



INTERMISSION . . . or time out from dancing for a beverage-and-cake break at the party given by Hugh and Jane Swaney at the Yacht Club, October 20. The host, at the left, is pictured with three of the 225 guests. Continuing from the left, Stephanie Stroud, Sandra Adams and Harold Day. — Photo by Otto Ellis.



NEW BIG BABY SLEEPER is an overall coverall by Carter's. What makes sense for babies' sleepwear makes just as good sense for baby's mother or older sister, according to sleep experts. No fashion appeal has been sacrificed for comfort and warmth.



A NEW CAKE MAKEUP called Perfection Cake has been created by Lilly Dache for Marie Earle Cosmetics line. The new cake makeup has all the advantages of the long-time favorite pancake for blending out fine lines and concealing minor blemishes but has none of the drying, caking or streaking effects. If you are one of those who lovingly remember the solid cake-type makeup but had to give it up because you found it dried your skin, you will be glad to hear that Lilly Dache has come to the rescue. There are six shades to choose from.



GERALDINE LEE, whose parents, Mr. and Mrs. J. F. Lee, Hanley, recently announced her engagement to Norman McCabe Jr., son of Mr. and Mrs. Norman McCabe, Eugene. — Photo by Guderian.

BENNY'S BACK!

. . . and so are Mary, Rochester and the rest of the gang. Join them all tonight at 6:30 p.m.

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FRAGRANCE belongs in the bathroom to use before and after each tub or shower. Even the tiniest bathroom can be equipped with a new golden hang-up bar which comes complete with Houbigant's Quelques Fleurs bath softener, body powder, cream stick deodorant, hand lotion and Refreshence, a unique after-bath preparation with deodorant properties.

Bathe In Flowers For The Serene Look

Fragrance sets the mood for the new look of grace and elegance and what could be more appropriate, more feminine than Houbigant's Quelques Fleurs, a handful of flowers, which made its debut in the Edwardian era.

According to this famous French perfumier, you can't be attractive if you are tired and unrelaxed. It doesn't matter how busy you are in your home, social life or career—you must hide the hectic events of your everyday life with a look of complete serenity.

There is nothing like a restful bath to create that illusion and Houbigant has taken that as its cue to design a new and unique bath bar which holds five Quelques Fleurs essentials. The bar is easy to hang on the wall—just follow the same procedure that you would with a picture. The decorative golden metal bar is a wonderful space-saver as well as a neat way of keeping your bath preparations within convenient reach.

The bar holds bath softener, body powder, hand and skin lotion with dispenser, refreshence and stick deodorant.

Hide your watch and really enjoy the ritual that encourages tense or tired muscles to relax. Begin with a scented tub. Two teaspoons of bath softener will tame hard water and impart the feeling that you are bathing in a flower pond. Tight nerves will unwind, tired muscles will relax. Later, when you look in the mirror, you will find that your face looks smoother, more serene, without that strained expression that comes from fatigue.

After the bath, splash on refreshence to cool, refresh, perfume and deodorize the entire body. Sprinkle on body powder to help absorb perspiration and give a silky finish to the skin.

You can step out of the tub fresh as a daisy but you won't stay that way unless you use an efficient deodorant with antiperspirant qualities. Houbigant's Quelques Fleurs cream stick deodorant contains an organic compound which is why it is kind to the skin. It doesn't contain any alcohol, doesn't sting and can be stroked on right after shaving.

The new evening clothes are bolder than ever and arms, shoulders and neck need special care to provide a smooth setting. Quelques Fleurs lotion soothes, heals, beautifies and scents.

If your hands are super-sensitive, red, or chapped, try cleansing them every so often with Quelques Fleurs lotion. Just smooth it on a bit more lavishly than you would normally, massage the lotion into the skin, then wipe hands with tissue. Your hands will be clean, soft and delightfully fragrant.

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After Summer Bleach

How often do you rush out in the early Fall, full of eagerness to buy yourself a wardrobe for the coming season? What visions you have of yourself in your new clothes—a chic hat, smart shoes and an elegant handbag. Admiring eyes, you tell yourself, will be watching you from all sides—taking note of the sense of composure you seem to have from being well-dressed and beautifully groomed.

But—again—how often have you ever stopped to see the end results? Did you, in all your planning consider your complexion—did you give it a new lease on life? You know the lovely tans, loden greens, and creamy beiges so fashionably right this Fall simply do not take to the yellow skins that come from left over summer tans. A lovely satin cocktail dress loses its lustre with a tan that flakes off your back and shoulders—brown spots on your hands are not covered completely by spandy white gloves.

Just how much time or how little money do you spend on the finishing touches that really make you a great lady—a lovely woman? Because really, a great fortune spent on clothes will never be worth a farthing when you skin still looks like last summer.

Now—how to make it look like this Fall? Bleach, of course. And Elizabeth Arden, famous cosmetic authority, has packaged together two of her time-honored preparations . . . Ardena Bleach Cream and Perfection Cream, so that you can buy the treatment in a wonderfully attractive little package and use it to glorify your skin this Fall and Winter.

Try Ardena Bleach Cream three times a week—it will whiten and lighten your skin and what's more it will improve the texture. Just look at a woman who uses Ardena Bleach Cream on her face regularly and notice the unbelievably lovely texture of her skin. Take a lesson from her and try it yourself. And while you use the Bleach Cream two or three times a week, use the lovely Ardena Perfection Cream (which comes in the wonderful After-Summer Bleach Treatment Box) regularly as a night cream. Then, with the magical Elizabeth Arden After-Summer Bleach Treatment in your

bag of tricks go forth this Fall and Winter with a twinkle in your eye and the full confidence that your good looks stem from a lovely skin as well as from the wardrobe you've so carefully chosen.

When you shop, plan to wear a coat three seasons and a dress two, if you want the most from your fashion money. Some things in your wardrobe you will wear far longer, of course.

Generally speaking, hats go upward rather than outward this fall. And they're not worn way down to the nose.

The waistline has returned to suits this fall via belts. Once again, the suit has a feminine, elegant, pretty look.

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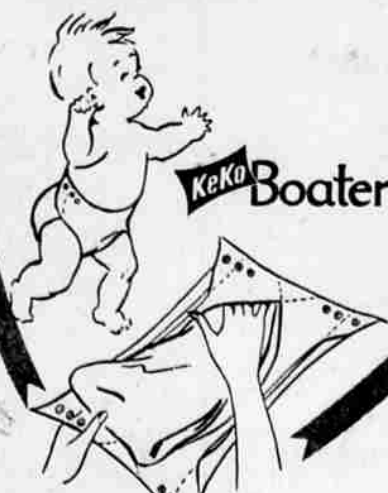
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