



THE PEOPLE'S CHOICE

Mark Your Ballot

JELL-WELL

GELATIN DESSERT

Reg. 4 for 29c
Your Choice of 8
Wonderful Flavors

- Grape • Black Cherry • Lime
- Cherry • Orange • Lemon
- Raspberry • Strawberry

Ea. 5c
3-oz. Pkg.



I Like
SAFEWAY

LIPTON'S SOUP MIX

Beef Vegetable	pkg. 17c
Green Pea	4-oz. pkg. 2/29c
Onion Soup	1 1/2-oz. pkg. 17c
Tomato Veg.	3 2-oz. pkgs. 39c
Chicken Noodle	3 2-oz. pkgs. 39c

THRIFTY
WAX PAPER
75 Ft. Roll 15c

Wow! Here's Real SAFEWAY Savings ... Reg. 25c ea.

CHIFFON TISSUES



Pkg. of 400's 19c

ENTER PROCTOR & GAMBLE'S SENSATIONAL \$10,000 PRESIDENTIAL PARADE CONTEST SAFEWAY WILL GIVE YOU \$2,500 worth of Groceries ... FREE!

If you win either the first or second prize in this exciting contest, simply write "SAFEWAY" on your entry blank where it asks for dealer's name. You'll enjoy this fascinating challenging contest and get a good lesson in American history, as well. Pick up your free entry blanks at Safeway now.

*Free grocery offer limited only to stores included in the Portland Division of Safeway Stores, Incorporated.

TIDE Detergent

Cleans Clothes Whiter
47-oz. Pkg. 83c

TOOTH PASTE

Great - Economical
Large Tube 53c

JOY Detergent

Liquid. For Sparkling Dishes
22-oz. bottle 71c

OXYDOL

Washday Detergent
49-oz. pkg. 83c

CAMAY SOAP

Contains Cold Cream
Reg. bar 3/29c

CAMAY SOAP

To Pamper Your Skin
Bath bar 2/27c

Bring Us Your Coupons For Additional Savings

Roxbury HALLOWEEN CANDIES



Chocolate Mints
3 10-oz. Pkgs. \$1

Trick or Treat Pops box of 60 49c
Trick or Treat Pops box of 90 79c
Gum Drops 1b. 25c
Harvest Mellow Cremes 10 1/2 oz. 29c
Trick or Treat Stix 6 1/2 oz. pkg. 29c
Trick or Treat Wrap 11-oz. pkg. 39c
Harvest Mix 13-oz. pkg. 29c
Jelly Beans 9-oz. pkg. 29c
Safeway's stocked to the brim.
With Roxbury Trick or Treat Candies

LUX Liquid Detergent 12-oz. Tin - 41c 22-oz. 71c
32-oz. tin - 1.05

COFFEE Hills Bros. Brand 1.09 2-lb. 2.17
1-lb. can - 1.59

SYRUP Lumberjack 24-oz. btl. - 39c 5-lb. 87c
10-lb. can - 1.59

MAZOLA Cooking Oil Quart bottle 63c

CHOPPED BEEF Wilson brand 12-oz. size 3/\$1

BEERARONI Boy-or-dee brand 15 1/2-oz. can 25c

KARO SYRUP Blue Label 1 1/2-lb. bottle 26c

DIAL SOAP For the complexion reg. bar 2/27c

Palmolive Soap Mild, gentle bath bar 2/27c

Beauty Soap Colgate Deodorant reg. bar 2/27c

LUX SOAP for lovely skin reg. bar 3/29c

DEODORIZER Florient Aerosol 5 1/2-oz. size 89c

VEL DETERGENT Instant Suds 37 1/2-oz. pkg. 83c

SURF The Sunshine Detergent Giant pkg. 83c

Zee Tissue for bathroom 4 roll 37c

Cat Food Kitty brand can 10c

LUCERNE 3.8%

"Bonus Quality" Milk
Reg. or Homogenized
Long Grain
MJB RICE
HAWAIIAN PUNCH
TUNA FISH
DILL PICKLES
RITZ CRACKERS
HI HO CRACKERS
TUNA FISH
APPLE CIDER
MARGARINE
DOG FOOD
DOG FOOD

Half Gal. 50c
28-oz. pkg. 37c
46-oz. can 39c
No. 1 1/2 can 29c
1-lb. pkg. 37c
1-lb. pkg. 37c
No. 1 1/2 can 25c
gallon 79c
1-lb. pkg. 27c
can 15c
can 15c

FRESH BREAD

Mrs. Wright's White or Whole Wheat
Save 2c each loaf
Large Loaf 28c
NOB HILL COFFEE 1-lb. bag 1.02 2-lb. bag 2.03
AIRWAY COFFEE 1-lb. bag 95c 2-lb. bag 1.89
EDWARDS COFFEE 1-lb. can 1.07 2-lb. can 2.13
INSTANT COFFEE 8-oz. jar 1.19
CHEE-ZIP Cheese spread 16-oz. jar 49c
LAC-MIX Instant Mixing 12-oz. size 85c
LIGHT GLOBES G.E. 40W, 60W, 75W each 19c
G.E. GLOBES Clean, 150W each 27c
PINK LIGHT GLOBES G.E. 75W, 100W each 29c
TOILET SOAP Brocade 10 Reg. bars 49c

Now you can make delicious
candy the fast, easy way, with
this wonderful dual combin-
ation. Pick up the recipes now
at any Safeway Store.

Make Some Delicious Candy
the Easy Economical Way!

Fluff-I-Est
MARSHMALLOWS
1-lb. Pkg. 19c

Kellogg
RICE KRISPIES
9 1/2-oz. Pkg. 28c



Fresh in from the groves!
GRAPEFRUIT
Plump, fragrant, "hefty" with juice!

White-Marsh
Seedless
96 Size 6 for 49c

Celery
Apples
Kraut Cabbage

Smooth, Firm Stalks
Teas For Flavor
Jonathans - School Boy Size 4 lb cello Bag 49c
Approx. 60-lb. Sack 89c

Garden Fresh, Snappy
CARROTS
Turnips, Rutabagas or Parsnips 3 lbs. 25c

"US CHOICE" BEEF

RUMP
ROAST

Here is a wonderful Sunday dinner
oven roast that's easy to
carve, tender and juicy through
and through.

Was 85c lb.
NOW only 79c lb.

Boneless Top Sirloin Steak

Standing Rib Roast

Beef Chuck Pot Roast

Beef Chuck Pot Roast

WAS \$1.49c lb.

NOW \$1.29c lb.

93c lb.

53c lb.

65c lb.

79c

49c lb.

59c lb.

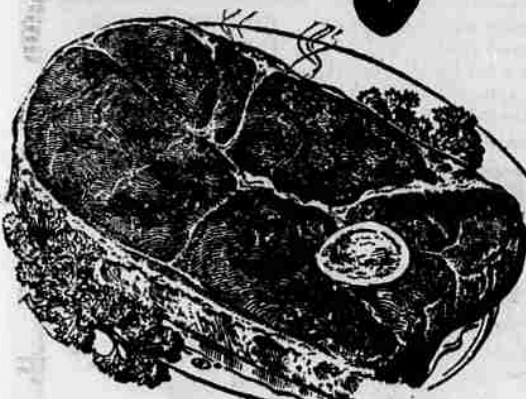
"US CHOICE" BEEF

CUBE
STEAKS

Made from choice beef rounds,
sirloin tips. Here's grand eating
any time. And just look at Safe-
way's new low price!

Were \$1.19 lb.
NOW only 99c lb.

Safeway Reduces Beef Prices!



"USDA CHOICE" BEEF

Round Steak

Pan-fried round steak is an all-time favorite. And you'll find thick-cut round steak at Safeway that is perfect for swissing. Choose from a whole or a half bone-in steak.

Was 93c lb.
NOW only 89c lb.



"USDA CHOICE" BEEF

T-Bone Steak

Look at the trim! See the generous amount of tender,
juicy meat you get on a Safeway T-Bone, the bare mini-
mum of bone, fat and waste. Here is real value ...
wonderful WONDERFUL eating!

Was \$1.29 lb.
NOW only 99c lb.

SPECIAL PURCHASE EVENT!
USDA GRADE "GOOD"

LOCKER BEEF

Front Quarter 125 to 175-lbs. Lb. 39c
Hind Quarter 120 to 160-lbs. Lb. 55c
Full Sides 225 to 300-lbs. Lb. 45c

PRIMAL CUTS OF "USDA CHOICE" BEEF

Square-Cut Chuck 70 to 90-lbs. Lb. 45c
Full Beef Round 70 to 80-lbs. Lb. 65c
Beef Plate 18 to 25-lbs. Includes Plate Boiling Beef & Fancy Short Ribs Lb. 19c

Cut And Wrapped for Your Freezer at No Extra Cost

Sirloin Tip Oven Roast

Boneless Stew Beef

Boneless Sirloin Tip Steak

100% Pure Ground Beef

WAS \$1.05c lb.

NOW 98c lb.

79c lb.

69c lb.

\$1.15c lb.

99c lb.

45c lb.

39c lb.

All prices in this advertisement are
now in effect at the Safeway store in
your neighborhood.

Shop SAFEWAY

Shop SAFEWAY