

WHERE YOU GET THE BIG TRADE



"Why Shop The Town?"

EVERYONE'S TALKING ABOUT HOME APPLIANCES LOWER PRICES!

PLUS... A WRITTEN MONEY-BACK GUARANTEE

"YOU MUST BE SATISFIED OR YOUR MONEY BACK!" IT JUST MAKES GOOD SENSE TO SEE HOME APPLIANCE COMPANY FOR TV!

YOUR G-E DEALER FOR THE ENTIRE KLAMATH BASIN

YOU BET.. WE TAKE TRADES!



ULTRA-VISION

G-E AUTOMATIC CLOCK-TV

\$259⁹⁵

Turns on your favorite program anytime — automatically! Packed with famous G-E quality features including aluminized 90-degree picture tube for biggest picture and shallower cabinet. Concealed swivel-casters... Genuine Mahogany... A Top-Of-The-Line Model at a Bargain Price!



ULTRA-VISION

BIG SCREEN ULTRA-VISION CONSOLE

\$259⁹⁵

Big 90-degree aluminized picture tube —with Dark Safety Window. Gives you a clear, crisp, glare-free picture. Concealed swivel-casters makes moving easy. Cabinet is tasteful Genuine Mahogany. Save! Buy now!

SEE OUR LARGE STOCK OF 1957 MODELS THAT HAVE JUST ARRIVED!

AT HOME APPLIANCE YOU GET

- HIGH QUALITY OF PRODUCTS
- LOWEST PRICES
- DEPENDABLE SERVICE
- EASY TERMS
- BIG TRADES

GENERAL ELECTRIC TV OFFERS YOU ONE FULL YEAR WARRANTY ON ALL PARTS & TUBES



OPEN UNTIL 8

Saturdays Until 6