



He won America's first 2-party presidential campaign!



Can you name him?

HERE are further clues.
He ran for office on the Democratic-Republican ticket — was the first President to be inaugurated in Washington, D. C. — the first to start his term in the new White House.

Have you guessed him?

He was also the author of the Declaration of Independence. And now you know. It was Thomas Jefferson, born on the 13th of April, just 213 years ago.

Jefferson was also the chief thinker and writer among the men who fought against an old tradition, the belief that people need to be protected against themselves by the rich, the well-born, the educated or the powerful.

*"Give the people light," said Jefferson,
"and they will find their own way."*

And almost 200 years of history have proved him

right. Given the facts, the American people have demonstrated over and over again their ability to take care of themselves.

FOR EXAMPLE, over 10 million Americans are providing for their financial futures through the purchase of U. S. Savings Bonds. More than 8 million are investing in U. S. Series E Bonds regularly on the Payroll Savings Plan. That's the easiest way to save — the foolproof, guaranteed, independent way to financial security.

What's more, Savings Bonds are one of the best investments you can make. You can be sure of your principal (it's not subject to market fluctuations) — sure of your returns (an average 3% interest when held to maturity) — and sure of your future — when you invest regularly in Savings Bonds.



See that you and your family are taken care of tomorrow by investing in Savings Bonds today — either on the Payroll Savings Plan where you work or regularly where you bank.

**For the big things in your life — be ready
with U. S. Savings Bonds**

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