

START USING YOUR COMPLETE SILVER SERVICE RIGHT NOW AND PAY ONLY....



\$

5

...PER WEEK!

Choose and Use

Choose and Use . . . That's

really all there is to it. No need to put off enjoying the very finest when it's so easy to own fine silver. Just \$5 a week starts you using the complete service of your choice. Say 'good by' to the days of buying just one piece at a time of your silver and start graceful living right now.

And Brides . . . Be sure to sign our Bride's Registry Book and make your silver, china and crystal selections. We keep an accurate record of every piece purchased for you so that you always receive the most needed of your choice.



Remember . . . Fall Is Entertaining Time

From Hallowe'en to Christmas you have many reasons to compliment your own good taste with your new silver. Yes, Fall is party time . . . one guest or a dozen, you'll want to show off your fine silver every time.



Make Your Selections From The World's Finest Names In Silver



TOWLE
GORHAM
WALLACE
HEIRLOOM
INTERNATIONAL
REED & BARTON
LUNT
KIRK

The master craftsmen have done their best to bring you elegant silver, and you may select from any of the over 75 patterns carried in stock. And as always, fine silver is open stock . . . letting you hold pieces at any time. Come in . . . make your selection.

Serving You Downtown and Town & Country

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