



CHECK THE PRICES! COMPARE THE QUALITY!

NEVER A BETTER TIME TO BUY



**Sale! Small Boys
Gabardine Surcoats**
4⁹⁹

After this sale they'll be 5.98 Red, navy or green. 85% rayon, 15% nylon. Warm quilted lining. 3 to 6X.



**Warm As Can Be!
Toggle Coats**
7⁹⁸

Of Dan River Riversheen® for protection from all weather. Quilt interlining. Sizes 3 to 6X.



**Flannelette
Sleeper**
99^c

Honeyuckle toddler 2-piece sleeper. Drop seat, warm built-in foot. Long sleeves. 6 mos. 1 to 4.



Little Girls' Peddle Pushers

Several Styles and Colors to Choose From.
Regularly Priced from 1.59 to 1.79.

1⁰⁰ Pair

proof it pays to shop at Sears and save...come in today!



**Pilgrim Part Wool
Shirt Assortment**
Reg. 3.98 **2⁹⁹**

New blend of 55% wool, 25% vicara, 20% nylon makes a soft luxurious, sturdy shirt. Washable. Sml. to ex. lge.



**Pilgrim Cotton
Argyle Socks**

Reg. 69c Pr.

2 for 1⁰⁰

Smart 4-diamond argyles are of sturdy two-ply combed cotton. Nylon reinforced at heel and toe. 10 to 12, 13.

ASK ABOUT CREDIT PURCHASE COUPON BOOK.



**Hercules Rough Shod
Shirt and Pants**

Shirt 2.88
Pants 3.88

Rough Shod Twill for Work or Leisure Wear



**Acetate Tricot
Elastic Leg Briefs**
Reg. 59c **47^c**

Nylon lace panels trim front of brief, row of lace on leg openings. White, red, black. Small, medium, large.



**Nylon Lace Trimmed
Rayon Crepe Slips**
Reg. 1.59 **99^c**

Imagine getting a beautiful slip for under a dollar. Nylon sheer, tricot, lace trims. Four colors. 32-44.



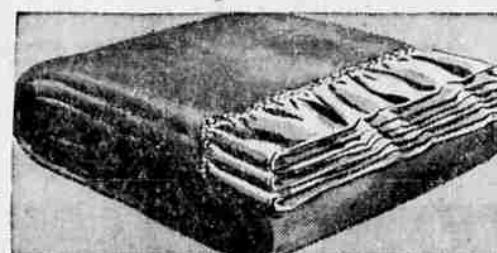
**honeylane jeans
for after school**
1⁶⁴

Denim or cotton twill jeans...bar tacked and riveted. Navy, red, turquoise, black, or khaki. Girl's 7 to 14.



**after school fun!
corduroy slacks**
2⁷⁹

Snappy slacks with elastic back. Washable. Green, red, royal, charcoal gray. Girl's sizes 7 to 14.



**Part Wool Blanket Gives
Cozy Warmth, Soft Feel**
5⁹⁷

Firm blend of 10% wool for warmth and 90% rayon for lustrous softness. Lovely Harmony House solid colors. Napped on both sides. 72x90 in. 6.98 value, specially purchased for this sale!



**Beautiful
Dacron Panels**
Need Little or No Ironing

Reg. 1.89 Value **1⁴⁴**

Always fresh-looking because they stay crisp after countless washings. Deep 3-inch bottom hems. White, rose, blue, green, yellow. 40x81-in. size. Other sizes at comparable low prices at Sears.

Sears Days Shoe Sale!

**Childrens Zipper
Corduroy Slipper**



Reg. 1.98 Value

1⁶⁶

**Ladies Canadian Style
Moccasin Slippers**



1⁷⁷

**Mens Dress Oxford
Capped Toe-turdy
Construction**



Reg. 7.98

5⁰⁰

3³⁸

**Childrens White
"Nursery Rhyme"
Hi Tops** Reg. 3.98



**Boys Plain Toe Blucher
Oxford-Black Only**



5⁰⁰



**Ladies Flattie
Sweater Pump**

3⁴⁴

"Satisfaction guaranteed or your money back" SEARS

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133 So. Eighth

OPEN FRIDAY NIGHTS TILL 9 P.M.

SEARS