2 oz. Size . . . \$1.49  
New 6 oz. Economy Size . . . \$2.98

VCA LABORATORIES, LOS ANGELES AND NEW YORK

## Is Your "English" Showing?

Almost everyone makes common mistakes in English. If these mistakes are not recognized, they can become dead weights that may affect you socially and financially.

Language is far more important in our lives than most of us realize. Many personality faults can be traced to lack of confidence in the ability to speak and write effectively, while the secret of success of most outstanding men and women is that they have acquired the advantage of fluent, dynamic speech and practical writing skill.

That's why so many forward-looking people who are after higher positions, bigger income, greater success, are turning to the most modern method of developing language skill—*Practical English and the Command of Words*.

This distinctly new personal development service is presented in 48 four- to eight-page units which are just the right length for easy mastery in only a few minutes a day. Here is practical instruction in English that will eliminate embarrassing mistakes, help you to talk more interestingly, write more effectively, express your ideas more clearly. Work by week, through these really fascinating home lessons, you will gain language ability that will uncover your own hidden assets of speech.

Complete 48-unit course in binder \$50.00

For complete details write now to

THE BETTER-SPEECH INSTITUTE OF AMERICA  
203 North Wabash Avenue  
Chicago 1, Illinois

### Jewel Box

Grace Stoner Clark

Each sentence hides the name of a jewel. The letters are in proper order but they may run over two words. For example:  
1. I'm coming, pronto, pa.  
2. The lesson is about India Monday.  
3. He planted a pear like ours.



## JUNIOR TREASURE CHEST

Edited by MARJORIE BARROWS, Editor of The Children's Hour



### Crazy Relay Ad Lewis

Form two lines of players with the same number in each line. Choose some tree or object far enough away to be the goal, then name each player in each line. The first one will be a horse, the second a rabbit, the third a baby, the fourth a horse, and so forth, being sure both lines have the same number of each kind.

When the starter of the race says GO! the horses will gallop to the goal and back; each will then tag the rabbit, who is the next player in his line. The rabbit will hop down and back, then tag the baby, who will crawl.

The first line to finish wins. Sometimes this race is funnier if the animals are mixed up so that one is galloping while the other is hopping. Just be sure to make it fair by having both lines use the same kind of runners. This is good fun, but be sure to wear old clothes!

### Turnabouts Suzie Snider

(Turn upside down for another picture)



An English butler, suave and staid,  
Into a circus clown is made.



This bellboy comes at the drop of a pin.  
Now he's a squire, not too thin.



This sailor man forgot to shave.  
And curly locks don't need a wave.

### Nut Quiz

Ada B. Turner

All of these are common nuts. Can you fill up the nut-cracker with their names, using a letter for each dash?

1. - - - n - - Wood of the tree is valuable.
2. - - - - u - Grows under ground.
3. - - - - - t The tree is a palm.
4. - - c - - Thin-shelled nut.
5. - r - - - - - Named for a country.
6. - a - - - - - Also a brown color.
7. c - - - - - Also a piece of furniture.
8. - - - k - - - - - Called shellbark.
9. - - - e - - - - A dairy product.
10. - - - - - r - European hazelnut.

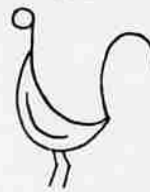
Answers: 1. walnut, 2. pecan, 3. coconut, 4. hickory nut, 5. Brazil nut, 6. hazelnut, 7. chestnut, 8. hickory nut, 9. butternut, 10. filbert.

### Let's Draw a Rooster

Ann Davidow



Perhaps you have a favorite tune That is a song about the moon.



This moon is very much in style. It has a ring, a plume, a smile.



It has a crown and feet like stars, This very pretty moon of ours.



It leaves the sky at six o'clock When "Cock-a-doodle" crows the cock!