



Beauty on the Move

YOU APPROACH your array of cosmetics and beauty aids with alarm. How can they all be packed into a limited space? It just can't be done. Or can it?

A little thought, some planning, a possible small expenditure, and it certainly can be done.

by Nan Cabot

Which cosmetics will you need—foundation, powder, cleansing cream, lubricating cream, astringent? Examine them closely. You'll be surprised at the number that serve two purposes. For example a cleansing cream enriched with an emollient can be used for both cleaning and lubricating the skin; it's a good substitute for hand cream, too. There are cream

bases which do away with the need for powdering, and some compressed powder compacts give you both powder and foundation. Look further; you're sure to find more.

The large economy size is fine, but not for travel. Most cosmetics are available in small travel sizes. If you haven't a fitted vanity case invest in a few well-chosen

CLEAN CLEAR THROUGH

—and Deodorized Too!

THAT'S A FAB WASH!



Now FAB Cleans Clothes Cleaner and Whiter than ever before ... and it Deodorizes too!



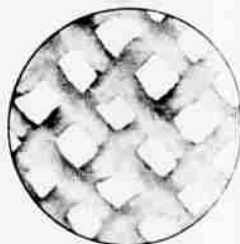
Microscope, magnifying fabric 100 times, shows the amazing difference between FAB-washed clothes and others washed with less effective products. FAB (see Picture No. 2) gets clothes clean clear through, *not just surface clean* ... not just bleached white or blued white. Millions of women use washday products (see Picture No. 1) that let soil and scum pile up in clothes. Do you? Dirt can cause odor! No such problem with FAB-washed clothes. They're really clean, yes, *clean clear through*—and deodorized, too!

Millions use washday products that leave hidden dirt in clothes. Dirt can cause odor...

Clothes washed with modern FAB are clean clear through—and deodorized, too



PICTURE NO. 1



PICTURE NO. 2

FAB Is The Hard-Working, Heavy-Duty Detergent For The Whole Family Wash... And Dishes, Of Course!