

PENNEY'S

ALWAYS FIRST QUALITY!

OPEN EVERY FRIDAY TILL 9 P.M.

ELEVATOR SERVICE TO ALL FLOORS

Family Outerwear

SHOP PENNEY'S FOR YOUR COLD WEATHER NEEDS!

ALL NYLON REVERSIBLES ARE MACHINE WASHABLE!



MAIN FLOOR

- Gleaming nylon taffeta on one side...fleece nylon on the other!
- Even the knit trims are nylon...so you can machine wash the jackets in lukewarm water!
- They're lightweight without bulk, yet they're wonderfully warm!
- Colors...sensational! Turquoise, white, navy, many others!

11⁷⁵

Men's sizes 36 to 46

Boys' sizes 10 to 18 . . . 9.90 Little Boys' sizes 2 to 8 . . . 7.90

BASEMENT

BUY NOW ON PENNEY'S CONVENIENT LAY-AWAY PLAN!



STEERHIDE JACKETS... FULLY QUILT LINED!

A rugged Penney jacket made of steerhide, one of the strongest, best-looking leathers known! Stays supple, has no fear of rain... keeps smooth luster. Fully quilt lined.

18⁷⁵

sizes 36 to 46

MAIN FLOOR



POPULAR MELTON SUBURBANS

Sizes 36-46 14.75

Exceptional warmth, style and value go into these sensational new fingertip length Penney coats! 50% new, 50% reprocessed wool, fully quilt-lined for warmth.



WATER REPELLENT COMBED SATEEN UTILITY COATS

Sizes 36-46 9.90

This one is tops. The outer shell is tough and extremely durable. Collar and cuffs are snug and warm. 27" length gives more protection than waist length coats. Heavy nylon quilt lining. Colors: OD, Green and Navy.

MAIN FLOOR



QUILT-LINED PARKAS KEEP HIM WARM, SNUG!

A bear for wear and are they ever warm! Penney's heavy-weight water repellent combed cotton sateen parkas. Fully quilt lined, even the hood. Dynel trimmed!

8⁹⁰

sizes 2 to 10

BASEMENT



CHALKLINE TRIM 100% WOOL MELTON JACKETS

Men's Sizes 36 to 46 11.75
Boy's Sizes 8 to 18 9.90

Millum-treated rayon lining. Vary highly styled with snap front, wool-and-cotton knit trims, double welted leather pockets. The colors are gorgeous—Blue, Green, Brown.

MAIN FLOOR - BASEMENT



Luxurious combed cotton sateen jacket features a disappearing hood which is lined with cotton flannel. The jacket itself is fully quilt-lined with nylon. Elastic side inserts. Navy, charcoal, red.

2 to 14 9.90

BASEMENT



Penney's steerhide jackets... a youngman's favorite! Quilt lined! Fur collared! Famous for wear, good looks.

sizes 10 to 20, 14.75

BASEMENT



ALL WOOL MELTON BOX JACKET

10⁹⁰

Sizes 14-16-18

SECOND FLOOR



WOMEN'S Suburbanite

12⁷⁵

Sizes 12-18

SECOND FLOOR



THE SHIRT JACKET IN 100% WOOL PLAIDS!

It pays to shop Penney's for such a wonderful go-over-everything fashion! In fine wool, new color combinations in bold plaids! An elegantly casual look!

12⁷⁵

GIRLS PLAID CASUALS 8.90

sizes 10-20

SECOND FLOOR



WARM & WONDERFUL COTTON POPLIN JACKETS

FOR GIRLS
Sizes 3-6X 7.90
Sizes 7-14 8.90

Smartly tailored with quilted acetate lining. Detachable hood is trimmed with nylon fleece. Hand-washable.

SECOND FLOOR



SUEDE LEATHER JACKETS

Trust Penney's to come up with fashion's favorite sport jackets at a purse-pampering low price! Top quality features include: full rayon-twill linings, front and back yokes for roomy comfort. Lovely autumn colors.

19⁷⁵

sizes 10-18

SECOND FLOOR



Quilt-Lined Richly Warm! SNOW BUNNY NYLONS

\$8.90

Sizes 1 1/2 to 4

Zzip and they're on! Penney's double-zipped nylons! Water-repellent! Wind-resistant to keep snow and shivers out! Washable to save cleaning bills! Matching hats!

SECOND FLOOR



ALL WOOL BLAZER

10⁹⁰

Sizes 12-18
Our crest-embled jacket has a self-tab collar that turns up and converts to a full closing wind breaker! White, red, navy. Full rayon lining.

SECOND FLOOR