

SEARS

ROEBUCK AND CO.

Buy The BEST For LESS at SEARS TREMENDOUS BONUS OFFER

Just In Time For Early Christmas Shopping
FREE Coupon Books! Up to \$40.00!
With Your Purchase of Our Major Appliances

Starts tomorrow! Unprecedented Values! Save up to \$50!

Only \$10 Down!

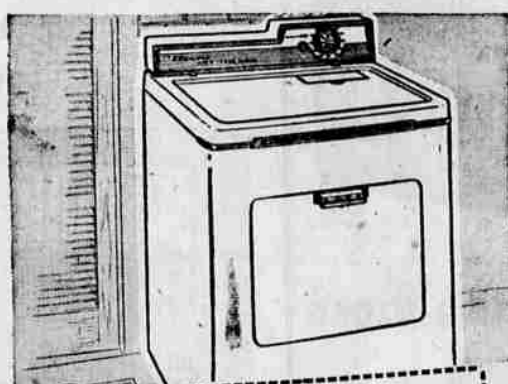
Kenmore Automatic Washer

With 20.00 Coupon Book

\$264⁹⁵ Only 10.00 Down

Family-Size, 9 lb. Capacity.

Suds-O-Matic Selector at small additional cost



Free! \$15⁰⁰
Coupon Book

With purchase of Kenmore Electric Dryer. Coupons good as cash anywhere in store. Not good for down payment.

Free! \$20⁰⁰
Coupon Book

With your purchase of our best Automatic Washer. Coupons good as cash anywhere in store. Not good for down payment.

Own a Genuine Kenmore Washer

For As Low As **89⁹⁵**

Own a Genuine Kenmore Dryer

For As Low As **139⁹⁵**

Free! \$20⁰⁰
Coupon Book



With purchase of Coldspot Freezer-Ref. Coupons good as cash anywhere in store. Not good for down payment.

CYCLA-FABRIC WASHER

Helps save work because Cycla-Fabric does all your washing automatically—yes, even Nylons come out beautifully. Come in to see how modern Kenmore styling helps glamorize your kitchen or utility. Get the story of Kenmore economy, too!

Only \$10⁰⁰ Down

Kenmore Electric Dryer

With 15.00 Coupon Book

\$219⁹⁵ Only 10.00 Down

• Famous Kenmore with High-Speed Drying!

Buy the finest at the finest savings! Dries full 9-lb. load in less than 1/2 hour—at no higher temperatures—and at no increased cost per load. All of the features YOU asked for in a quality dryer. And completely automatic—clothes can be finished to perfection—either damp dry or completely dry, as you choose!



Imagine!
Genuine Coldspot
For Only **\$169⁹⁵**



Twin Door Coldspot Freezer-Refrigerator
399⁹⁵ With \$40 Coupon Book

Sold on Easy Payment Terms
Giant 9.5 cu. ft. refrigerator section features carefree automatic defrosting! Sliding Bottle-Basket, roll-out shelf. Sub-zero 4.5 cu. ft. freezer stores up to 156 lbs. of frozen foods! Net 14.0 cu. ft.

8.3 Cubic Foot Coldspot
169⁹⁵

- Freezer chest holds up to 26 lbs.
- Full width Chiller Tray for meats

Free! \$20⁰⁰
Coupon Book

Free \$20 coupon book with purchase of this 8.3 cu. ft. refrigerator. Coupons good as cash anywhere in store. Not good for down payment.

All Kenmore Washers and Dryers Reduced this Sale only!

Save On Kenmore Ranges

• InfraRay Top Unit Gives You Exact Heat — Instantly!

Free! \$40⁰⁰
Coupon Book

With your purchase of our best Kenmore Range. Coupons good as cash anywhere in store. Not good for down payment.

319⁹⁵ Only \$10 Down

With \$40.00 Coupon Book
2 Big Family-Size Ovens!
Giant Size Griddle Top
For Easy Frying!

Reduced this Sale Only!

Every Kenmore Range!

36-in. Kenmore Automatic

Cooks Automatically—Just Set It and Forget It!

Free! \$20⁰⁰
Coupon Book

With purchase of Kenmore Automatic Range. Coupons good as cash anywhere in store. Not good for down payment.

189⁹⁵ Only \$5.00 Down

With \$20.00 Coupon Book

Just put on your dinner, set it and forget it! Electric timer minds your cooking for you! This Kenmore also features smokeless broiler, and Ken-Timer.

New Silvertone Console TV
Turns on-off... Automatically



Free! \$20⁰⁰
Coupon Book

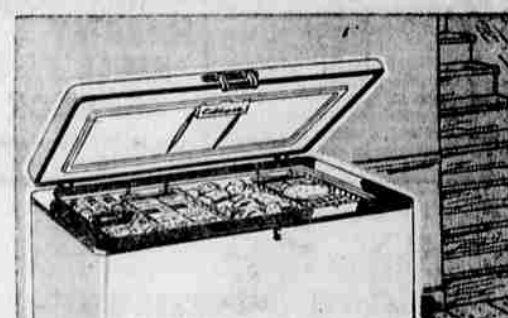
Free \$20 coupon book with purchase of this 11 inch TV. Coupons good as cash anywhere in store. Not good for down payment.

- Telechron clock timer
- 3-speaker Hi-Fi sound

294⁹⁵

With \$20 Coupon Book

Feature for feature this is the finest TV you can buy... yet look at its low, low price. Powerful 18KV chassis pulls in strong picture wherever you live. Handy tilt-top tuning panel with Hi-Lite Dial.



Free! \$20⁰⁰
Coupon Book

Free \$20 coupon book with purchase of our 15 cu. ft. freezer. Coupons good as cash anywhere in store. Not good for down payment.

Special Purchase! Holds 525 lbs. of Frozen Food!

15 cu. ft. Freezer

Sold on Easy Payment Plan **269⁹⁵**

Compare! Feature packed at a bargain price. Most popular fast freeze compartment; two convenient baskets; automatic light; counterbalanced lid. Buy with confidence, it's a Coldspot.

Don't Be Satisfied With Less than the Best! Always Buy Kenmore and Coldspot!

"Satisfaction guaranteed or your money back" SEARS 133 So. Eighth Phone TU 2-4481

OPEN FRIDAY NIGHTS TILL 9 P.M.