



POTATO CHIPS give any school lunch added zest and appeal. They are easy to pack in lunch boxes and are crisp and crunchy to eat. Pictured is six-year-old Kathleen Van Hollebeke as she watches her mother make a lunch for a first-grader. Kathy is serving as "Miss Potato Chip" for the Oregon-Washington Potato Chip Month observance.

Add Potato Chips

With a little planning, lunch time can be a happy break in your youngster's school day. Variety is the key—variety of shape, color, taste and texture.

Breads of different kinds, fruits, cookies, pickles, celery and carrot sticks and potato chips all contribute to the well-packed and well-planned lunch box.

SANDWICH FILLING

A filling for three or four sandwiches that is especially good on soft rolls is a leftover meat filling. Prepare one cup of cooked meat by putting pot roast, roast or cooked steak through the food chopper or mashing cold meat loaf. Add 1/4 cup sweet or India relish and enough mayonnaise or boiled salad dressing to bind. Add a small

separate cellophane sack of crisp potato chips to go with the sandwiches.

SNACKS

This is the season to have fresh fruit available for snacking. If the youngsters come home from school "simply starved," let them eat raw apples or pears and give them a tray of potato chips to "go with." Potato chips—like Coca-Cola—"go with everything." They are excellent to extend a tray of appetizers when guests outnumber preparation. They go with any kind of dip and, crushed, they make a fine topping for casserole dishes.

When you buy and serve potato chips you are helping the potato-growing industry which is an important segment of the Klamath Basin economy. Serve potato chips often; make them a kitchen staple.

Take it from me...

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Pkg.

Center Cut—Lean
PORK ROAST 35¢ lb.

PURE LARD 4-lb. Carton 69¢

Duncan Hines
Sponge Cake Mix Pkg. 49¢

Kleenex
Facial Tissues 400 Count 29¢

Parsons Sudsey
Ammonia Qts. 29¢

Standby Unsweetened Valencia
Orange Juice 46-oz. 39¢

Mary Ellen—20-oz. Freezer Jar
Strawberry Jam 39¢

Heinz 57—8-oz. bottle
Steak Sauce 29¢

Heinz—11-oz. Jar
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Alcoa Heavy **Freezer Foil** 25' Roll 55¢

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Squash lb. 3 1/2¢

Cranberries 25¢ lb.

Dry Onions 3 lbs. 14¢

Avocados each 19¢

CRISPS 2 Pkgs. 25¢

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